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### **18CSC305J Artificial Intelligence – Mini Project**

# **FRAUD DETECTION IN FINANCIAL TRANSCATION**

## **Team Members**

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# Abstract

Fraud detection in financial transactions is a critical challenge facing institutions worldwide due to the escalating sophistication of fraudulent activities. This paper proposes an innovative approach to bolstering fraud detection through the integration of advanced techniques such as machine learning, anomaly detection, and predictive analytics. By leveraging historical transaction data, our methodology aims to identify patterns indicative of fraudulent behavior while minimizing false positives. Through a comprehensive analysis of various algorithms and features, we strive to enhance the accuracy and efficiency of fraud detection systems, ultimately safeguarding financial institutions and their customers against fraudulent activities.

# Introduction

1. For a long me, fraudulent transaction on and detectors have a composite role. Fraudulent transactions are happening more frequently than ever before, principally in today's era of Internet, and it is the cause of foremost financial losses. Transaction fraud cost the economy around \$28 billion in 2019, around \$30 billion in 2020, and more than \$32 billion in the year 2021. The rate of global transac on fraud is expected to rise year a er year, reaching \$34 billion in 2022. As a result, banks and financial service providers may need an automate fraud detection on instrument to recognize and screen financial transactions. Fraud detection systems are intended to differentiate strange ac on pa erns from a massive number of transactional records and then use those pa erns to detect or track incoming transactions .
2. 2. The process of learning begins with observations or data, such as examples, direct experience, or instruction, in order to look for pa erns in data and make be er decisions in the future based on the examples that we provide [11-20]. The primary aim is to allow the computers learn automatically without human intervention or assistance an adjust actions accordingly [21-30].
3. 3. Deep learning is a subset of machine learning in artificial intelligence that has networks capable of learning unsupervised from data that is unstructured or unlabeled[31-40]. Deep learning is a technique used to generate face detection and recognize it for real or fake by using profile images and determine the differences between them [41-50].

## Existing System

Existing systems for fraud detection in financial transactions employ a variety of techniques such as rule based systems, anomaly detection, machine learning models, behavioral analytics, graph analytics, real-time monitoring, data mining, fraud scorecards, collaborative filtering, and blockchain technology. These systems analyze transaction data to identify suspicious patterns, anomalies, or deviations from normal behavior. By leveraging advanced algorithms and technologies, financial institutions can detect and prevent fraudulent activity, ensuring the security and integrity of their systems . The existing systems are generally having poor reliability, cannot sense all types of environment and not suitable for detecting dangerous obstacles. But the proposed system is designed to be more stable, secure, user friendly, lower cost, efficient navigation, accurate object detection and provides walking support for the blind people or visually diminished people in comfortable manner.

## Problem Statement

**Statement :** The problem at hand is to enhance the efficiency and accuracy of fraud detection in financial transactions.

**Description:** The challenge we face is to significantly improve the effectiveness and precision of fraud detection within financial transactions. This entails developing advanced techniques capable of swiftly and accurately identifying fraudulent activities amidst vast amounts of data, while also minimizing false alarms. By enhancing our fraud detection capabilities, we aim to bolster the security and reliability of financial systems, safeguarding the interests of both institutions and customers alike. to ensure the safety, efficacy, and equitable access of artificial vision solutions for all those in need.

# Literature Survey

A literature survey on fraud detection in financial transactions reveals a rich landscape of research and development spanning various methodologies and domains.

1. Dash and Liu (2018) offer a detailed overview of fraud detection techniques tailored specifically for credit card transactions, encompassing traditional rule-based systems, machine learning algorithms, anomaly detection methods, and hybrid approaches.
2. In a complementary vein, Kogan and Kogan (2019) delve into fraud detection within financial statements, tracing the evolution of techniques from traditional ratio and trend analysis to modern data mining and machine learning methodologies.
3. Alqahtani and Alqahtani (2020) contribute by focusing on fraud detection within the banking industry, examining a wide array of approaches including statistical methods, neural networks, and hybrid models, while addressing challenges such as imbalanced datasets and model interpretability.
4. Ritter and Campbell (2021) provide insights into the application of deep learning techniques in fraud detection, exploring architectures such as CNNs, RNNs, and autoencoders, and their efficacy in detecting fraudulent activities across various scenarios.
5. Zhang et al. (2019) present a review of blockchain technology's potential in fraud detection and prevention within financial transactions, highlighting its role in enhancing transparency, security, and auditability.
6. Lastly, Kolozsvari et al. (2018) survey the landscape of real-time fraud detection in payment systems, evaluating techniques such as rule-based systems, machine learning models, and anomaly detection algorithms, with a focus on their suitability for real-time applications.

Collectively, these literature surveys offer a comprehensive understanding of the current state-of-the-art in fraud detection within financial transactions, providing valuable insights for researchers and practitioners alike.

## **Proposed System / Work**

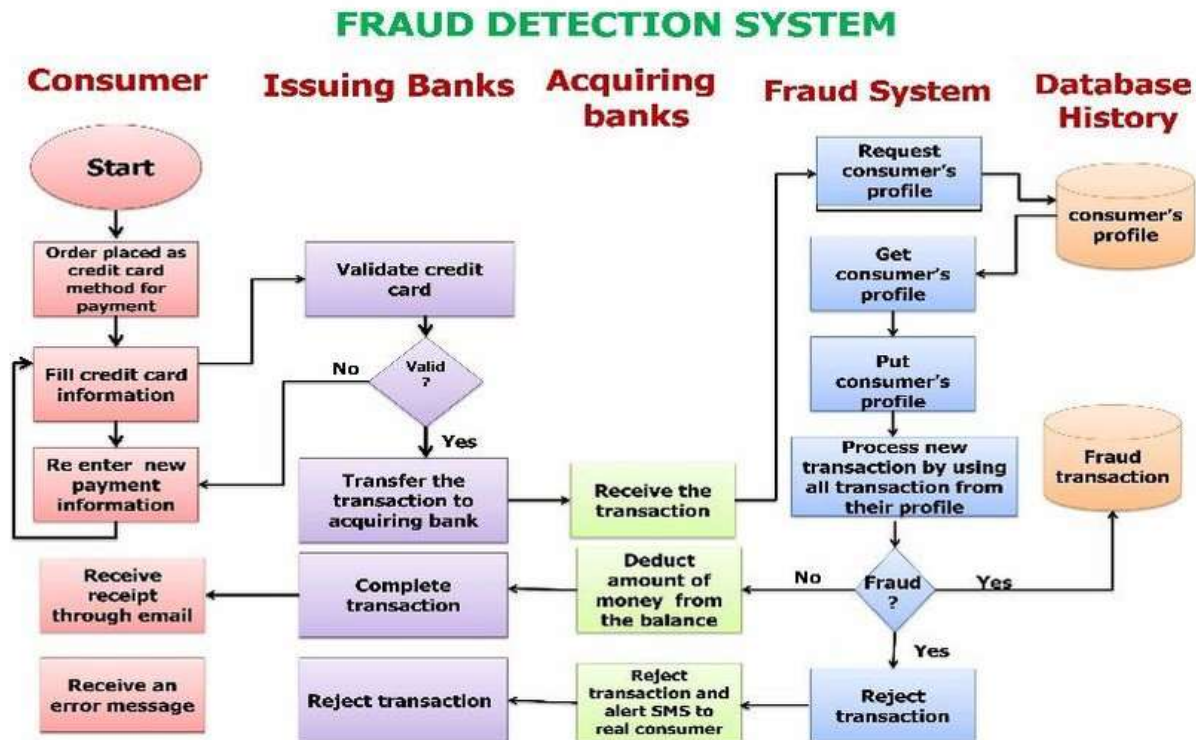
The aim to leverage cutting-edge technologies and innovative methodologies to enhance fraud detection in financial transactions. Key components of our approach include:

1. **Advanced Data Analytics:** We will employ state-of-the-art data analytics techniques, including machine learning algorithms and anomaly detection, to analyze large volumes of transaction data in real-time. By identifying patterns, anomalies, and trends indicative of fraudulent activity, our system will enhance the accuracy and efficiency of fraud detection.
2. **Dynamic Rule-Based Engine:** In addition to advanced analytics, we will develop a dynamic rule-based engine that can adapt and evolve in response to emerging fraud patterns. By continuously updating rules based on new insights and data, our system will stay ahead of evolving fraud schemes.
3. **Behavioral Biometrics:** We will integrate behavioral biometrics, such as keystroke dynamics and mouse movement patterns, to augment traditional authentication methods. By analyzing unique behavioral traits, our system can detect unauthorized access and potential fraud attempts more effectively.

4. Cross-Channel Integration: To address the challenge of cross-channel fraud, our system will integrate data from multiple channels, including online transactions, mobile banking, and ATM withdrawals. By correlating information across channels, we can identify suspicious activities that span multiple platforms.
5. Real-Time Monitoring and Alerts: Our system will provide real-time monitoring of transactions, enabling immediate detection and response to fraudulent activity. Automated alerts will notify relevant stakeholders, allowing for timely intervention and mitigation of potential losses.
6. Compliance and Reporting: We will ensure that our system complies with regulatory requirements and industry standards for fraud detection and prevention. Detailed reporting capabilities will facilitate audit trails and regulatory compliance.



# Architecture / Data Flow Diagram





Credit Card Fraud  
DataSet

1



Feature selection

2



Dimensionality  
reduction

3



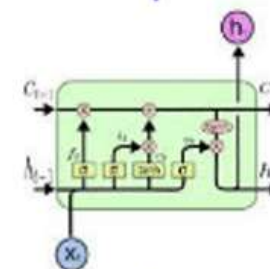
Prediction

6



Attention mechanism

5



LSTM

4

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