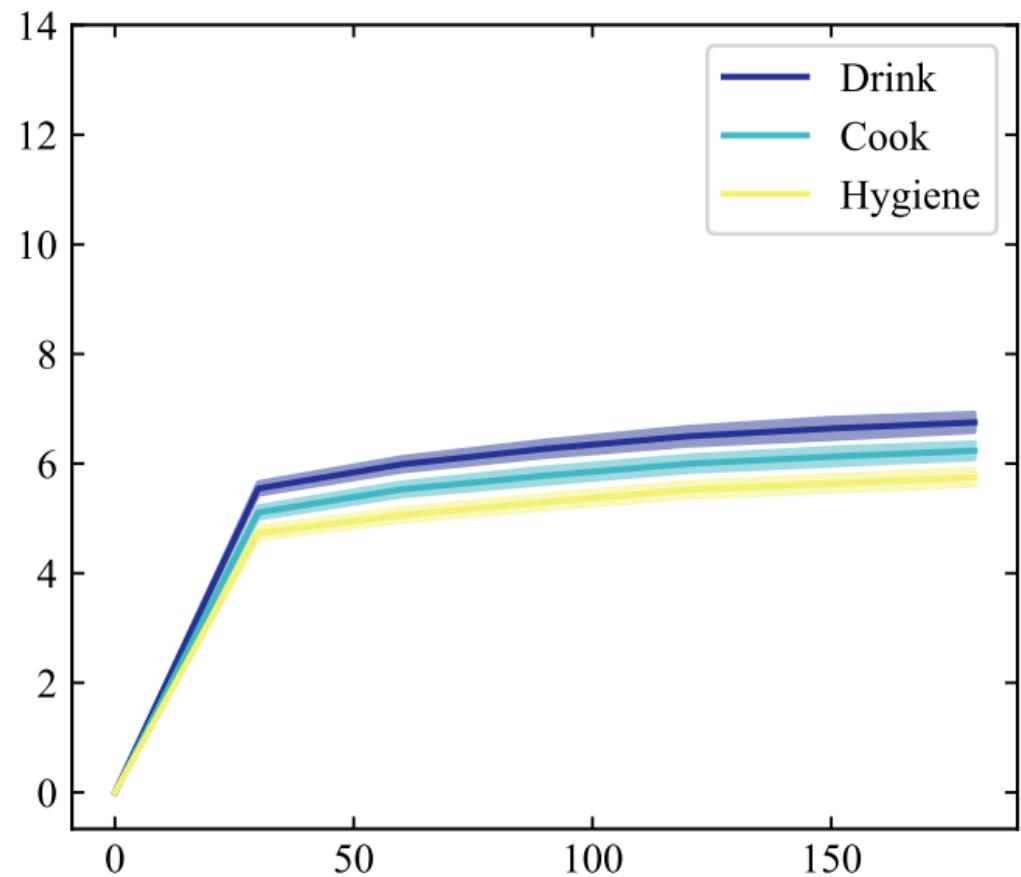
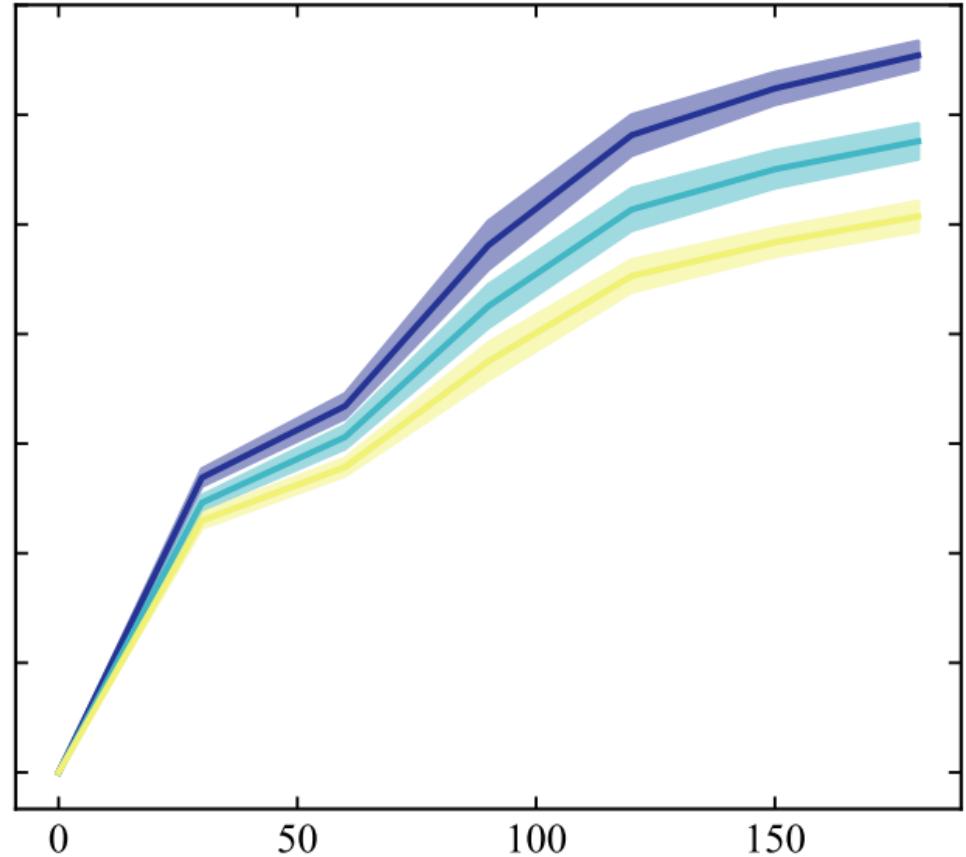


% of Households
Adopting TWA Behavior



(a)

Time (days)



(b)