Customer Detailed Report

Summary

Churn Reasons

Customer Details

Customer Churn Analysis - Telecom



Senior Citizen

1142

Churner Profile 1869

Senior Citizen

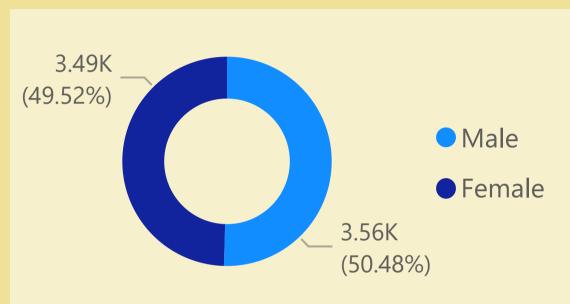
1142

1071

Demographic

1.47K

(20....)



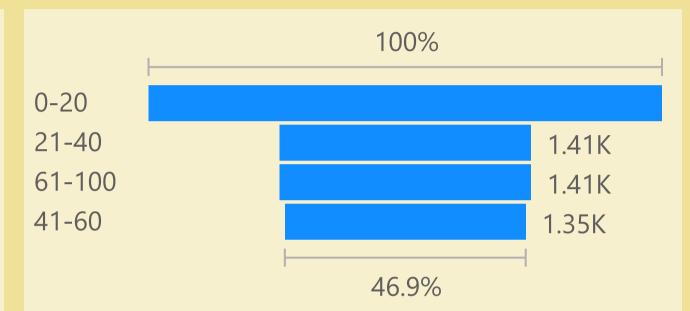
Contract

Mon...

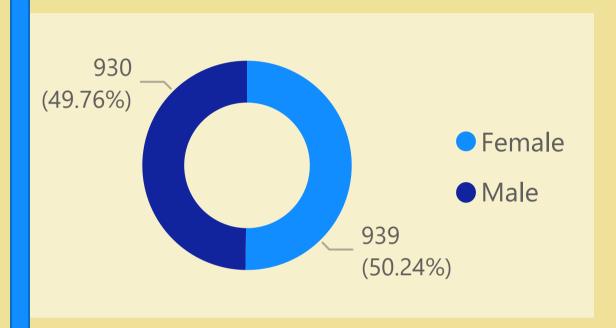
2 Year

3.8... 1 Year

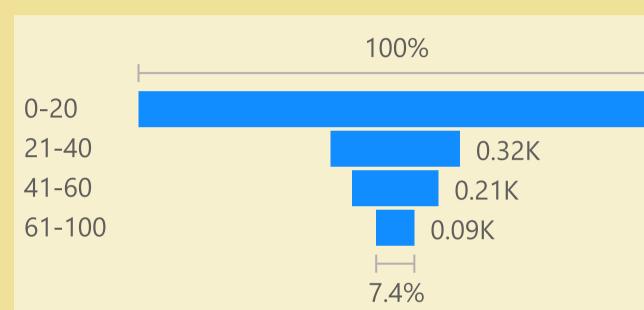
Tenure



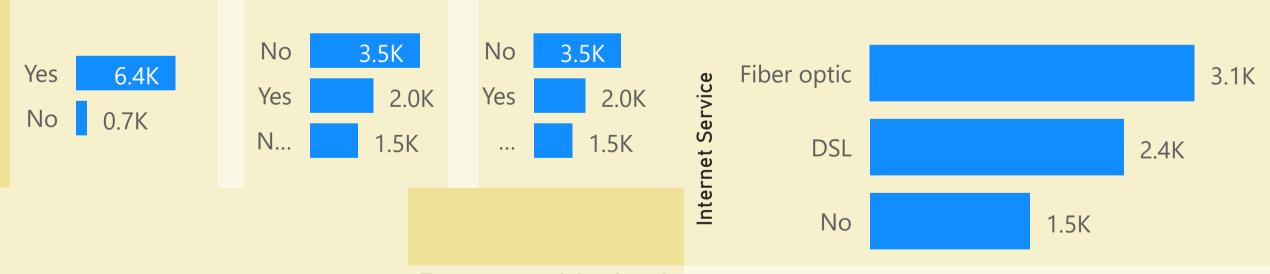
Demographic

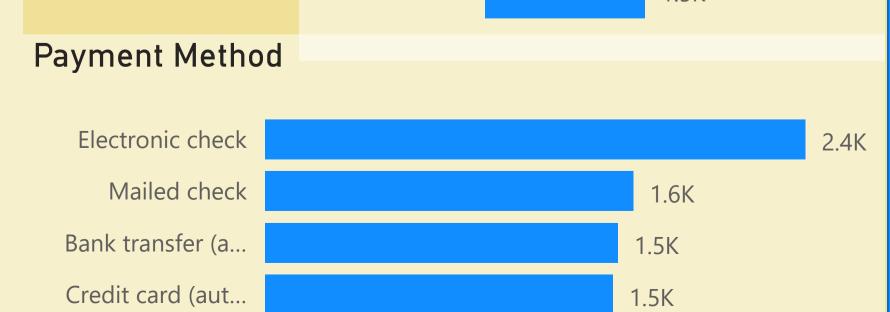


Tenure

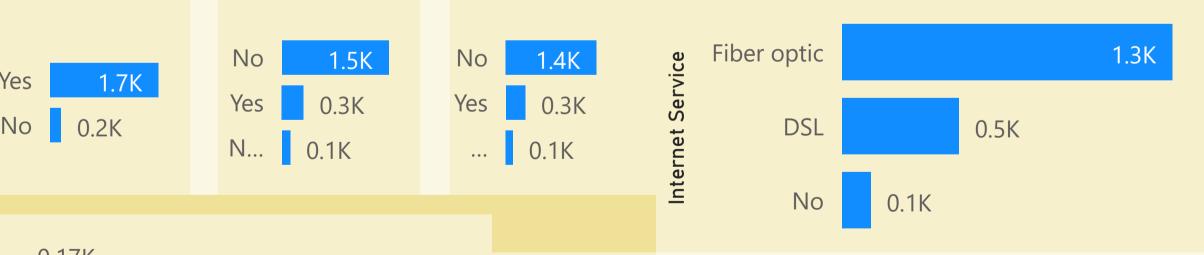


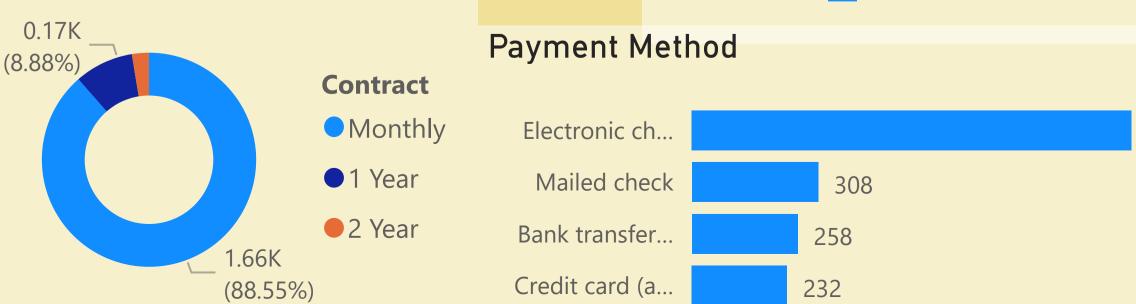
Phone Service Online Security Tech Support





Phone Service Online Security Tech Support





7043
Risky Customers

26.57

Average Risk Score

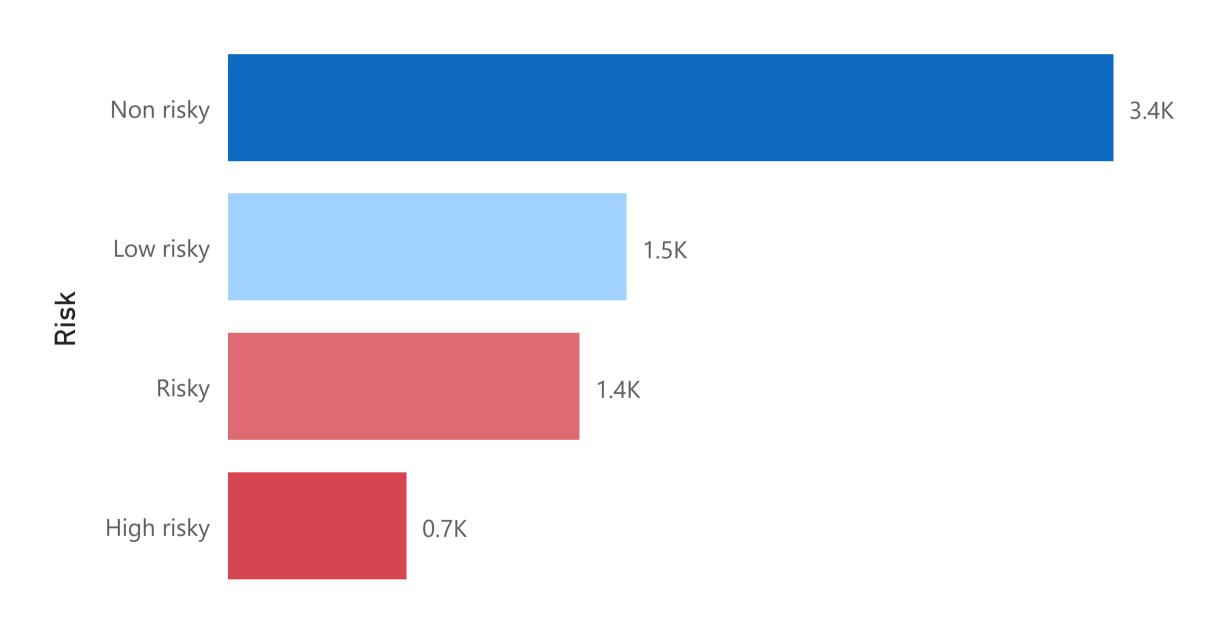
2.42M

Total Charges of Risky Customers

16.06M

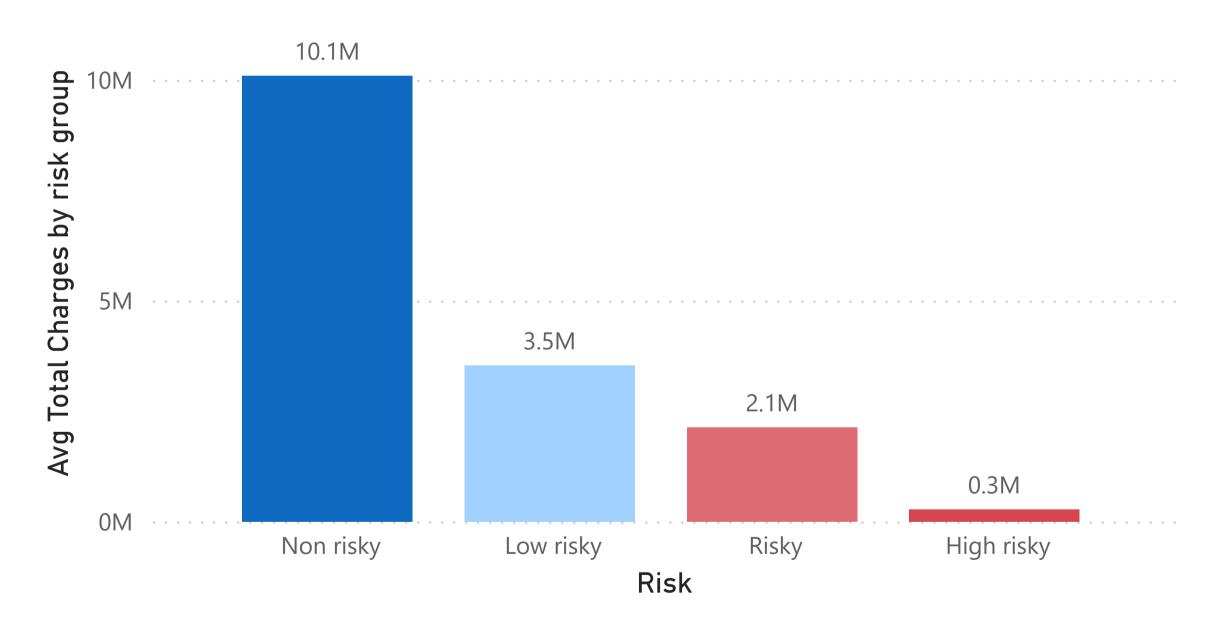
Total Charges

Predictions by risk group



Number of Customers

Avg Total Charges by risk group by Risk



Churn Reasons

Customer Dashboard

Customer ID:

0002-ORFBO



Churn Index

16.18

Total Charges

593.30

Risk Level

Non risky

Personal Details

0002

Gender: Female

Other Details

Senior Citizen

No

Tenure in the Company (months)

Phone Service

No

No

Device Protection

Online Security

Yes

DSL

Paperless Billing

Internet Service

Contract

Yearly

Contract Type

Mailed check

Payment Method