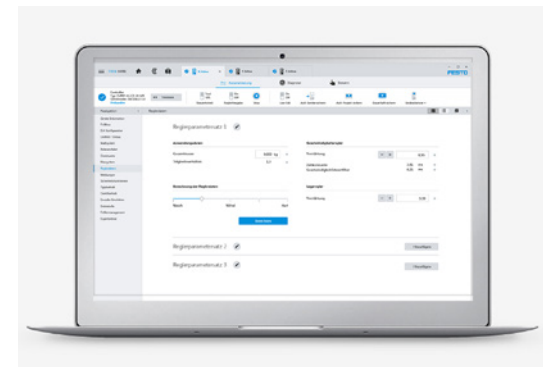








Basic elements / **Colours**

Basic elements / **Colours**

- / The overall visual appearance of Festo is dominated by a grey-blue colour scheme with a cool and technical mood. The corporate colours are displayed and printed uniformly, independently of the colour space.



Basic elements / Colours




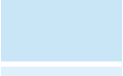
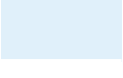




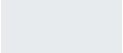
Colour values		Printing	Screen		
		Spot colour	CMYK	RGB	HEX
	Caerul	HKS 47 K Pantone Process Blue C	100 / 10 / 0 / 0	0 / 145 / 220	#0091DC
	Sucaerul	Pantone 290 C	25 / 2 / 0 / 0	200 / 230 / 250	#C8E6FA
	Canul	Pantone 429 C	10 / 0 / 0 / 30	182 / 190 / 198	#B6BEC6
	Sucanul	Pantone 427 C	3 / 0 / 0 / 10	229 / 232 / 235	#E5E8EB
	Aterul	Pantone Black C	0 / 0 / 0 / 100	0 / 0 / 0	#000000
	Aluminium	Eppl 63950 Silver coloured printing ink			

Basic elements / Colours

Colour gradations

Printing

Screen

		Spot colour	CMYK	RGB	HEX
	Festo Blue 1 (Caerul)	HKS 47 K / Pantone Process Blue C	100 / 10 / 0 / 0	0 / 145 / 220	#0091DC
	Festo Blue 2	Pantone 298 C	65 / 6 / 0 / 0	72 / 185 / 235	#48B9EB
	Festo Blue 3	Pantone 297 C	45 / 4 / 0 / 0	146 / 213 / 246	#92D5F6
	Festo Blue 4 (Sucaerul)	Pantone 290 C	25 / 2 / 0 / 0	200 / 230 / 250	#C8E6FA
	Festo Blue 5		15 / 1 / 0 / 0	222 / 240 / 252	#DEF0FC
	Festo Grey 1	Pantone 431 C	20 / 0 / 0 / 60	113 / 125 / 134	#717D86
	Festo Grey 2	Pantone 430 C	15 / 0 / 0 / 45	148 / 158 / 166	#949EA6
	Festo Grey 3 (Canul)	Pantone 429 C	10 / 0 / 0 / 30	182 / 190 / 198	#B6BEC6
	Festo Grey 4	Pantone 428 C	6 / 0 / 0 / 20	208 / 212 / 218	#D0D6DC
	Festo Grey 5 (Sucanul)	Pantone 427 C	3 / 0 / 0 / 10	229 / 232 / 235	#E5E8EB

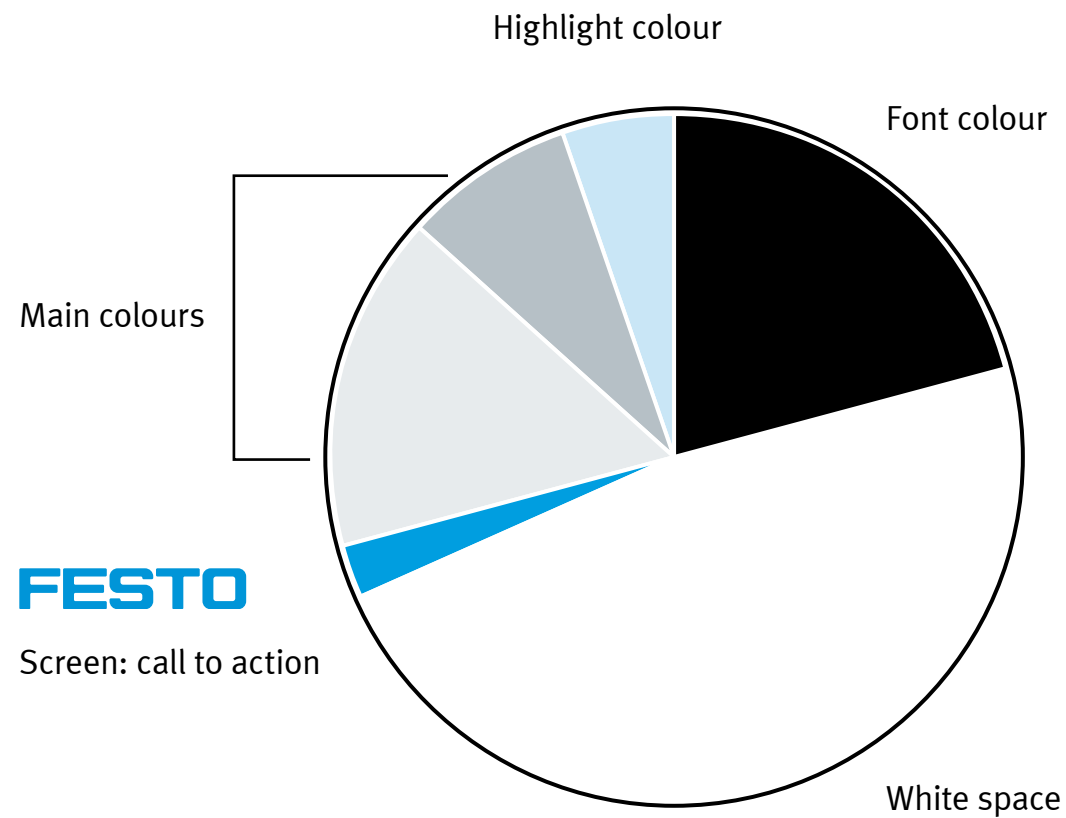
for infographics

Colour proportion

Caerul is basically reserved for the logo and is only used as an accent or call to action.

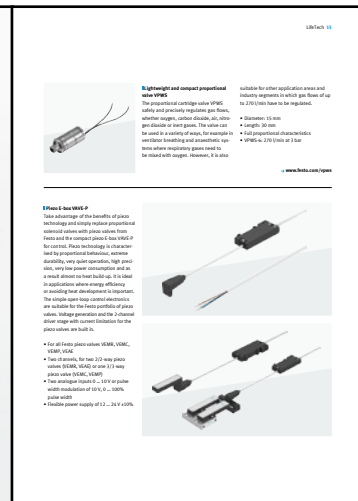
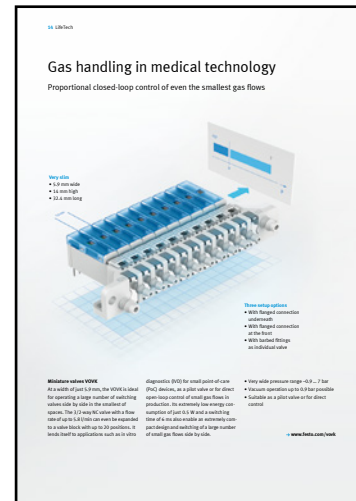
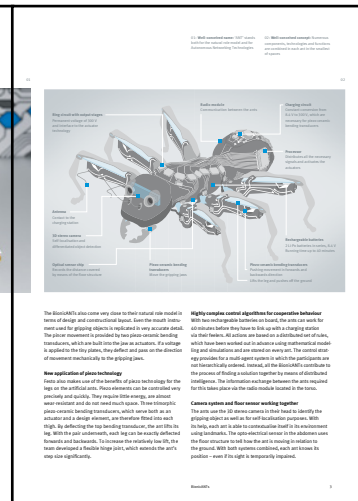
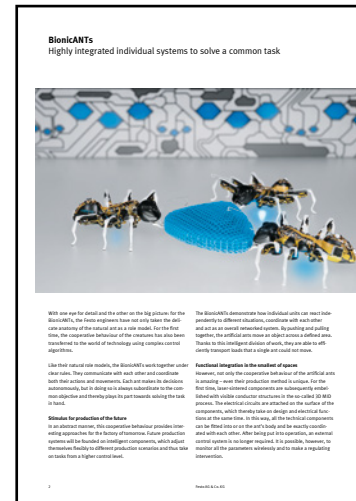
In printing and screen designs a liberal use of white space and light-coloured panels lends the design a clear, high-quality appearance.

Colour proportion in layout (example printing)






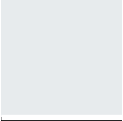




Basic elements / Colours

Exemplary designs





Building

	Caerul	Liquid paint: NCS S 1565 B Powder coating: Landshut paint factory batch number: S80A 52567 A 00
	Sucaerul	RAL Design System 240 80 15
	Canul	RAL 7040 Window grey
	Sucanul	RAL Design System 000 90 00
	Aterul	RAL 9005 Jet black
	Aluminium	RAL 9006 White aluminium
	Light grey	RAL 7035 Light grey
	White	RAL 9003 Signal white

Responsible for the content

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**Before use, please check
the actuality of the guideline
on the Brand Portal**
<https://brandportal.festo.com>

Scope of validity

This guideline is valid for all
companies of the Festo Group.