

Stock Price Prediction via Day Trading Principles

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Presentation Roadmap

Background
Information

Data Collection
and Dataset
Configuration

Feature
Engineering

Exploratory Data
Analysis

Modeling

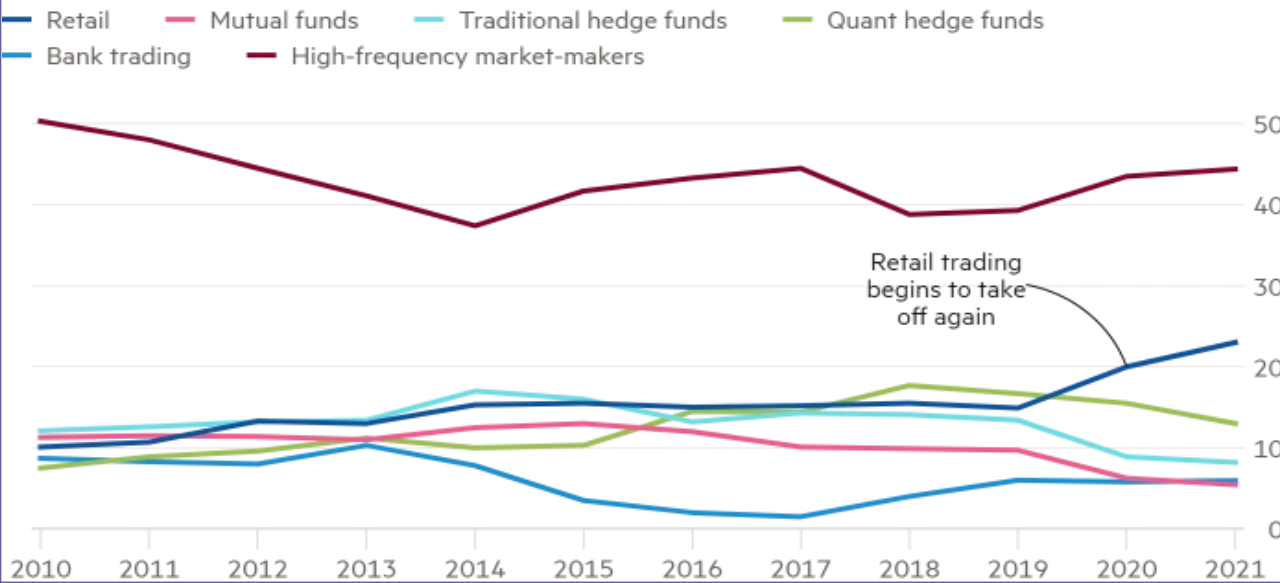
Conclusion and
Recommendations

Improvements and
Next Steps

Background Information

Retail trading now accounts for almost as much volume as mutual funds and hedge funds combined

Market share of overall US equity trading volumes (%)

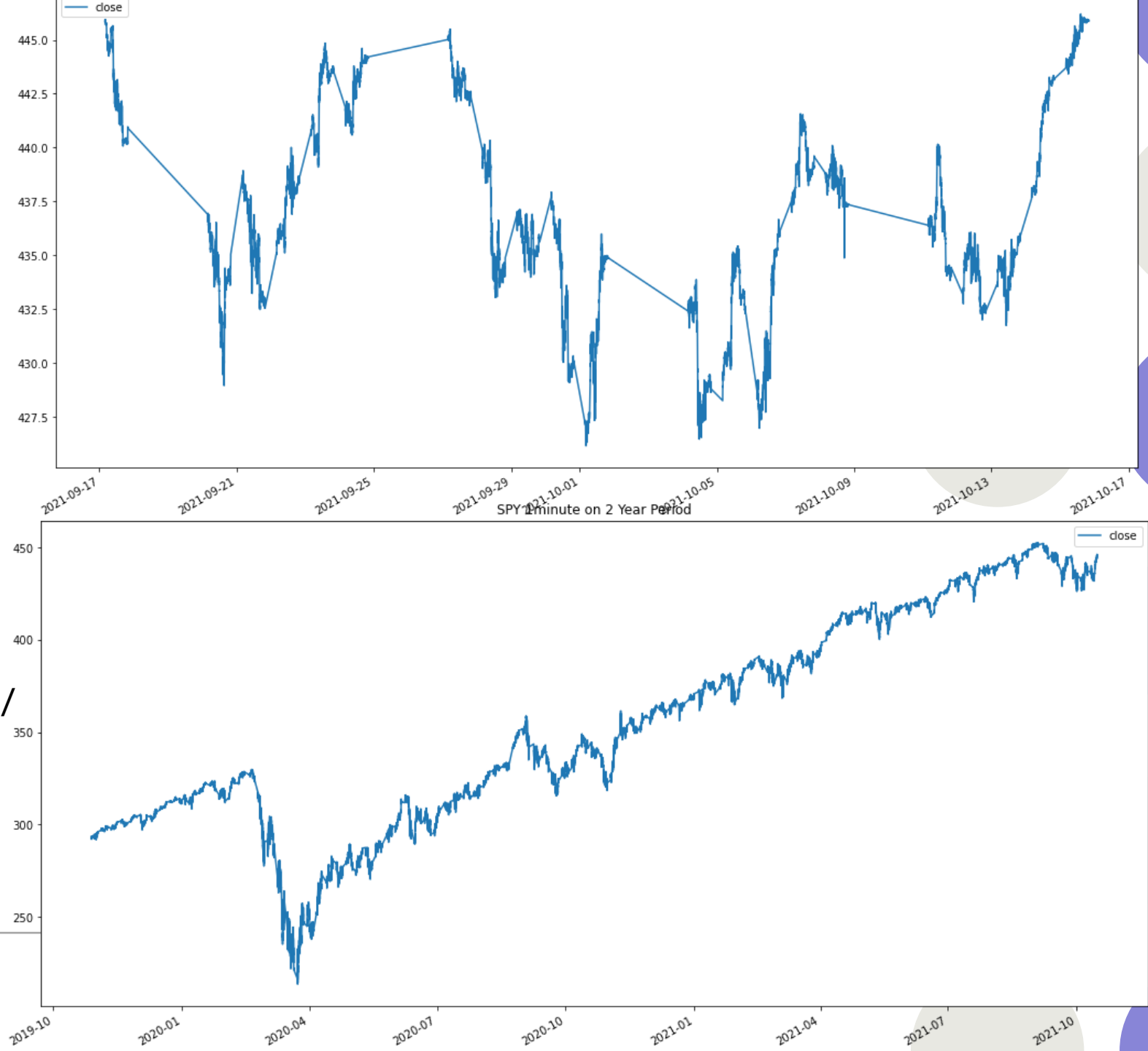


Source: Bloomberg Intelligence
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Data Collection & Dataset Configuration

- Data collected via AlphaVantage free API using extended intraday data.

<https://www.alphavantage.co/documentation/>

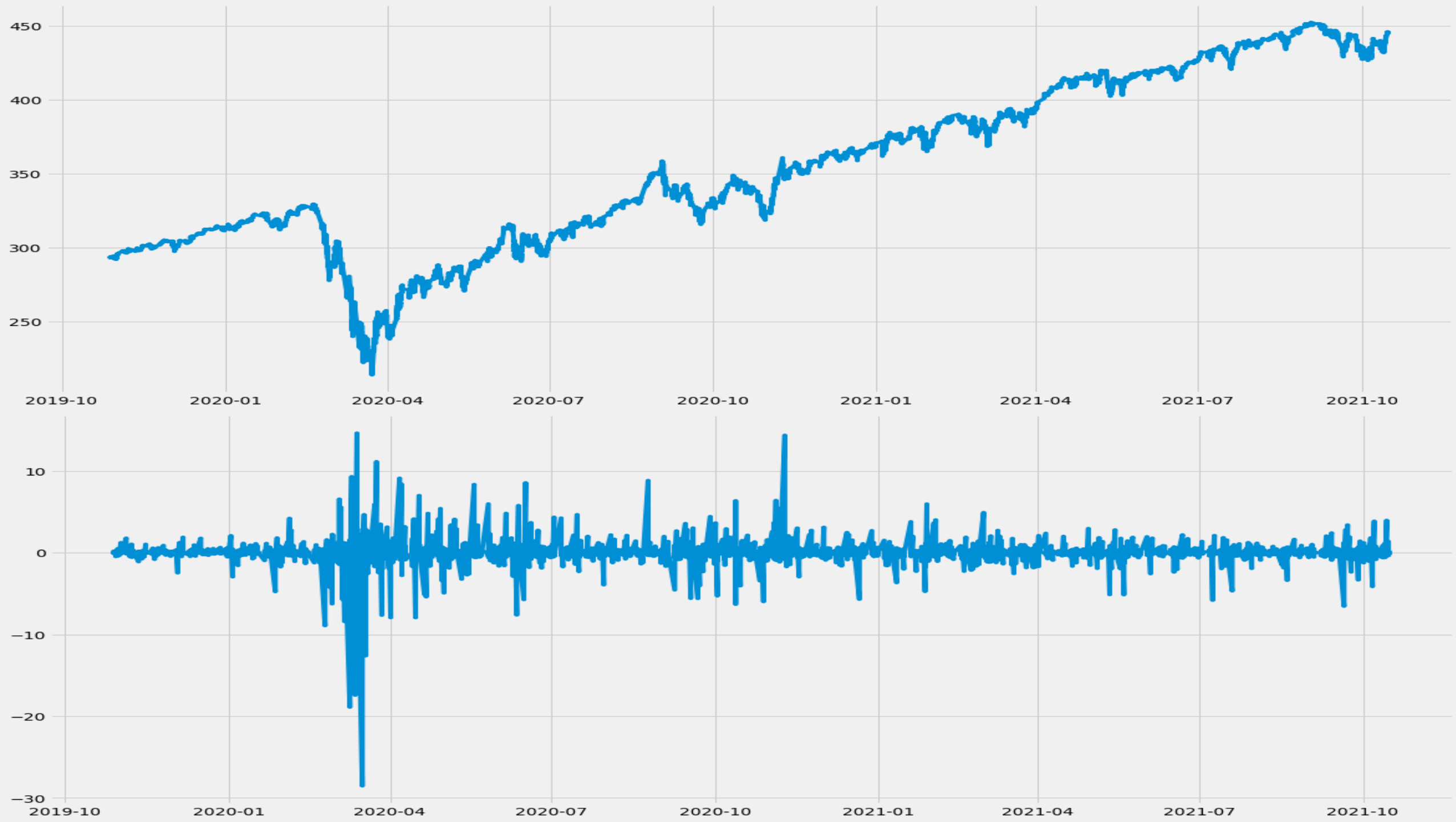


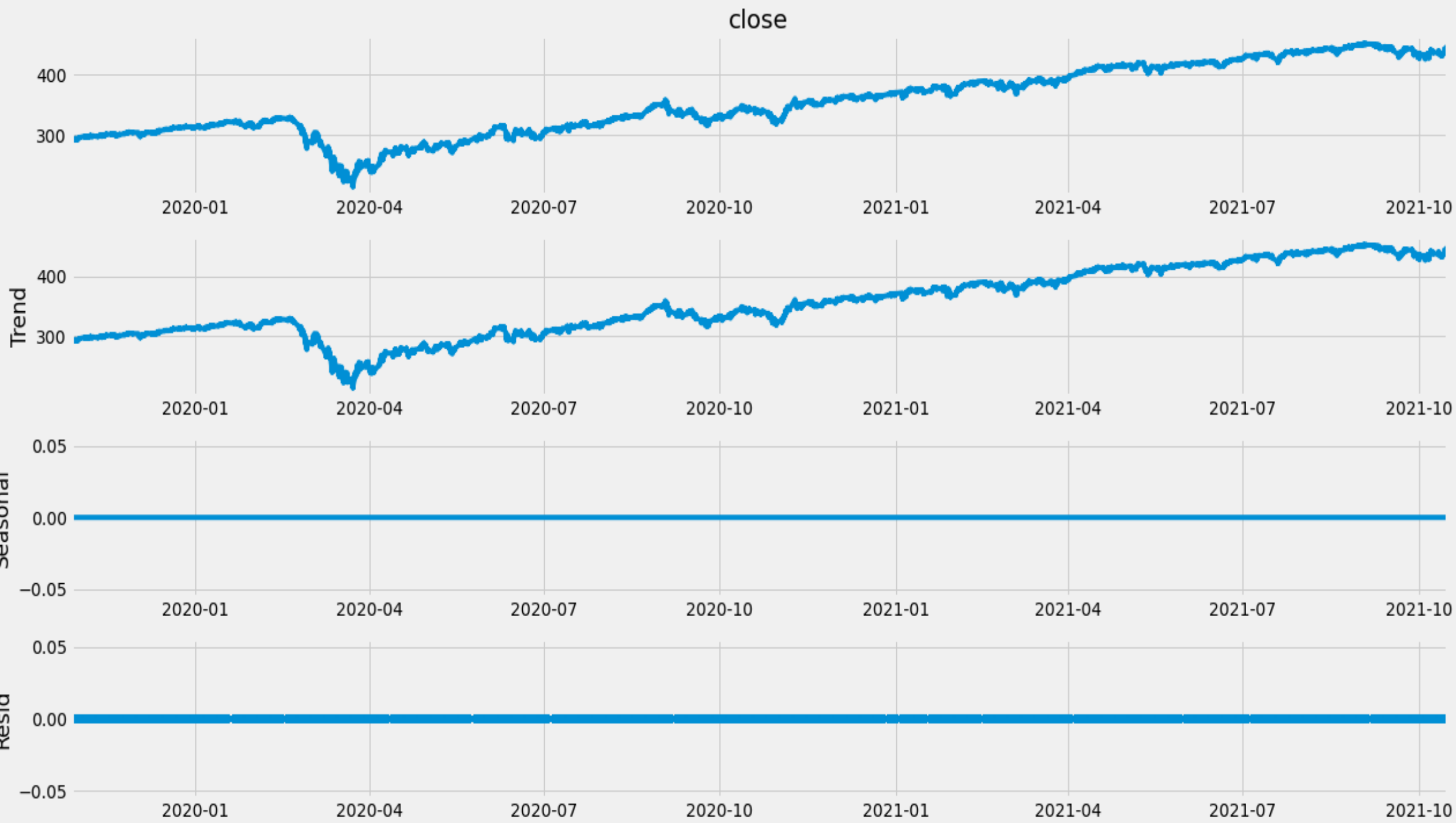
Feature Engineering

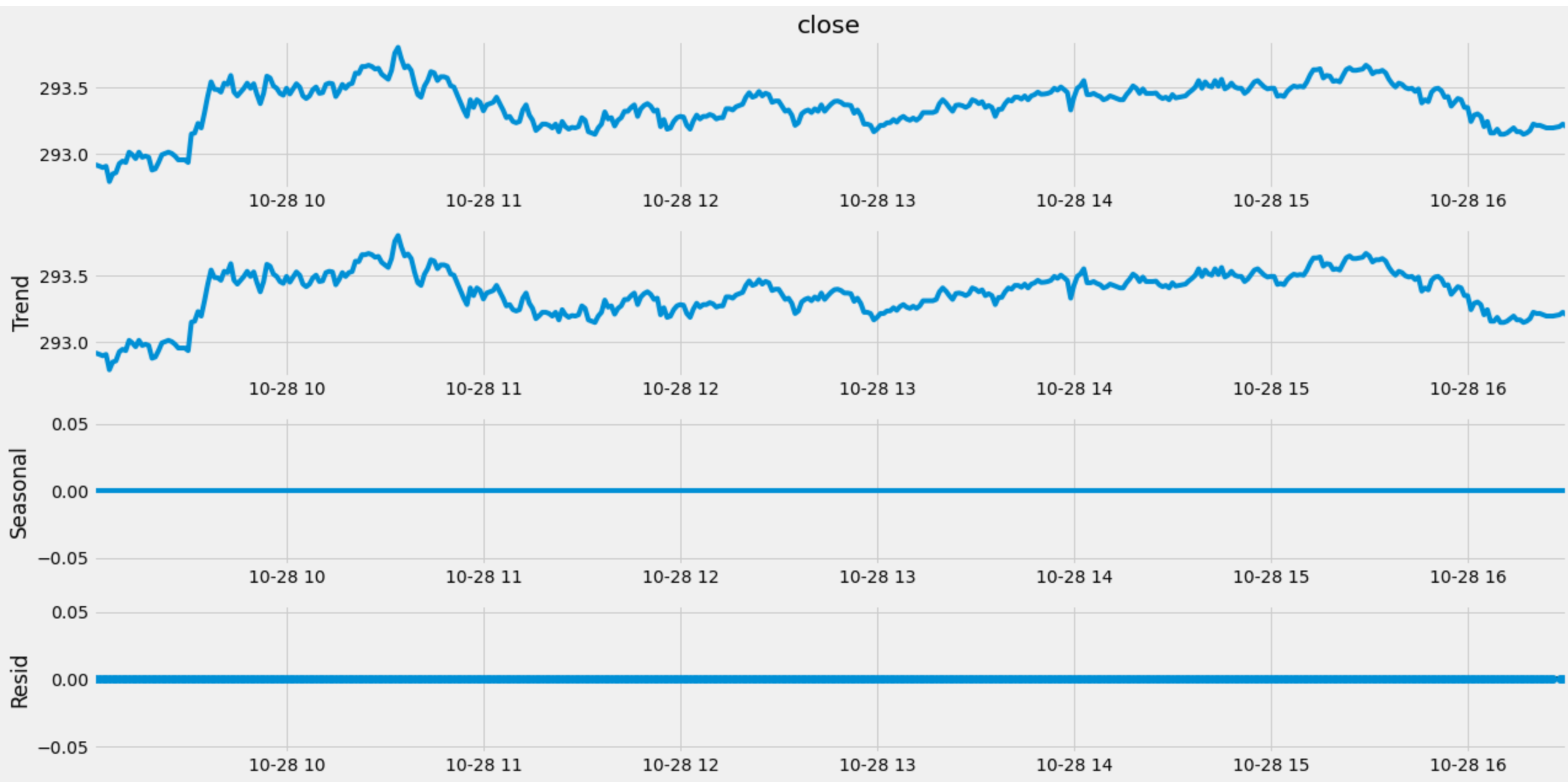
- Volume Weighted Average Price (VWAP)
- VWAP 1st, 2nd, and 3rd Standard Deviation
- 9 and 20 Exponential Moving Averages (EMA)
- Crossing of the 9 and 20 EMAs

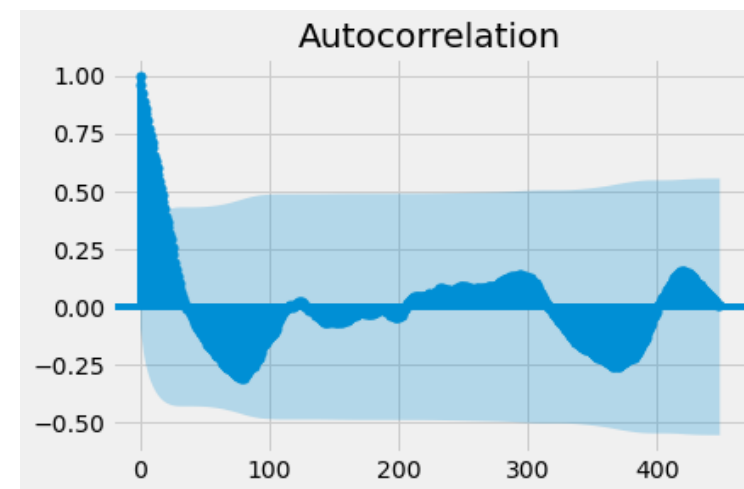
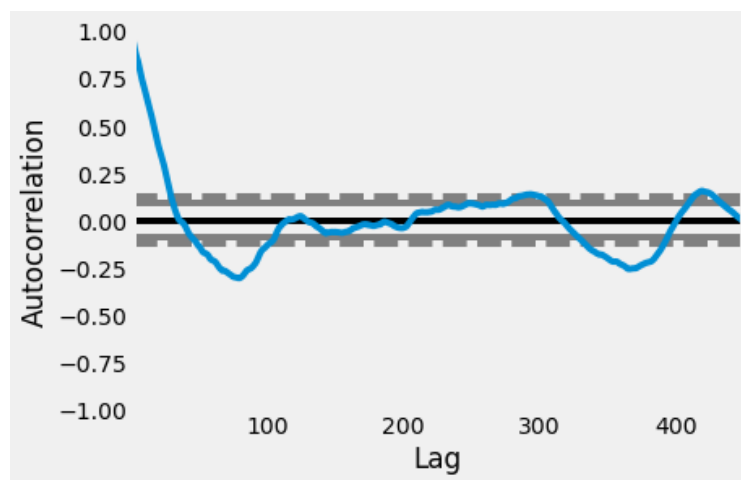
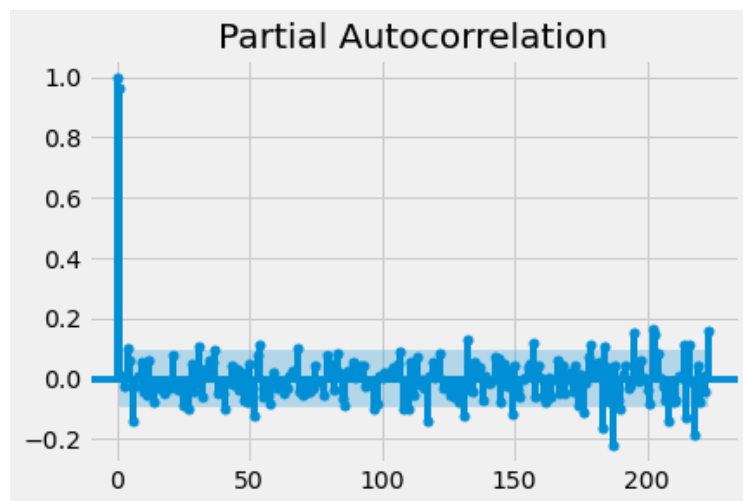
Exploratory Data Analysis











Distribution of Target Variable

Occurrences

17500
15000
12500
10000
7500
5000
2500
0

-0.20

-0.15

-0.10

-0.05

0.00

0.05

0.10

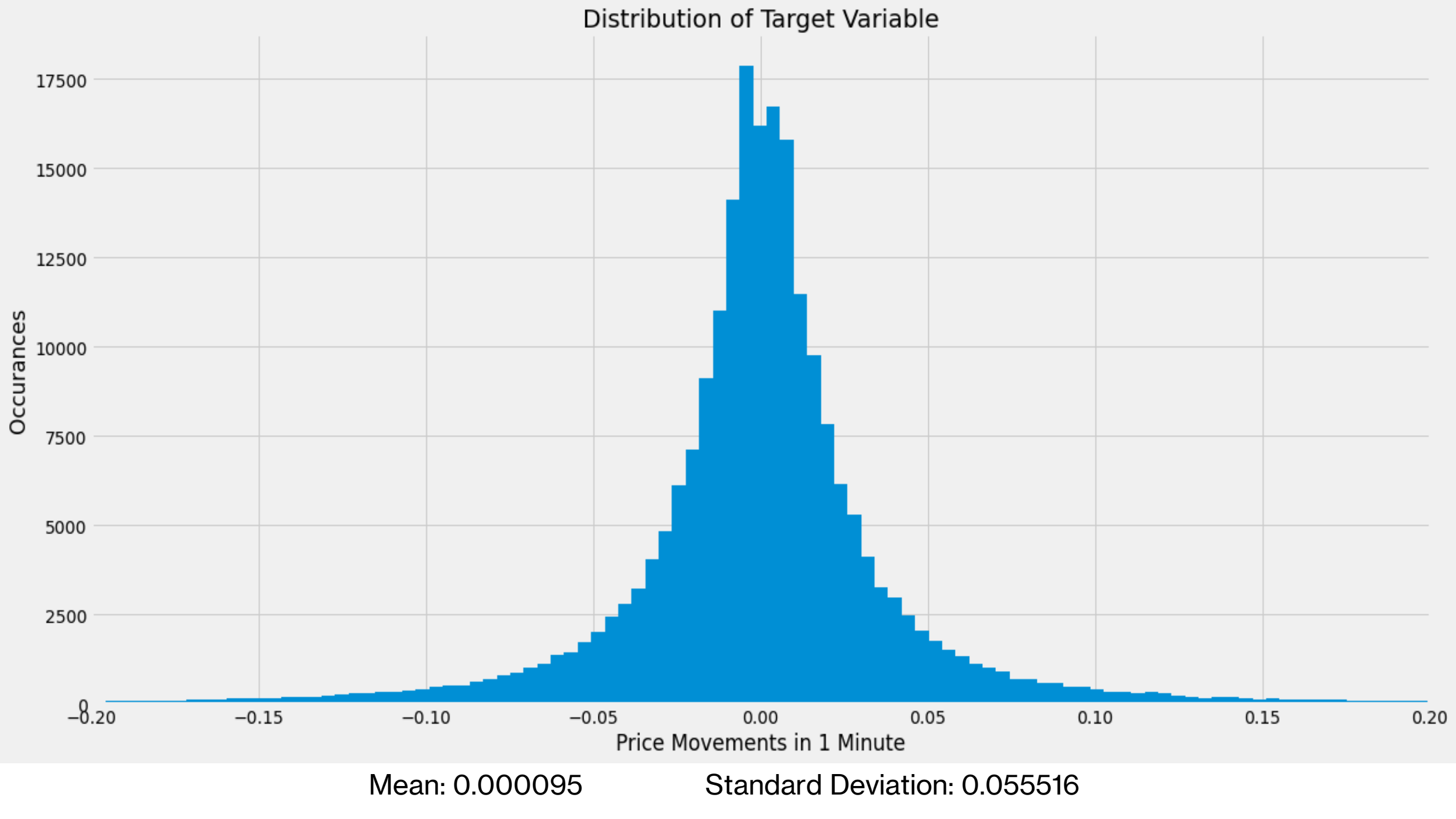
0.15

0.20

Price Movements in 1 Minute

Mean: 0.000095

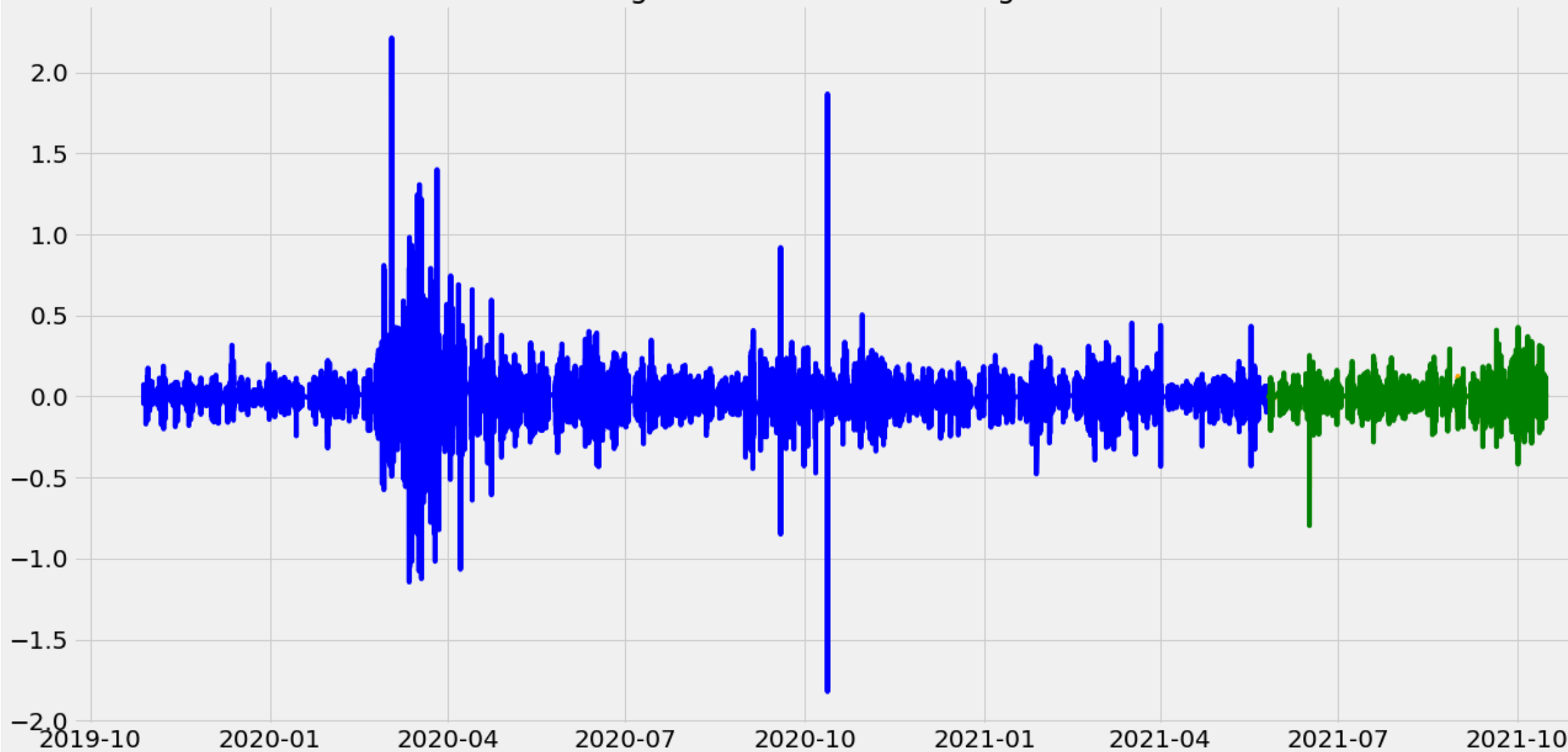
Standard Deviation: 0.055516



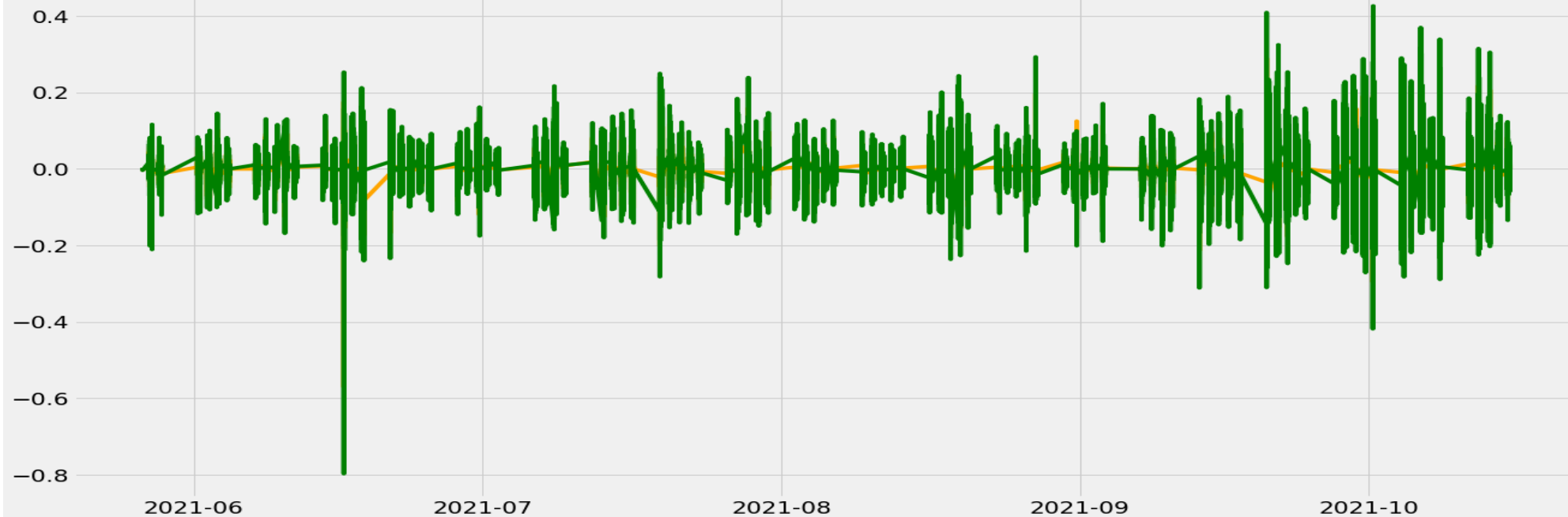
Modeling



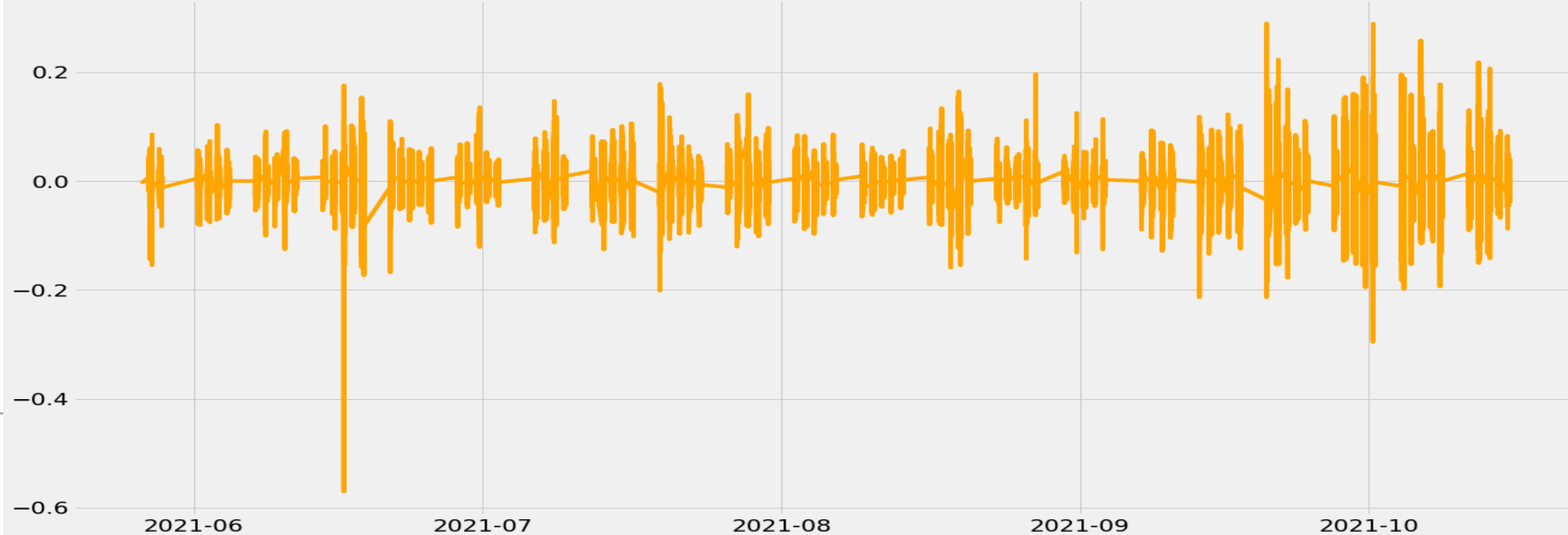
Forecasting SPY Close Price %Change on 1minute



Forecasting SPY Close Price %Change on 1minute

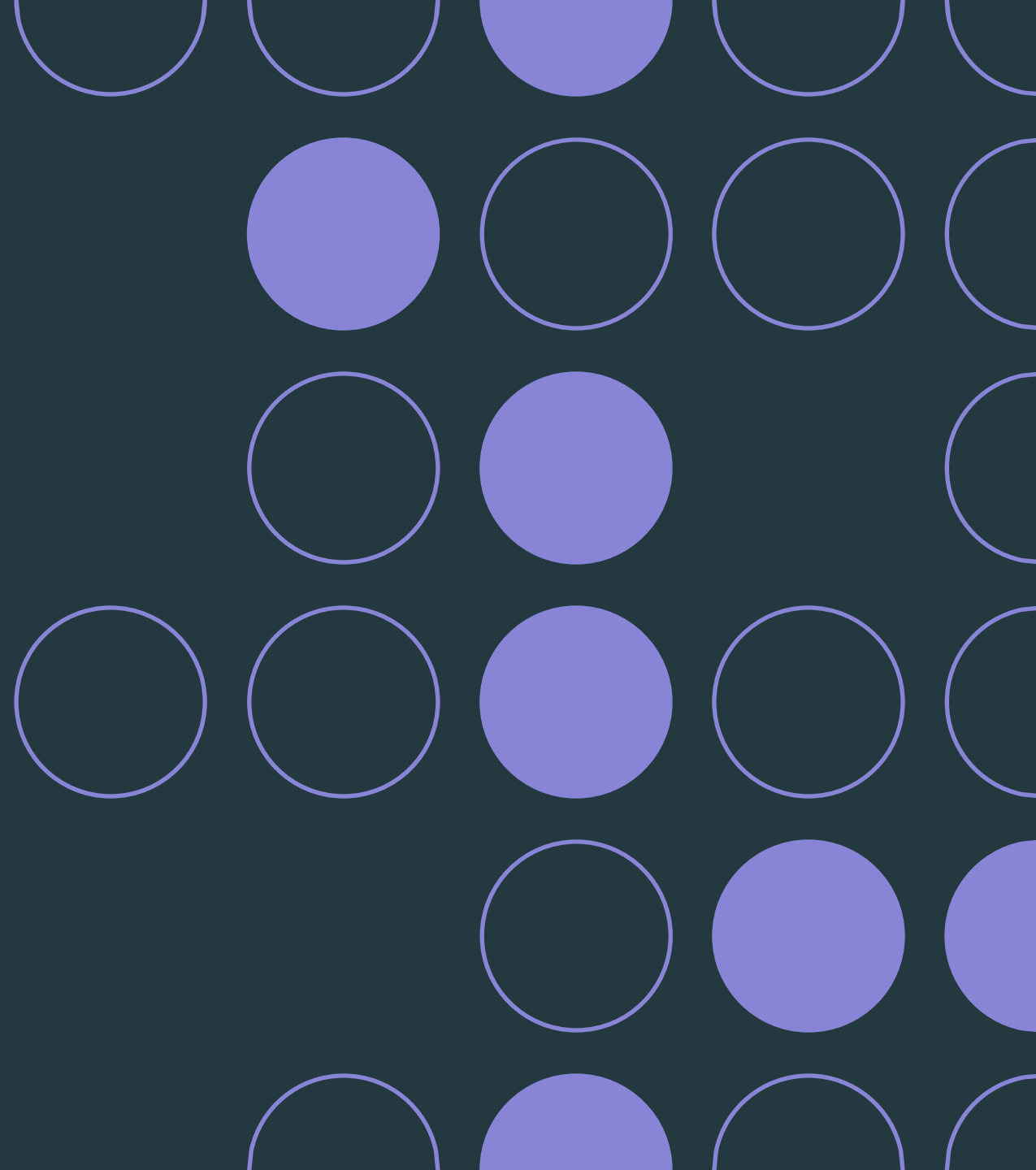


Forecasting SPY Close Price %Change on 1minute



Conclusion & Recommendations

- Commonly recommended Day Trading Indicators appear to be effective tools in predicting price movements. However, there is clearly a leakage and multicollinearity issue. More modeling is needed to make a concrete solution.
 - Algorithmic day trading is best done on a high frequency, therefore the time period of 1 minute is a little long.
 - Day Trading is a mix of art and science. This prediction tool is best used as an additional indicator to help inform trading analysis and not relied upon exclusively.
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Improvements & Next Steps