7. Key Partners 8. Key Activities 1. Value Proposition 4. Customer Relationship 2. Customer Segments Multi-sided Continual software Newness Dedicated personal Bus companies

Design

A cooocibility

Price

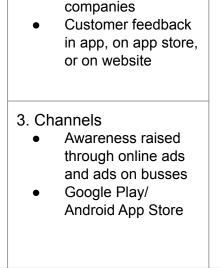
Brandon Vo, Ian Nezat, Maxwell Dokell, Michael Gee, Rohan Kadkol, Tyler Gallegos

• Google	<ul> <li>Features are easy to use/navigate</li> <li>Engage with customers for feedback</li> </ul>
	<ul> <li>6. Key Resources</li> <li>Google Map API</li> <li>Google Play</li> <li>Financial needs</li> <li>Intellectual Property: Patents, Copyright, Website Domain</li> </ul>

development

School Districts

Accessibility
<ul> <li>Convenience and usability</li> </ul>
Need to add
customer gains and
pains?



assistance for bus

transport) Bus companies and public transport companies

Market

Niche Market

(Users of public

- rty: 9. Cost Structure 5. Revenue Streams Remains free during testing phase Online advertising (variable cost) QR Codes and advertisement on bus and/or bus stop Premium options available via subscription Intellectual Property: Patents, Trademark/copyright, website Partnership with bus companies (licensing fee) domain Ads available during map use