

JPMORGAN CHASE & CO.

Ink.com

Master Style Sheet, desktop

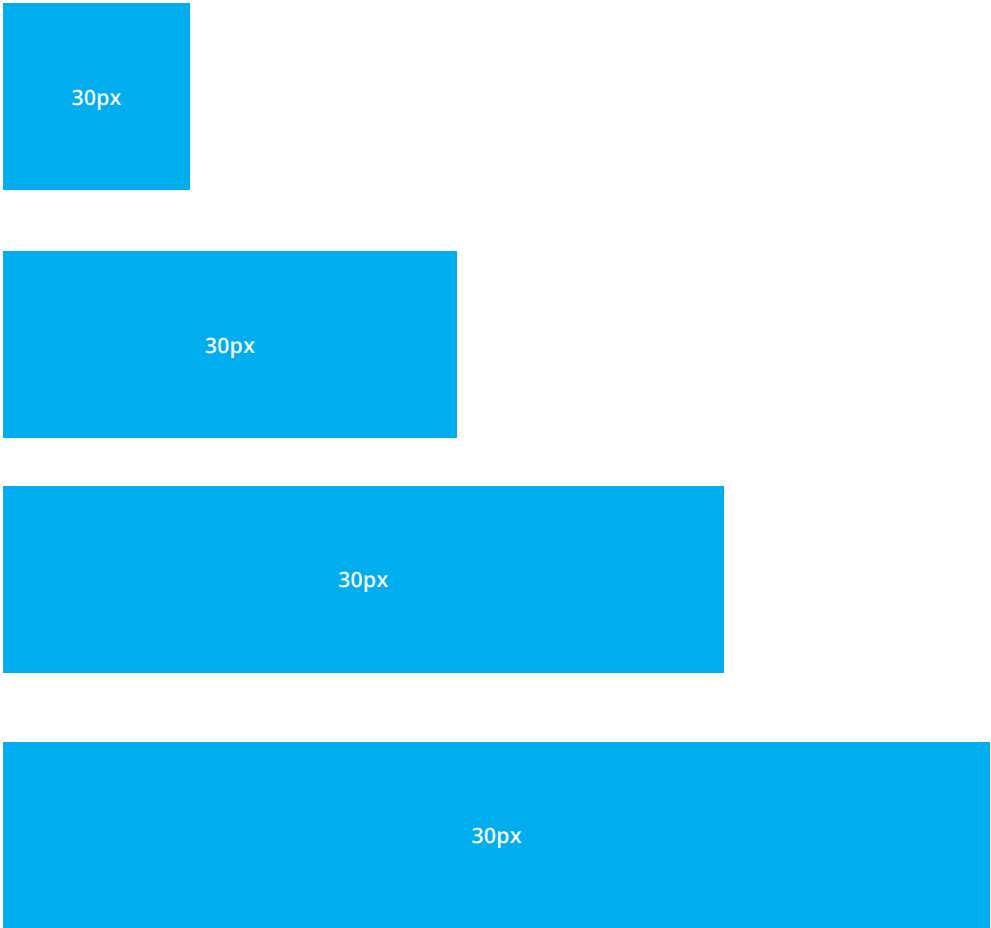
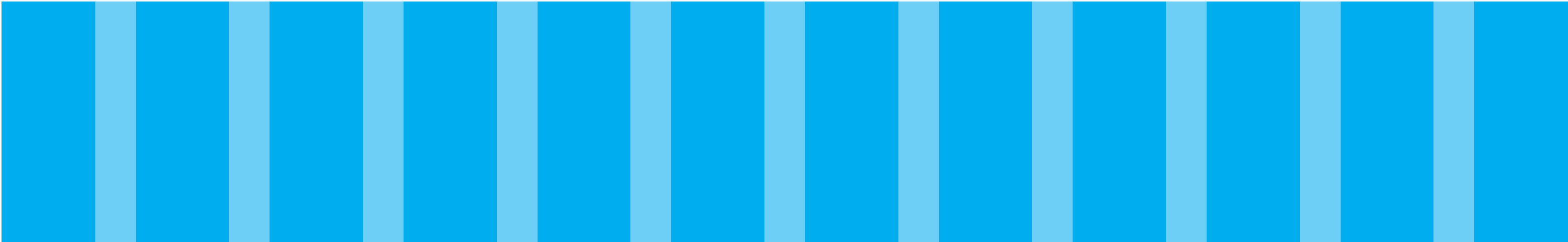
JPMC Corporate Digital Group
October 24, 2016

PROTOTYPE LINKS

<https://invis.io/2N8J0MDDG>

The Grid

12 column grid, each column is 70px wide, with 15px margins for a 30px gutter
Max width is 1170px, or 1200px if including 15px of outside margins
Mobile breakpoint is 768px



I've endeavored to make as many styles as possible universal across the site. There are two main “sets”, that share universal styles, but also contain unique styles: listing/landing pages, and story/content pages. While there are exceptions which will be covered individually, the majority of the site typography follows the styles set forth below,

 EYEBROW

Listing Headline

Byline

Listing Subhead

Listing Summary - consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna.

RELATED EYEBROW

> Archive Listing Month

✓ Archive Listing Month

Archive Listing Headline
Archive Listing Byline

> Load more

 EYEBROW

Headline

Byline

Date

Sub-head — encouraged to complete annual Code of Conduct requirements

Body Copy - dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut.

Body Copy Bold - dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut.

Caption — nobitatum vel eiur, que inusti repuda corestiur.

“Pull Quote — quis in cum nim de
esciento.”

RELATED EYEBROW

#relatedTags

RELATED EYEBROW

Related Headline
Related Byline

Date

Global Styles

EYEBROW

font: bold 15px/21px Open Sans, sans;
letter-spacing: 0.01 em;
color: #0099ff;
padding: 0

Byline

font: regular 21px/27px Tiempos, serif;
letter-spacing: 0 em;
color: #777779;
padding: bottom 10px

Landing Page Styles

Listing Headline

font: medium 42px/48px Tiempos, serif;
letter-spacing: 0 em;
color: #222a56;
padding: bottom 10px

Listing Subhead

font: regular 27px/32px Tiempos, serif;
letter-spacing: 0 em;
color: #555559;
padding: bottom 20px

Listing Summary

font: regular 16px/21px OPen Sans, sans;
letter-spacing: 0.01 em;
color: #555559;
padding: bottom 35px
margin: bottom 50px
border: bottom 1px, #b3b1b1
Note: the bottom rule is variable based on overall height of it’s row.

Article Page Styles

Listing Page

News

July 2016

Volume 13, No. 7

Feature story module
Image: 770/475px

15px
EYEBROW

Listing headline - feature story

Byline

Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

30px

40px

Story module image
Image: 770/475px

15px
EYEBROW

Listing headline

Byline

Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

30px

40px

EYEBROW

Listing headline

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Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

30px

40px

EYEBROW

Listing headline

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Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

30px

40px

NEWS

News in Brief

Employees encouraged to complete annual
Code of Conduct requirements

Employee Opinion Survey results show colleagues
feel more engaged

Track your progress through July 31

40px

RELATED EYEBROW

> June 2016

> May 2016

> April 2016

> March 2016

A Tree Grows in Brooklyn

by Author Dent

What Technology Wants

by Author Dent

The Man Who Mistook his Wife for a Hat

by Author Dent

Infinite Jest

by Author Dent

A Funny Thing Happened on the Way to the Water Cooler

by Author Dent

The Good, the Bad, and the Misinformed

by Author Dent

> February 2016

> January 2016

> Load more