Psychology 360: Personality Research Analyzing the data for the final projects

William Revelle

Department of Psychology Northwestern University Evanston, Illinois USA



November, 2022

Outline

Overview

Using Qualtrics

Analyzing your data

More analysis

Advanced analysis

Making an item dictionary

Overview •00

The basic steps

- 1. Install R on your computer (just do this once) (go to https://cran.r-project.org
- 2. Install the psych and psychTools (just do this once) (install packages option)
- 3. Make *psych* active (library(psych))
- 4. Get the data in Qualtrics ready to be read
- 5. Read the data into R using read.file
- 6. Find basic descriptive statistics
- 7. Score the scales
- 8. Do regressions or correlations to test your hypotheses

Overview

Read the How To's

- 1. An introduction (vignette) of the psych package
- 2. An overview (vignette) of the psych package
- 3. Installing R and some useful packages
- 4. Using R and the *psych* package to find *omegah* and ω_t .
- 5. Using R and the *psych* for factor analysis and principal components analysis.
- 6. Using the scoreItems function to find scale scores and scale statistics (this document).
- Using mediate and setCor to do mediation, moderation and regression analysis

Overview

Once R is installed and psych is installed

Getting the data from Qualtrics

- 1. Download the data from Qualtrics as either an Excel file or as a csv (comma separated values).
- 2. A little bit of preprocessing is necessary
 - Prepare a line before your data with short abbreviations for each item
 - This can either be an abbreviation of the item (no more that about 10 characters) or
 - Some clever name such as Q1, Q2, Q3, ...
- 3. Select this row and all of the data (ignore the first few columns with id number and names, ip addresses, etc)
- 4. Copy this selection to your clipboard
- 5. my.data <- read.clipboard.csv()</pre>
- 6. Or paste your data into a new csv file so you can automate the process
- 7. Consider the example data in a file small.msq

Reading from a remote file

fn <- "https://personality-project.org/r/psych/HowTo/scoring.tutorial/small.mso
my.data <- read.file(fn)
dim(my.data)
describe(my.data)</pre>

fn <- "https://personality-project.org/r/psych/HowTo/scoring.tutorial/small.msq.txt"
my.data <- read.file(fn)</pre>

Data from the .txt file https://personality-project.org/r/psych/HowTo/scoring.tutorial/small.msq.txt has dim(my.data)

[1] 200 14

> describe(my.data)

	vars	n	mean	sd	median	trimmed	mad	mın	max	range	skew	kurtosis	se
active	1	200	0.86	0.84	1.0	0.78	1.48	0	3	3	0.62	-0.45	0.06
alert	2	199	0.97	0.85	1.0	0.90	1.48	0	3	3	0.54	-0.42	0.06
aroused	3	200	0.52	0.76	0.0	0.38	0.00	0	3	3	1.30	0.92	0.05
sleepy	4	198	1.60	1.08	2.0	1.62	1.48	0	3	3	-0.05	-1.31	0.08
tired	5	200	1.78	1.01	2.0	1.86	1.48	0	3	3	-0.30	-1.04	0.07
drowsy	6	200	1.50	1.08	1.0	1.49	1.48	0	3	3	0.02	-1.28	0.08
anxious	7	200	0.60	0.83	0.0	0.45	0.00	0	3	3	1.31	1.05	0.06
jittery	8	200	0.66	0.87	0.0	0.50	0.00	0	3	3	1.22	0.63	0.06
nervous	9	200	0.44	0.77	0.0	0.25	0.00	0	3	3	1.81	2.63	0.05
calm	10	200	1.55	0.91	2.0	1.57	1.48	0	3	3	-0.06	-0.80	0.06
relaxed	11	199	1.67	0.86	2.0	1.71	1.48	0	3	3	-0.20	-0.63	0.06
at.ease	12	198	1.40	0.96	1.0	1.38	1.48	0	3	3	0.08	-0.96	0.07
gender	13	136	1.54	0.50	2.0	1.55	0.00	1	2	1	-0.18	-1.98	0.04
drug	14	136	1.50	0.50	1.5	1.50	0.74	1	2	1	0.00	-2.01	0.04

Create the instructions (keys) for scoring the data

```
R code
mv.kevs <- list(
EA= c("active", "alert", "aroused", "-sleepy", "-tired", "-drowsy"),
TA = c("anxious", "jittery", "nervous", "-calm", "-relaxed", "-at.ease")
                             EAp = c("active", "alert", "aroused"),
                             EAn = c("sleepy","tired", "drowsy"),
                             TAp = c("anxious", "jittery", "nervous"),
                             TAn = c("calm", "relaxed", "at.ease")
 another.keys.list <- list(EA=c(1:3,-4,-5,-6), TA=c(7:9,-10,-11,-12),
                     EAp = 1:3, EAn = 4:6, TAp = 7:9, TAn = 10:12)
```

Score the items

Call: scoreItems(keys = my.keys, items = my.data)

(Unstandardized) Alpha:

EA TA EAp EAn TAp TAn alpha 0.85 0.83 0.76 0.89 0.78 0.83

Standard errors of unstandardized Alpha: TA EAD EAN TAD TAN EΑ 0.033 0.037 0.067 0.053 0.065 0.06

Average item correlation:

EA TA EAp EAn TAp TAn average.r 0.49 0.44 0.51 0.74 0.55 0.62

Median item correlation:

EA TA EAp EAn TAp TAn 0.48 0.40 0.54 0.71 0.57 0.63

Guttman 6* reliability:

EA TA EAp EAn TAp TAn Lambda 6 0 89 0 85 0 75 0 87 0 75 0 79

Signal/Noise based upon av.r :

EA TA EAp EAn TAp TAn Signal/Noise 5.9 4.7 3.2 8.5 3.6 4.8

Scale intercorrelations corrected for attenuation raw correlations below the diagonal, alpha on the diagonal corrected correlations above the diagonal: E.A TA EAp EAn TAp TAn

EA 0.854 0.25 1.025 -1.051 0.40 -0.063 TA 0.212 0.83 0.252 -0.207 1.04 -1.063 FAn 0.826 0.20 0.760 -0.651 0.51 0.032

Scores output (continued)

```
Scale intercorrelations corrected for attenuation
raw correlations below the diagonal, alpha on the diagonal
corrected correlations above the diagonal:
       F.A
            TA EAp EAn TAp TAn
EA 0.854 0.25 1.025 -1.051 0.40 -0.063
TA 0.212 0.83 0.252 -0.207 1.04 -1.063
EAp 0.826 0.20 0.760 -0.651 0.51 0.032
EAn -0.919 -0.18 -0.537 0.894 -0.26 0.112
TAp 0.330 0.84 0.396 -0.217 0.78 -0.593
TAn -0.053 -0.88 0.025 0.097 -0.48 0.829
 Average adjusted correlations within and between scales (MIMS)
   EA TA EAp EAn TAp TAn
EA 0.49
TA 0.10 0.44
EAp 0.34 0.08 0.51
EAn -0.58 -0.11 -0.35 0.74
TAp 0.16 0.31 0.18 -0.14 0.55
TAn -0.03 -0.37 0.01 0.07 -0.26 0.62
 Average adjusted item x scale correlations within and between scales (MIMT)
              EAp EAn TAp TAn
   EA TA
EA 0.76
TA 0.16 0.73
EAp 0.68 0.17 0.82
EAn -0.84 -0.16 -0.49 0.91
TAp 0.27 0.70 0.33 -0.18 0.84
TAn -0.05 -0.76 0.02 0.08 -0.41 0.86
```

In order to see the item by scale loadings and frequency counts of the data print with the short option = FALSE

> dim(my.scores)
[1] 200 6

Objects contain objects

R code										
names(my.scales)										
[1] "scores"	"alpha"	"av.	r"	"sn"						
[6] "n.items"										
[11] "item.corrected"	"raw"	"ase		"med.r"						
[16] "keys"	"MIMT"	"Cal	1"							
> my.scores <- my.sca	les\$scores #th	e actual	scores are sa	ved in the	e scores objec	ct				

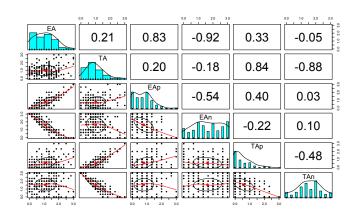
Basic descriptives

```
describe(my.scores)
pairs.panels(my.scores)
```

describe(my.scores)

	vars	n	mean	sd	median	trimmed	mad	\min	${\tt max}$	range	skew	kurtosis	se
EA	1	200	1.08	0.72	1.08	1.05	0.86	0	3	3	0.36	-0.43	0.05
TA	2	200	1.01	0.63	1.00	0.96	0.49	0	3	3	0.88	0.81	0.04
EAp	3	200	0.78	0.67	0.67	0.71	0.49	0	3	3	0.87	0.75	0.05
EAn	4	200	1.63	0.96	1.67	1.66	0.99	0	3	3	-0.09	-1.17	0.07
TAp	5	200	0.57	0.69	0.33	0.44	0.49	0	3	3	1.42	1.64	0.05
TAn	6	200	1.54	0.78	1.67	1.55	0.99	0	3	3	-0.12	-0.54	0.06

Show the SPLOM



The effect of drug and gender

- 1. The original data set (my.data) included the drug condition (1=placebo, 2= caffeine) and the gender (1= male, 2= female) of the subjects.
- 2. Combine these codes with the scale scores

Data manipulation

```
big.data <- cbind(my.scores, my.data[cs(drug,gender)])
describe(big.data)
```

```
> describe(big.data)
```

```
n mean
                      sd median trimmed mad min max range
                                                           skew kurtosis
EΑ
         1 200 1.08 0.72
                           1.08
                                   1.05 0.86
                                                           0.36
                                                                   -0.43 0.05
TA
         2 200 1.01 0.63
                           1.00
                                  0.96 0.49
                                                           0.88
                                                                    0.81 0.04
         3 200 0.78 0.67
EΑp
                           0.67
                                  0.71 0.49
                                                           0.87
                                                                   0.75 0.05
EAn
         4 200 1.63 0.96
                           1.67
                                  1.66 0.99
                                                        3 -0.09
                                                                  -1.17 0.07
         5 200 0.57 0.69
                           0.33
                                  0.44 0.49
                                                        3 1.42
TAp
                                                                    1.64 0.05
TAn
         6 200 1.54 0.78
                           1.67
                                   1.55 0.99
                                                        3 -0.12
                                                                  -0.54 0.06
                                                  2
drug
         7 136 1.50 0.50
                           1.50
                                   1.50 0.74
                                                        1 0.00
                                                                  -2.01 0.04
         8 136 1.54 0.50
                           2.00
                                   1.55 0.00
                                                        1 -0.18
                                                                   -1.98 0.04
gender
```

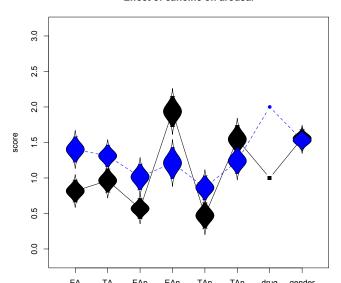
Break it down by group R code

```
describeBy(big.data ~ drug)
error.bars.by(big.data~drug,by.var=FALSE
    vlab="score" ,main="Effect of caffeine on arousal")
```

```
Descriptive statistics by group
drug: 1
                     sd median trimmed mad min max range skew kurtosis
      vars n mean
EΑ
          1 68 0.82 0.64
                          0.83
                                  0.78 0.74
                                              0 2.5
                                                      2.5 0.35
                                                                   -0.80 0.08
TA
         2 68 0.96 0.68
                          0.83
                                              0 3.0
                                                      3.0 1.28
                                  0.88 0.49
                                                                   1.76 0.08
EΑp
         3 68 0.57 0.59
                          0.33
                                  0.50 0.49
                                              0 2.0
                                                      2.0 0.78
                                                                   -0.43 0.07
EAn
         4 68 1.94 0.89
                          2.00
                                 1.98 1.48
                                              0 3.0
                                                      3.0 -0.21
                                                                  -1.270.11
TAp
         5 68 0.47 0.74
                          0.00
                                  0.31 0.00
                                              0 3.0
                                                     3.0 2.08
                                                                  4.04 0.09
TAn
         6 68 1.54 0.82
                          1.67
                                 1.55 0.99
                                              0 3.0
                                                      3.0 -0.15
                                                                   -0.770.10
drug
         7 68 1.00 0.00
                          1.00
                                  1.00 0.00
                                             1 1.0
                                                      0.0
                                                            NaN
                                                                    NaN 0.00
gender
         8 68 1.56 0.50
                          2.00
                                  1.57 0.00
                                              1 2.0
                                                      1.0 -0.23
                                                                   -1.97 0.06
drug: 2
                     sd median trimmed mad min max range skew kurtosis
      vars n mean
          1 68 1.40 0.74
                          1.33
                                  1.38 0.74 0.00 3.00 3.00 0.22
F.A
                                                                     -0.40 0.09
TA
         2 68 1.31 0.63
                          1.33
                                  1.27 0.74 0.33 2.67
                                                      2.33 0.41
                                                                    -0.59 0.08
EAp
         3 68 1.01 0.75
                          1.00
                                  0.94 0.49 0.00 3.00
                                                      3.00 0.82
                                                                     0.54 0.09
F.An
         4 68 1.21 0.90
                          1.17
                                  1.17 1.24 0.00 3.00
                                                       3.00
                                                            0.23
                                                                    -1.11 0.11
TAp
         5 68 0.86 0.70
                          0.67
                                  0.82 0.49 0.00 2.33 2.33 0.53
                                                                    -0.79 0.08
         6 68 1.24 0.73
                          1.33
                                  1.25 0.99 0.00 2.67 2.67 -0.16
                                                                    -1.03 0.09
TAn
         7 68 2.00 0.00
                          2.00
                                  2.00 0.00 2.00 2.00 0.00
                                                             NaN
                                                                      NaN 0.00
drug
         8 68 1.53 0.50
                          2.00
                                  1.54 0.00 1.00 2.00 1.00 -0.12
                                                                    -2.02 0.06
gender
```

The effect of caffeine on multiple affect measures

Effect of caffeine on arousal



Inferential statistics

```
R code setCor(EA+ TA ~ drug*gender, data=big.data)
```

Multiple Regression from raw data

```
DV = EA
```

Call: setCor(v = EA + TA ~ drug * gender, data = big.data)

Residual Standard Error = 0.89 with 196 degrees of freedom

Multiple Regression

```
R R2 Ruw R2uw Shrunken R2 SE of R2 overall F df1 df2 \, p EA 0.47 0.22 0.41 0.17 0.21 0.05 18.81 3 196 9.18e-11
```

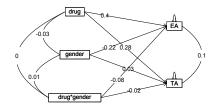
DV = TA

Residual Standard Error = 0.97 with 196 degrees of freedom

Multiple Regression

Show the graphic

Regression Models



More detailed analysis

```
R code
 setCor(EAp + EAn + TAp + TAn ~drug +gender,data=big.data)
Call: setCor(v = EAp + EAn + TAp + TAn ~ drug + gender, data = big.data)
Multiple Regression from raw data
DV = EAp
               se t p lower.ci upper.ci VIF Vy.x
          slope
(Intercept) 0.00 0.06 0.00 1.0e+00 -0.13 0.13 1 0.00
         0.33 0.06 5.09 8.5e-07 0.20 0.45 1 0.11
drug
          -0.29 0.06 -4.54 9.6e-06 -0.42 -0.16 1 0.09
gender
Residual Standard Error = 0.9 with 197 degrees of freedom
Multiple Regression
      R R2 Ruw R2uw Shrunken R2 SE of R2 overall F df1 df2
EAp 0.44 0.2 0.44 0.2
                         0.19
                                 0.05
                                         23.97 2 197 4.83e-10
DV = EAn
                            p lower.ci upper.ci VIF Vy.x
          slope
(Intercept) 0.00 0.07 0.00 1.0e+00 -0.13 0.13 1 0.00
      -0.38 0.07 -5.75 3.3e-08 -0.50 -0.25 1 0.14
drug
gender
          0.13 0.07 2.01 4.5e-02 0.00 0.26 1 0.02
Residual Standard Error = 0.92 with 197 degrees of freedom
Multiple Regression
     R R2 Ruw R2uw Shrunken R2 SE of R2 overall F df1 df2
EAn 0.4 0.16 0.36 0.13 0.15
                                 0.05
                                         18.94 2 197 2.99e-08
 qAT = VQ
          slope se t
                             p lower.ci upper.ci VIF Vv.x
(Intercept) 0.00 0.07 0.00 1.0e+00 -0.13
                                         0.13
                                              1 0.00
          0.29 0.07 4.22 3.7e-05 0.15
                                         0.42
drug
                                               1 0.08
          0.05 0.07 0.76 4.5e-01
                               -0.08
                                         0.19
gender
                                               1 0.00
Residual Standard Error = 0.96 with 197 degrees of freedom
```

Dimension reduction through Factor Analysis

```
R code
 f2 <- fa(my.data[1:12],2)</pre>
Factor Analysis using method = minres
Call: fa(r = my.data[1:12], nfactors = 2)
Standardized loadings (pattern matrix) based upon correlation matrix
                          112 com
         MR.1
               MR.2
active 0.65 0.07 0.41 0.59 1.0
        0.73 0.00 0.53 0.47 1.0
alert
aroused 0.52 -0.13 0.30 0.70 1.1
sleepv -0.77 0.06 0.60 0.40 1.0
tired -0.79 -0.05 0.61 0.39 1.0
drowsy -0.76 -0.03 0.58 0.42 1.0
anxious 0.25 -0.54 0.39 0.61 1.4
iitterv 0.34 -0.54 0.46 0.54 1.7
nervous 0.13 -0.62 0.43 0.57 1.1
calm 0.01 0.72 0.52 0.48 1.0
relaxed 0.12 0.75 0.55 0.45 1.0
at.ease 0.13 0.76 0.56 0.44 1.1
                      MR1 MR2
SS loadings
                     3.25 2.70
Proportion Var
                     0.27 0.22
Cumulative Var
                     0.27 0.50
Proportion Explained 0.55 0.45
Cumulative Proportion 0.55 1.00
```

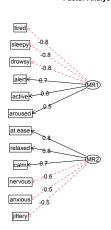
With factor correlations of MR1 MR2 MR1 1.00 -0.15 MR2 -0.15 1.00

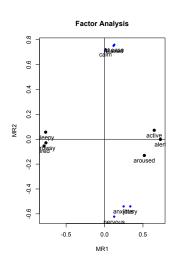
Factor analysis continued

Mean item complexity = 1.1 Test of the hypothesis that 2 factors are sufficient. df null model = 66 with the objective function = 6.17 with Chi Square = 1198.51 df of the model are 43 and the objective function was 1.65 The root mean square of the residuals (RMSR) is 0.09 The df corrected root mean square of the residuals is 0.11 The harmonic n.obs is 199 with the empirical chi square 223.16 with prob < 3.6e-26 The total n.obs was 200 with Likelihood Chi Square = 319.12 with prob < 7.6e-44 Tucker Lewis Index of factoring reliability = 0.623 RMSEA index = 0.179 and the 90 % confidence intervals are 0.161 0.198 BTC = 91.29Fit based upon off diagonal values = 0.93 Measures of factor score adequacy MR.1 MR.2 Correlation of (regression) scores with factors 0.94 0.92 Multiple R square of scores with factors 0.87 0.84 Minimum correlation of possible factor scores 0.75 0.69

Two ways of showing the results

Factor Analysis





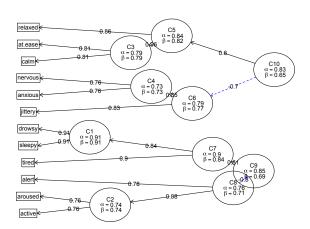
Cluster the items

```
ic <- iclust(my.data[1:12])</pre>
ICLUST (Item Cluster Analysis)
Call: iclust(r.mat = my.data[1:12])
Purified Alpha:
 C9 C10
0.85 0.83
G6* reliability:
 C9 C10
0.71 0.69
Original Beta:
 C9 C10
0.69 0.65
Cluster size:
C9 C10
 6
   6
Item by Cluster Structure matrix:
                  C9
                     C10
        C9 C9 -0.65 -0.09
active
alert
        C9 C9 -0.71 -0.19
aroused C9 C9 -0.55 -0.28
sleepy C9 C9 0.81 0.24
tired
        C9 C9 0.77 0.14
drowsy C9 C9 0.79 0.15
anxious C10 C10 -0.31 -0.62
jittery C10 C10 -0.41 -0.64
nervous C10 C10 -0.19 -0.68
calm
       C10 C10 0.12 0.70
relaxed C10 C10 0.00 0.70
```

at.ease C10 C10 0.01 0.70

Show the iclust diagram

ICLUST



The two structures are practically identical

factor.congruence(ic,f2)

Making an item dictionary to clean up the output

- 1. When showing the pattern of item responses using factor analysis or scale construction, it is helpful to refer to items not by item number (e.g. Q1, Q2) but rather in terms of the item content.
- 2. Basic scoring commands (e.g. makeKeys) are easier with short names (Q1, Q3) but that results in output which is not as helpful.
- 3. Thus, we have the ability to create dictionaries
- 4. To do this, first make up a a Excel spreadsheet with at least columns:
 - Column 1: the abbreviation (Q1, Q3, ..) for the item
 - Column 2: The full item (do not use apostrophes)
 - Give column labels (item, content)
- 5. Copy these two columns to R using read.clipboard.tab() e.g. my.dictionary <- read.clipboard.tab()
- 6. Give the data the row names of the abbreviations rownames(my.dictionary) <- my.dictionary[,1]