

Brett von Halle

2252 N. Lakewood Ave. Chicago, IL 60614 | (773) 573-8247 | bvonhalle@gmail.com

EDUCATION

University of Michigan, Ann Arbor, MI, *May 2014*

Bachelor of Arts in Economics, Certificate Program in Entrepreneurship

GPA: 3.5/4.0

Coursework in: Accounting, Monetary Policy, Calculus, Statistics, Venture Capital, Advanced Micro/Macro Economics, Entrepreneurship, and Introductory Programming (C++ and Python)

- *University Honors: Fall 2013, Spring 2012, Fall 2012*
- *Accepted to Honors program (5% of incoming freshmen)*

NYU London Study Abroad Program, London, England, *Spring 2013*

Coursework in: Finance, Architecture, Psychology, and Politics

WORK EXPERIENCE

Heard Capital LLC (Equity Long/Short Hedge Fund), Research/Analysis Intern, *Summers 2012-2013*

- Performed fundamental and technical analysis on equities chosen by the hedge fund managers in the telecom, media, technology, finance, energy, and infrastructure sectors.
- Created investment summary reports comprised of industry metrics, competitive analysis, market catalysts, management analysis, risk assessment, valuation using multiples and a DCF valuation.
- Presented original trading ideas after doing research using Bloomberg terminal, Thomson Reuters, Markit Hub, Barron's, and the Wall Street Journal.
- Updated monthly performance metrics for the fund on various hedge fund databases.
- Edited investor and merger pitch presentations for the company.
- Attended quarterly board meetings and weekly in-depth sessions with the fund managers to discuss market themes.
- Created an efficient IT program to manage company files and resources via Google Drive.

Traxen Corporation (Trucking Technology Startup), Consultant, *Fall 2013*

- Developed a business model and plan for a local trucking startup, and then presented our idea to local Venture Capitalists as part of an MBA class.
- Researched market trends and competition, worked on product development, operations, and financial modeling, and analyzed the industry structure using Porter's Five Forces and SWOT analysis.

LEADERSHIP/ACTIVITIES

Delta Chi Fraternity, Brotherhood Chair, *2011-2012*, Member, *2010-2013*

- Managed a \$1000 budget and a 10-person committee to organize and coordinate fraternity events (sporting, community service, and social events).

Wolverine Capital Investments, *2011-2013*

- Developed stock ideas to invest in using member dues (BID, CROX, MCP, HTZ, RAD).
- Loaned profits to third-world entrepreneurs through Kiva.org and volunteer taught at local schools.

Personal Equity Portfolio Management

- Research, analyze, and develop personal stock picks for my own portfolio on Fidelity by performing technical and fundamental analysis on my ideas.
- Recent names include FCX (+34%), PPL (+9%), NVDA (12%), AUY (+60%), AKS (+23%), MITK (+75%), ATVI (+9%), CSCO (+8%), IO (+39%), ABB (+10%), and TIE (+17%).

ADDITIONAL SKILLS

- Web design/SPSS/Microsoft Office Suite (Excel, PowerPoint, Word)/troubleshooting for Mac and Windows operating systems/Scored in the 93rd percentile on the Bloomberg Aptitude Test/Adobe Suite/Google Drive/Bloomberg Terminal/Regression Analysis/Introductory Programming (Python)