



Microsoft CISO Workshop 3 - Identity and Zero Trust User Access

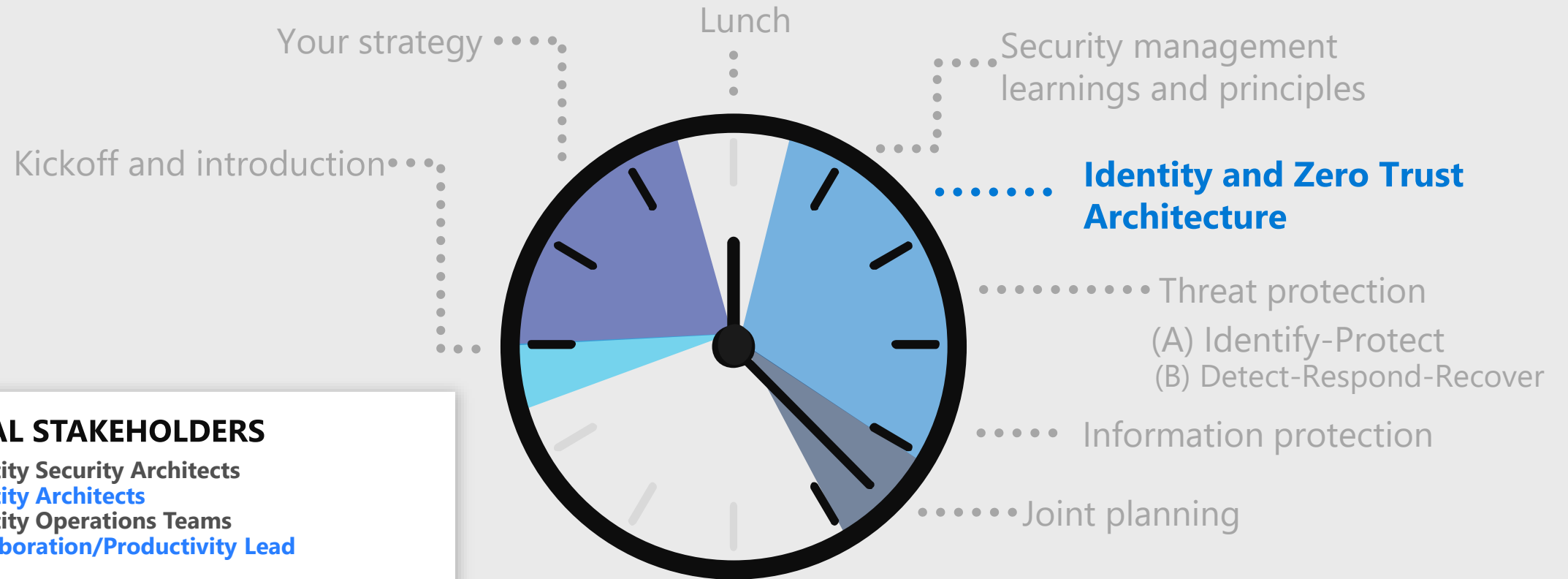
Microsoft Cybersecurity Solutions Group



Video Presentation of this can be found at

<https://docs.microsoft.com/en-us/microsoft-365/security/office-365-security/ciso-workshop-module-3>

Microsoft CISO workshop



TYPICAL STAKEHOLDERS

- Identity Security Architects
- **Identity Architects**
- Identity Operations Teams
- **Collaboration/Productivity Lead**



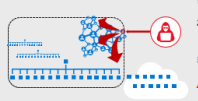
CISO WORKSHOP OBJECTIVE:

Learn how Microsoft can help you achieve your cybersecurity goals

Identity and Zero Trust User Access

CONTEXT

Why are we having a Zero Trust conversation?
Access Control: keep *Roots* away from *Attackers*



1. IT Security is Complex
 - Many Devices, Users, & Connections
2. "Trusted network" security strategy
 - Initial attacks were network based
 - Seemingly simple and economical
 - Accepted lower security within network
3. Assets increasingly *leave* network
 - BYOD, VPN, Mobile, and SaaS
4. Attackers shift to *identity* attacks
 - Phishing and credential theft
 - Security teams often overwhelmed

IDENTITY & ZERO TRUST HISTORY


Zero Trust Principles



- Verify Explicitly**
Always authenticate and authorize based on all available data points, including user identity, location, device health, data classification, and anomalies.
- Least Privilege**
Minimize user access with just-in-time and just-enough access (JTJA/JTEA), risk-based adaptive policies, and data protection which protects data and productivity.
- Assume Breach**
Minimize scope of breach damage and prevent lateral movement by segmenting access via network, user, device and application awareness. Verify all sessions are encrypted end-to-end. Use capabilities for visibility and drive threat detection.

ZERO TRUST DEFINITION & MODELS

Microsoft's Recommended Zero Trust Priorities
Do the most important stuff first




1. **Align organization strategy & teams** to verify network identity, app, and data using enterprise experience strategy to prioritize efforts
2. **Build identity-based perimeter** to protect critical data and legacy enterprise apps
3. **Refine network perimeter** using microsegmentation if required for critical data

STRATEGY & PRIORITIES

ACCOUNTS & PASSWORDLESS

Account security
Success factors to increase attack cost



Great experience
For users, identity managers, and security
Single identity and Single Sign-On (SSO)


Strong assurances
Additional features like biometrics and threat
Increase resilience to sophisticated authentication decisions
Time, data, generation
Device integrity and compliance
Known bad sources from threat intelligence
Behavior Analytics to understand normal profile for their user/entity
Hardware assurance for credentials stored on devices

Flexible Access Levels
Allow to Low Risk
Increase Assurance (add MFA) based on risk factors
Denyance Access (block) based on risk factors
Force Remediation for high-risk (compromised device and accounts)

ACCOUNT SECURITY & GOING PASSWORDLESS

IDENTITY SYSTEMS

Securing identity systems
Most major breaches target identity systems to get rapid access/control of data and applications



Attack & data exfiltration
Identity Systems

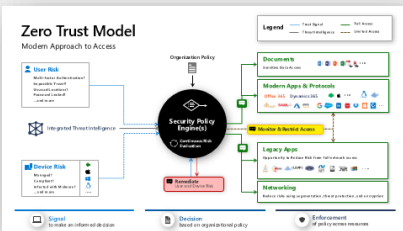
Accelerate your credential theft defenses
Free technical guidance: <https://aka.ms/identity>
Professional services: <https://aka.ms/identity-pro>

Critical Security Dependency
Almost everything depends on their integrity (email, data, applications, infrastructure, etc.)

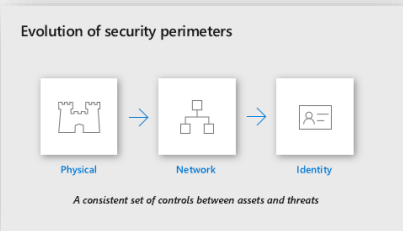
Harden to Highest Security Standards
Invest in people, process, and technology to provide best protection and rapid detection, and response
<https://aka.ms/identity-pro>

IDENTITY SYSTEM SECURITY

ZERO TRUST ARCHITECTURE

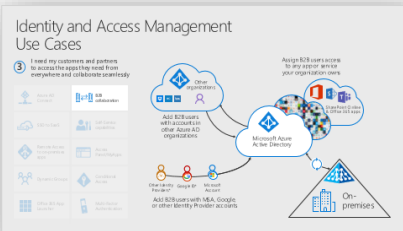


ZT ACCESS CONTROL REFERENCE ARCHITECTURE

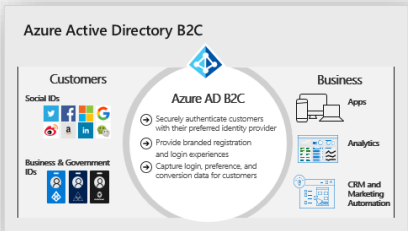


BUILDING AN IDENTITY PERIMETER

3RD PARTY ACCOUNT RISK



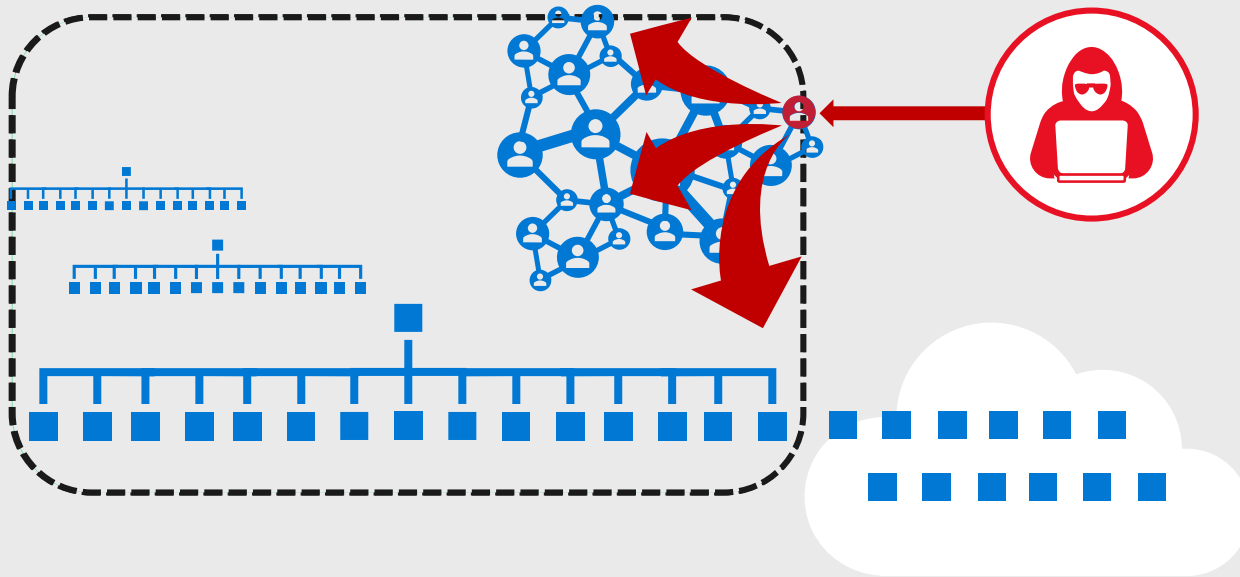
PARTNER ACCESS TO CORPORATE RESOURCES (B2B)



CUSTOMER IDENTITIES (B2C)

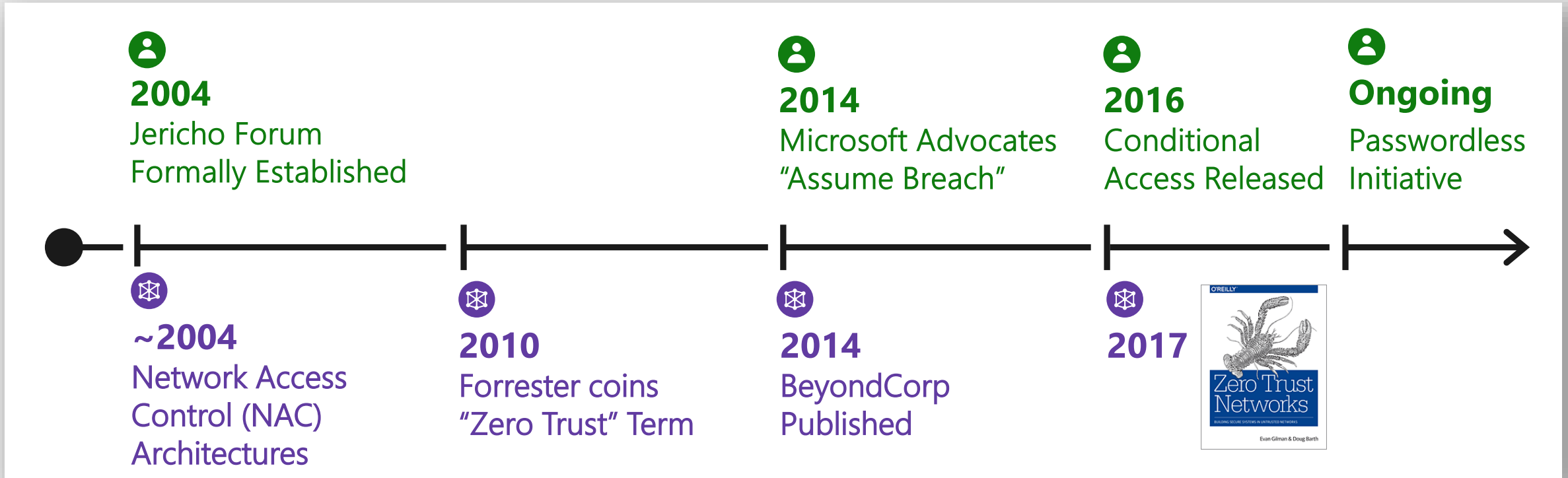
Why are we having a Zero Trust conversation?

Access Control: Keep **Assets** away from **Attackers**



1. **IT Security is Complex**
 - Many Devices, Users, & Connections
2. **"Trusted network" security strategy**
 - Initial attacks were network based
 - *Seemingly* simple and economical
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3. **Assets increasingly leave network**
 - BYOD, WFH, Mobile, and SaaS
4. **Attackers shift to identity attacks**
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This "Zero Trust" idea has been evolving for a while



Slow mainstream adoption for both network identity models:



Network – Expensive and challenging to implement
Google's BeyondTrust success is rarely replicated



Identity – Natural resistance to big changes
Security has a deep history/affinity with networking

Zero Trust Principles



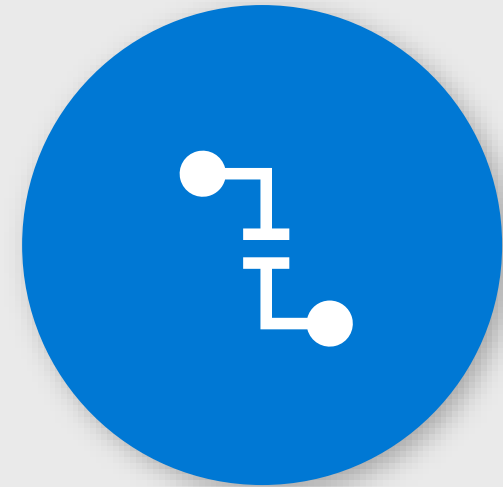
Verify Explicitly

Always authenticate and authorize based on all available data points, including user identity, location, device health, data classification, and anomalies.



Least Privilege

Minimize user access with Just-In-Time and Just-Enough Access (JIT/JEA), risk-based adaptive policies, and data protection which protects data and productivity.

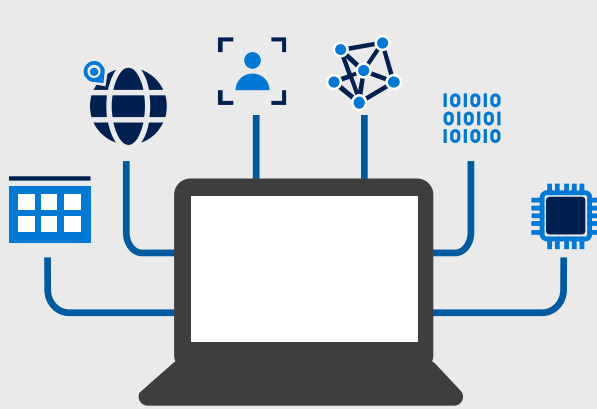


Assume Breach

Minimize scope of breach damage and prevent lateral movement by segmenting access via network, user, devices and application awareness. Verify all sessions are encrypted end to end. Use analytics to get visibility and drive threat detection.

Zero Trust Access Control Strategy

Never Trust. Always verify.



Signal

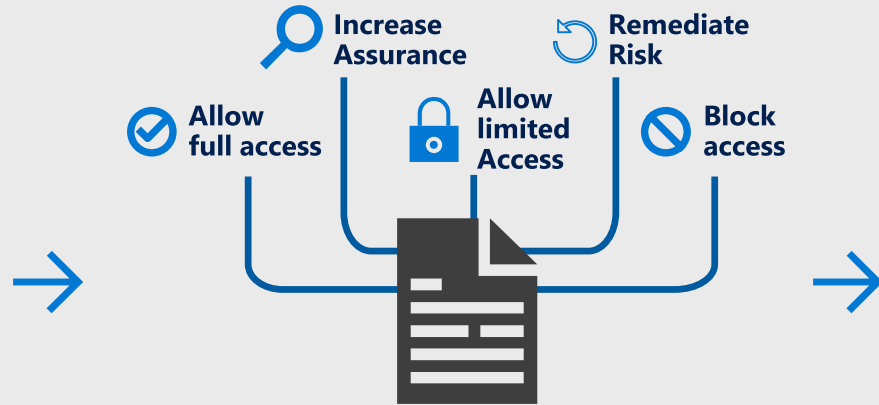
to make an informed decision

Device Risk

- Device Management
- Threat Detection
- and more...

User Risk

- Multi-factor Authentication
- Behavior Analytics
- and more...

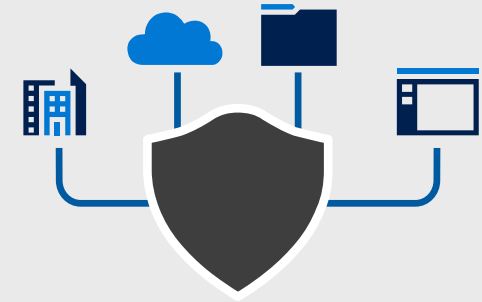


Decision

based on organization's policy

Apply to inbound requests

Re-evaluate during session



Enforcement

of policy across resources

Modern Applications
SaaS Applications
Legacy Applications
And more...

Zero Trust Access Control Paradigms



Network



Identity

Control Plane	Apply Zero Trust Policy to <i>network connections</i>		Apply Zero Trust Policy to <i>access requests</i>	
Industry Proponents	Network Security Vendors		Identity Vendors	
Overall Effect	Microsegmentation enhances existing network perimeter by shrinking “trusted network” to each server / IP address.		Dual Perimeter – Adds an identity perimeter where “inside” is defined by authentication and authorization. Coexists with network perimeter	
Applicability/Scope	Limited to networks controlled by customer. Doesn’t protect modern SaaS and PaaS assets. Microsegmentation approach varies by vendor		Applies to all assets – <ul style="list-style-type: none">• Natively protects modern cloud assets• Protects legacy intranet assets via proxy	
Differentiation	Scope of assets where zero trust is enforced Threat Intelligence signal Integration		Integration of Behavior Analytics (UEBA) risk signal Use of ML across large datasets decisions	
Common Components	Evaluate trust signals for Devices & User Identities with per application policy			

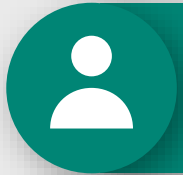
Microsoft focuses on protecting modern and legacy assets as well as integration of ML, UEBA, and massive diverse threat intelligence

Microsoft's Recommended Zero Trust Priorities

Do the most important stuff first



1. **Align segmentation strategy & teams** by unifying network, identity, app, etc. into a single enterprise segmentation strategy (as you migrate to Azure)



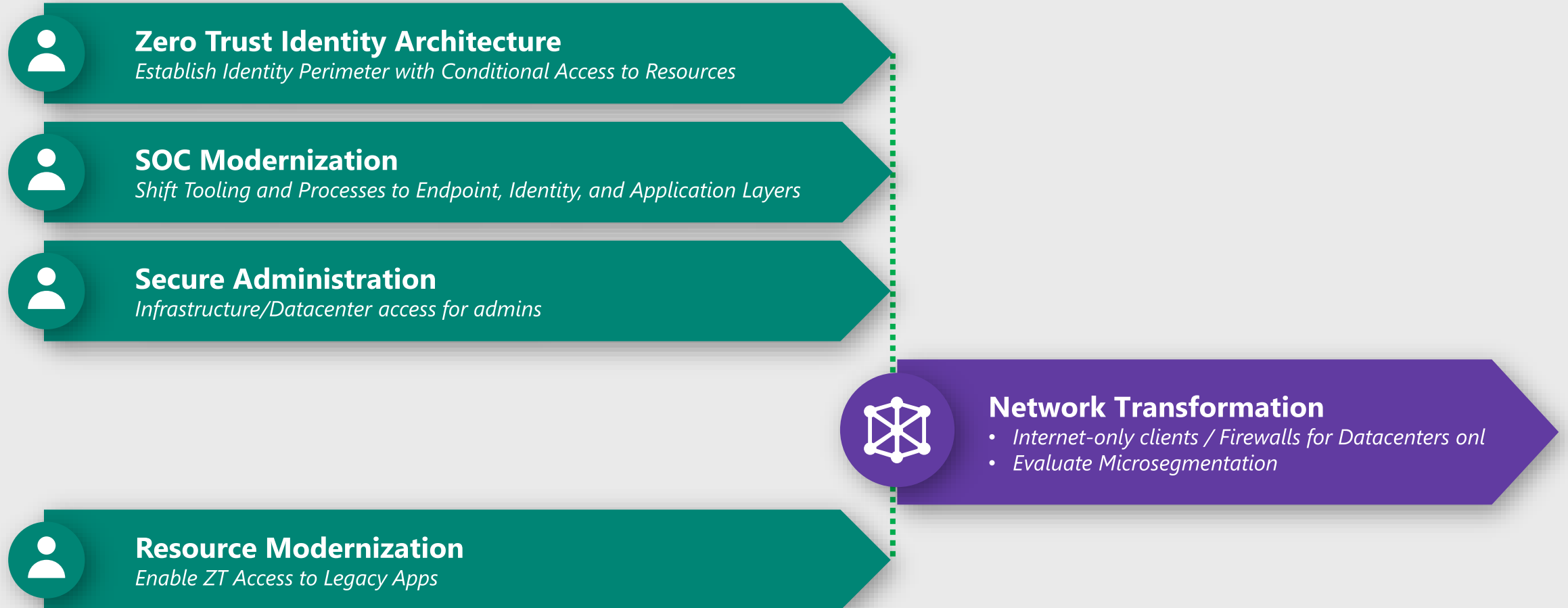
2. **Build identity-based perimeter** to protect modern and legacy enterprise assets



3. **Refine network perimeter** using microsegmentation (if required for residual risk)

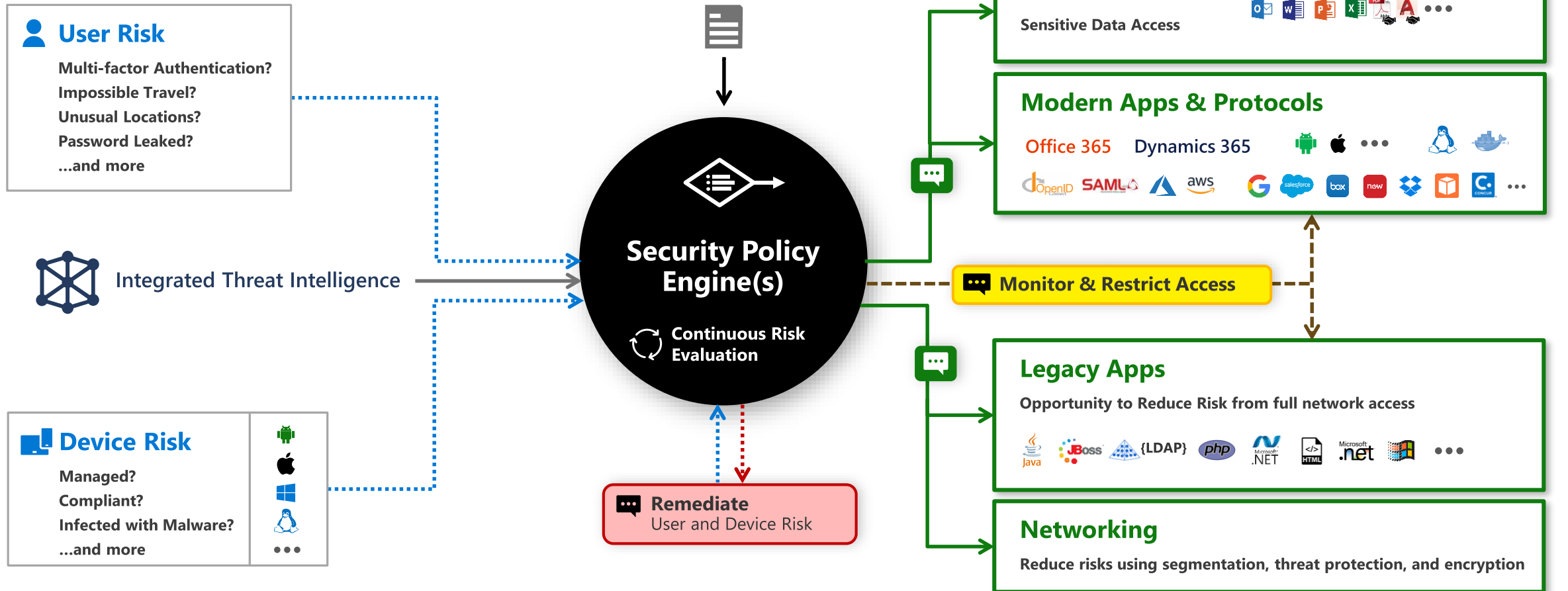
Integrating Zero Trust with Strategic Initiatives

Closely related to other initiatives



Zero Trust Model

Modern Approach to Access



Signal

to make an informed decision



Decision

based on organizational policy

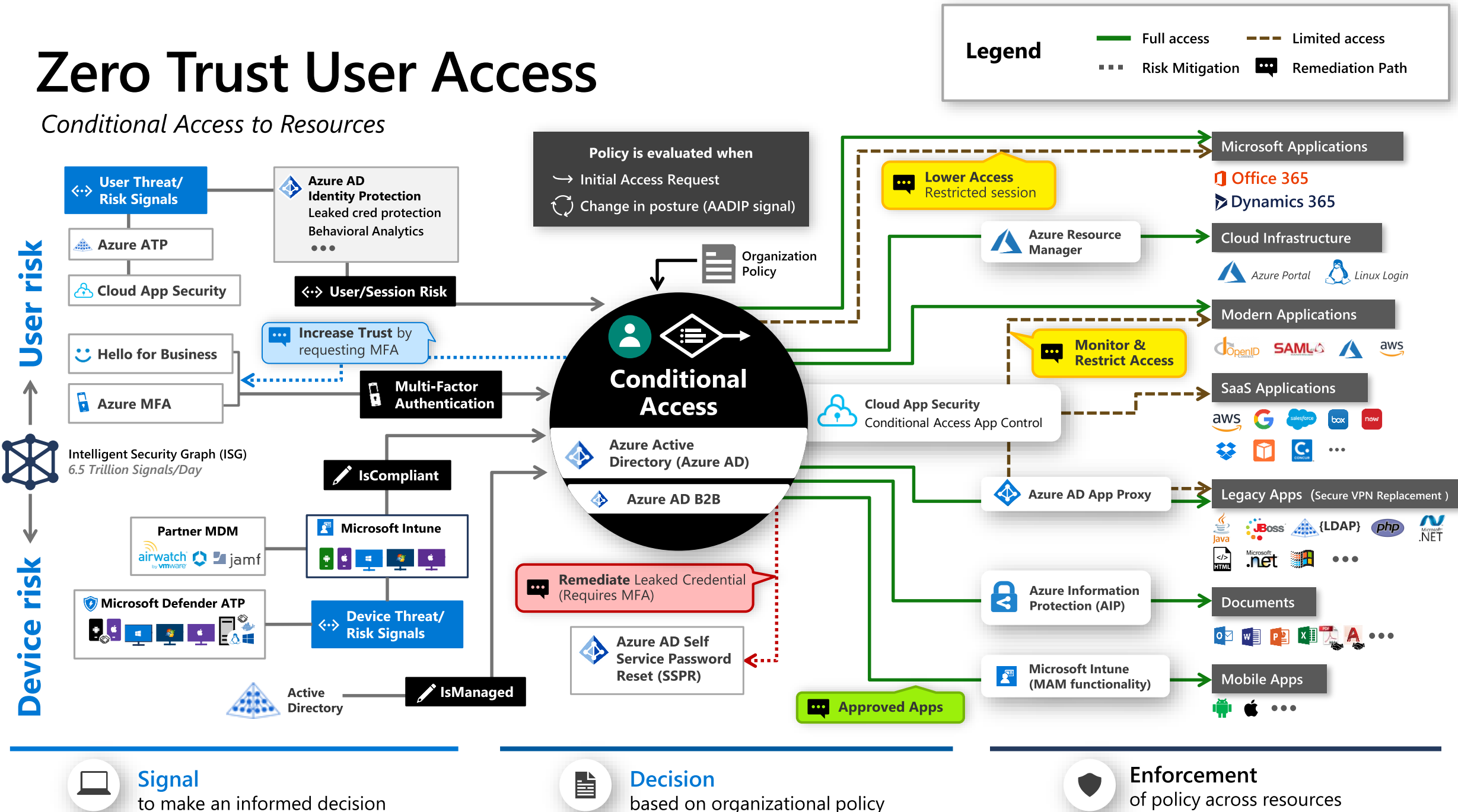


Enforcement

of policy across resources

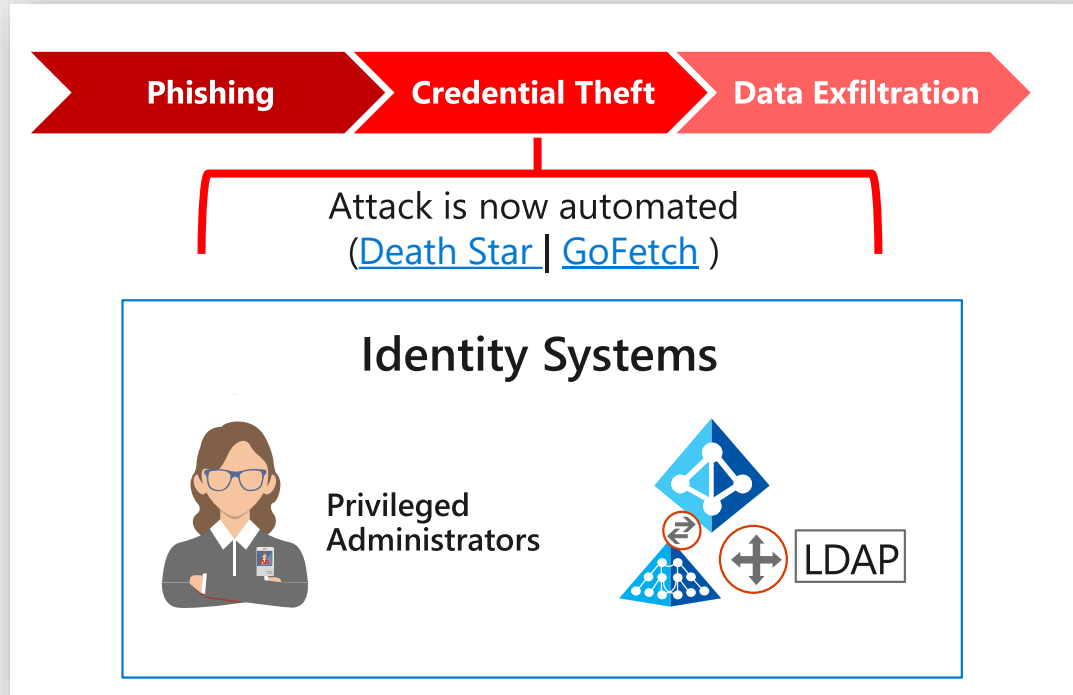
Zero Trust User Access

Conditional Access to Resources



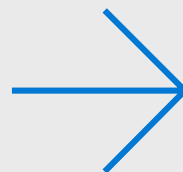
Securing identity systems

Most major breaches target identity systems to get rapid access/control of data and applications

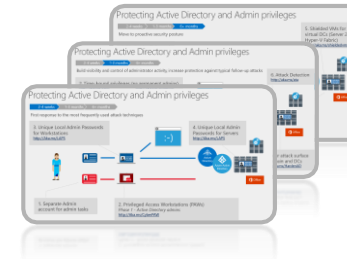


Critical Security Dependency

Almost everything depends on their integrity
(email, data, applications, infrastructure, etc.)

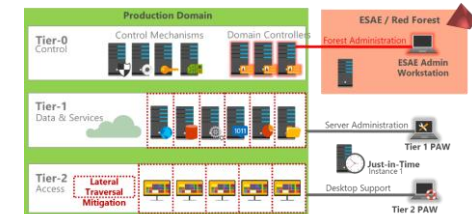


Accelerate your credential theft defenses



Free technical guidance

<http://aka.ms/SPAradmap>



Professional services

<http://aka.ms/cyber-services>

Harden to Highest Security Standards

Invest in people, process, and technology to provide
best protection and rapid detection, and response

<http://aka.ms/securitystandards>

Account security

Success factors to increase attack cost

Great experience

For **users, identity managers, and security**

Single Identity and Single Sign On (SSO)

Strong assurances

Additional Factors like biometrics and others

Increase context in authentication / authorization decisions

Time, date, geolocation

Device integrity and compliance

Known Bad sources from threat intelligence

Behavior Analytics to understand normal profile *for that user/entity*

Hardware assurance for credentials stored on devices

Flexible Access Levels

Allow for Low Risk

Increase Assurance (add MFA) based on risk factors

Decrease Access (Block download) based on risk factors

Force Remediation for high risks (compromised devices and accounts)

Accounts



Privileged
Administrators



Standard
Users



Partner/B2B



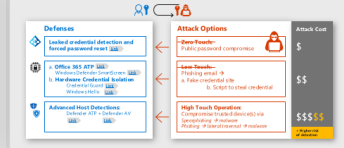
Customer/B2C

COST OF ATTACK



Increasing attack cost

User credential theft



CREDENTIAL THEFT COST OF ATTACK



CREDENTIAL ABUSE COST OF ATTACK



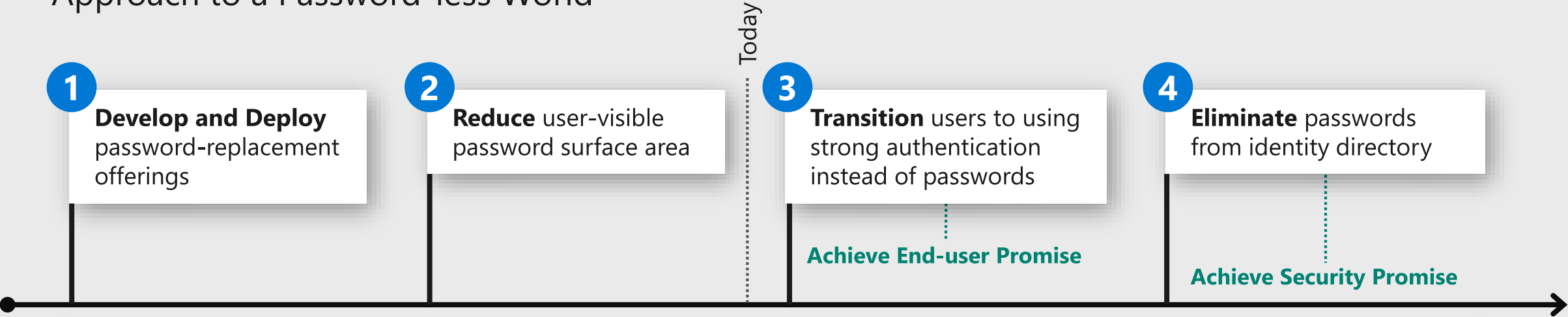
BIOMETRICS



HARDWARE ASSURANCES

Eliminate Passwords through strong and multifactor authentication

Approach to a Password-less World



Windows Hello for Business

Available on all Windows 10 Machines today with improvements coming in RS4 and RS5

FIDO

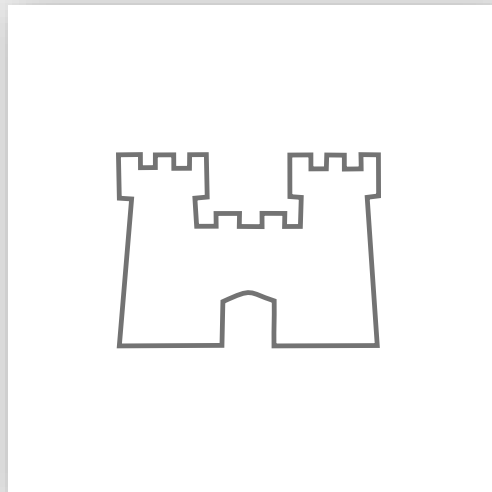


Microsoft Authenticator

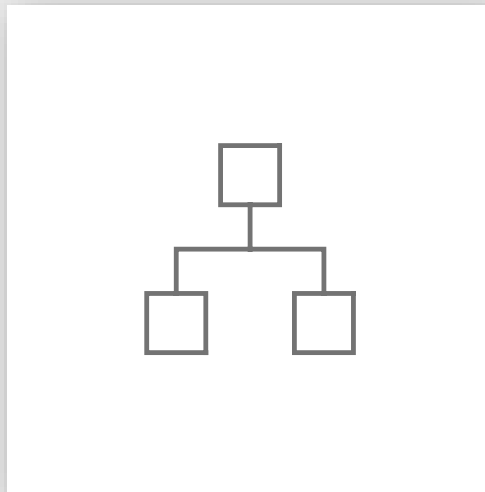
Available today across all mobile platforms, integral in corporate bootstrapping of MFA

**Microsoft
+
Third Party**

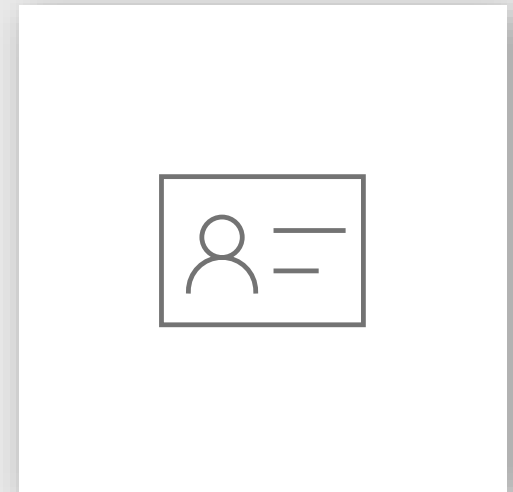
Evolution of security perimeters



Physical



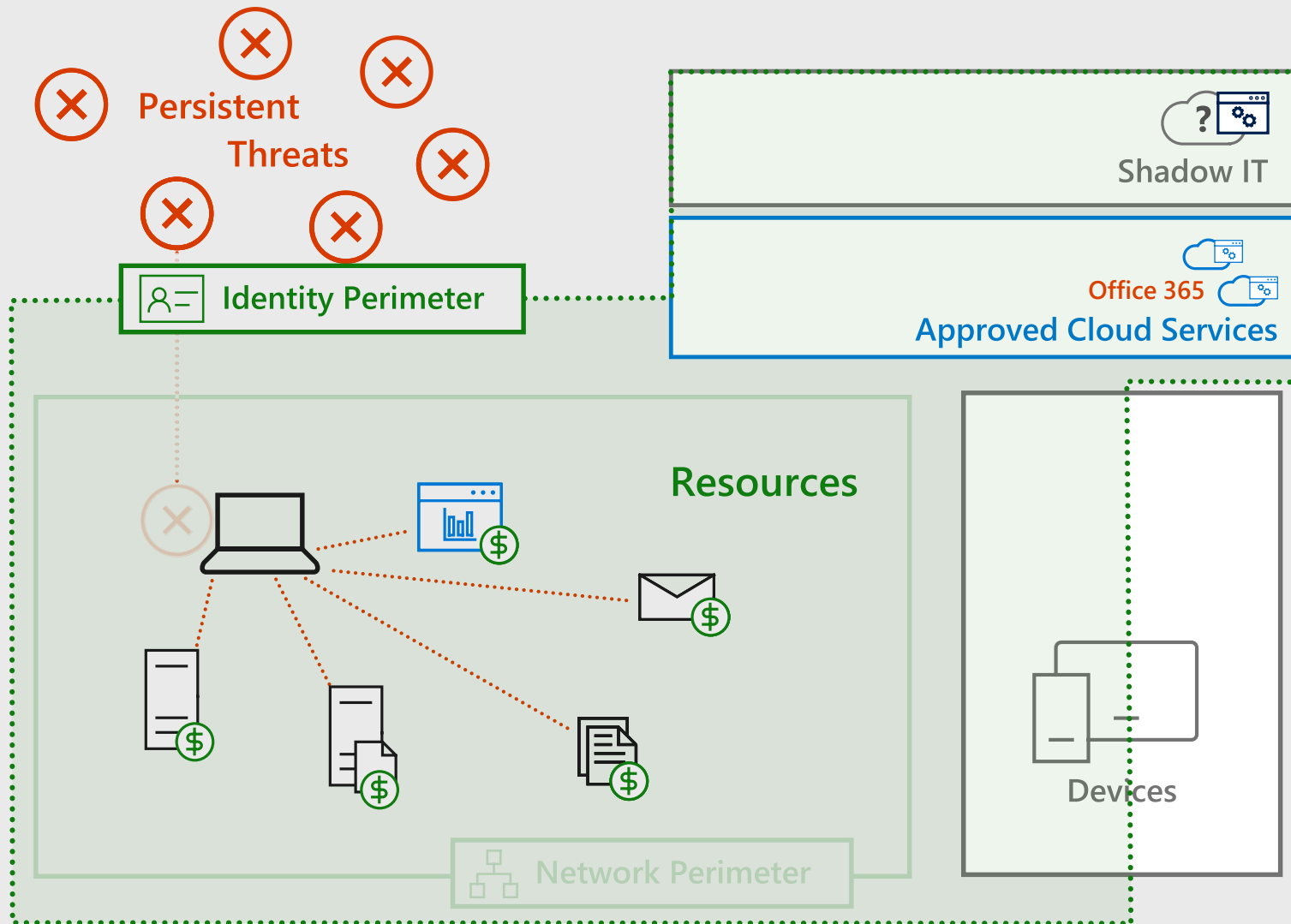
Network



Identity

A consistent set of controls between assets and threats

Modernizing the security perimeter



Network protects
against classic attacks...

...but bypassed reliably with

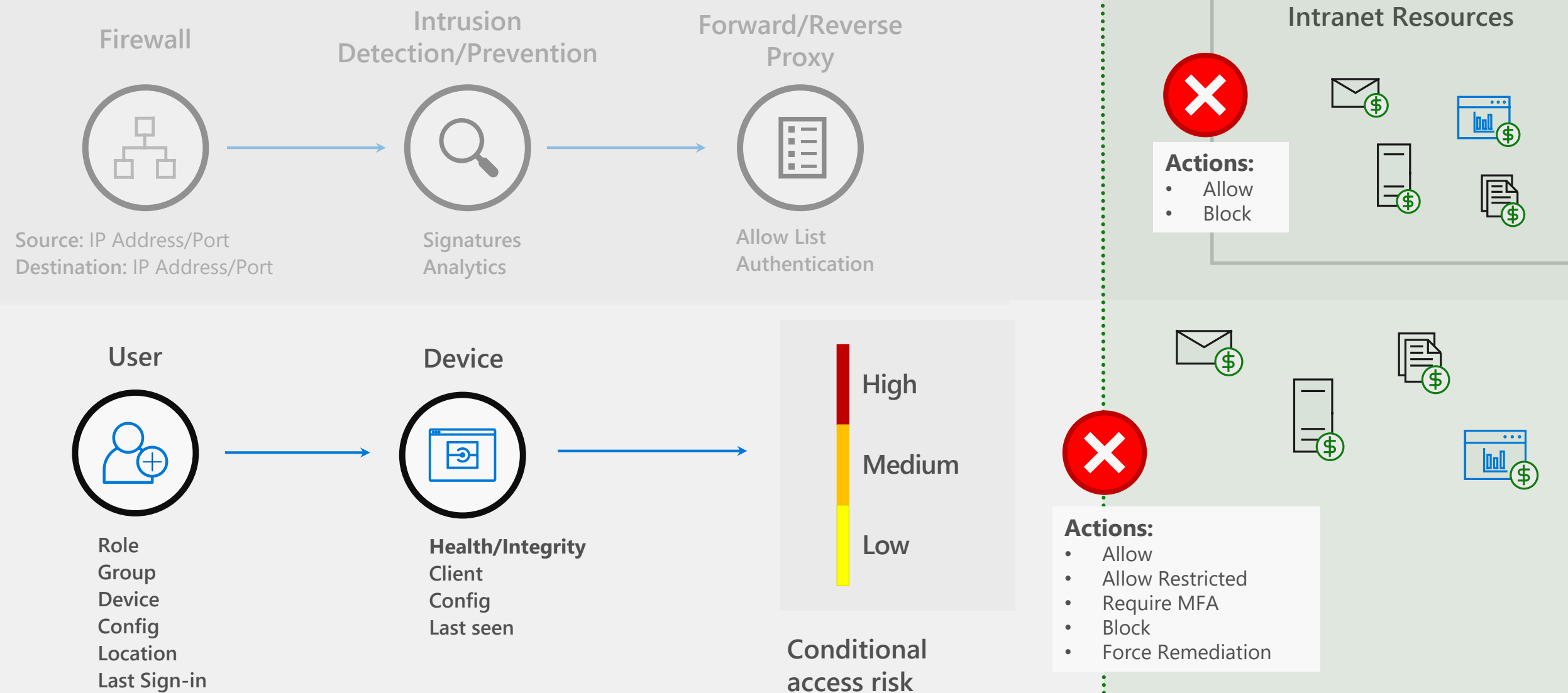
- Phishing
- Credential theft

+ Data moving out of the network

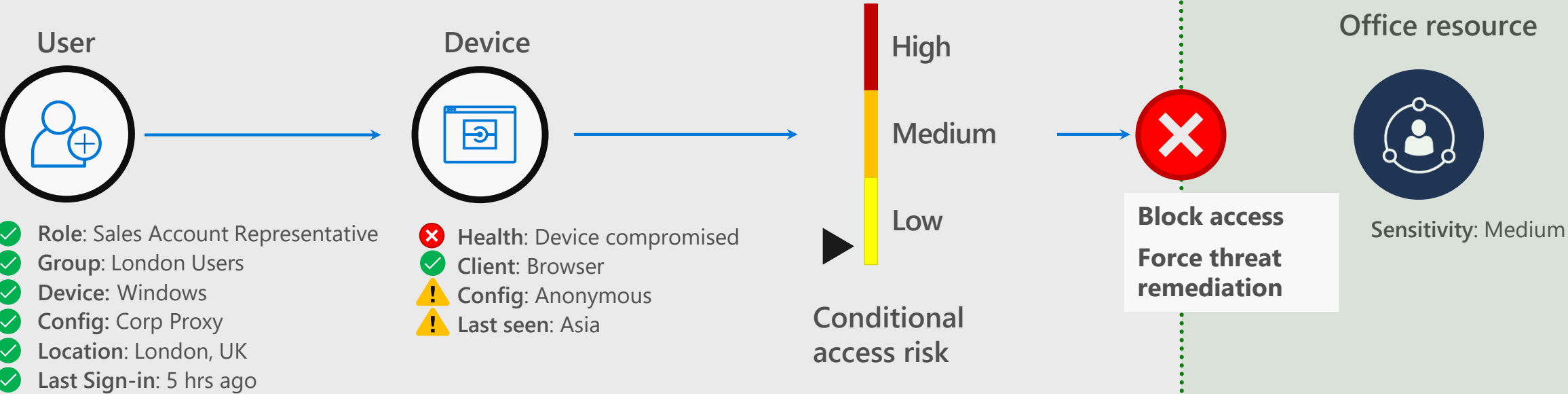
= Critical to build modern security
perimeter based on Identity

- *Identity and Access Management*
Strong Authentication + Monitoring and enforcement of policies
- *Strength from Hardware & Intelligence*—
Auth & Access should consider device status, compromised credentials, & other threat intelligence

VISIBILITY AND CONTROL AT THE PERIMETER



Conditional Access Example













For insights into password spray and other modern attack patterns, see [Your Pa\\$\\$word doesn't matter](#)

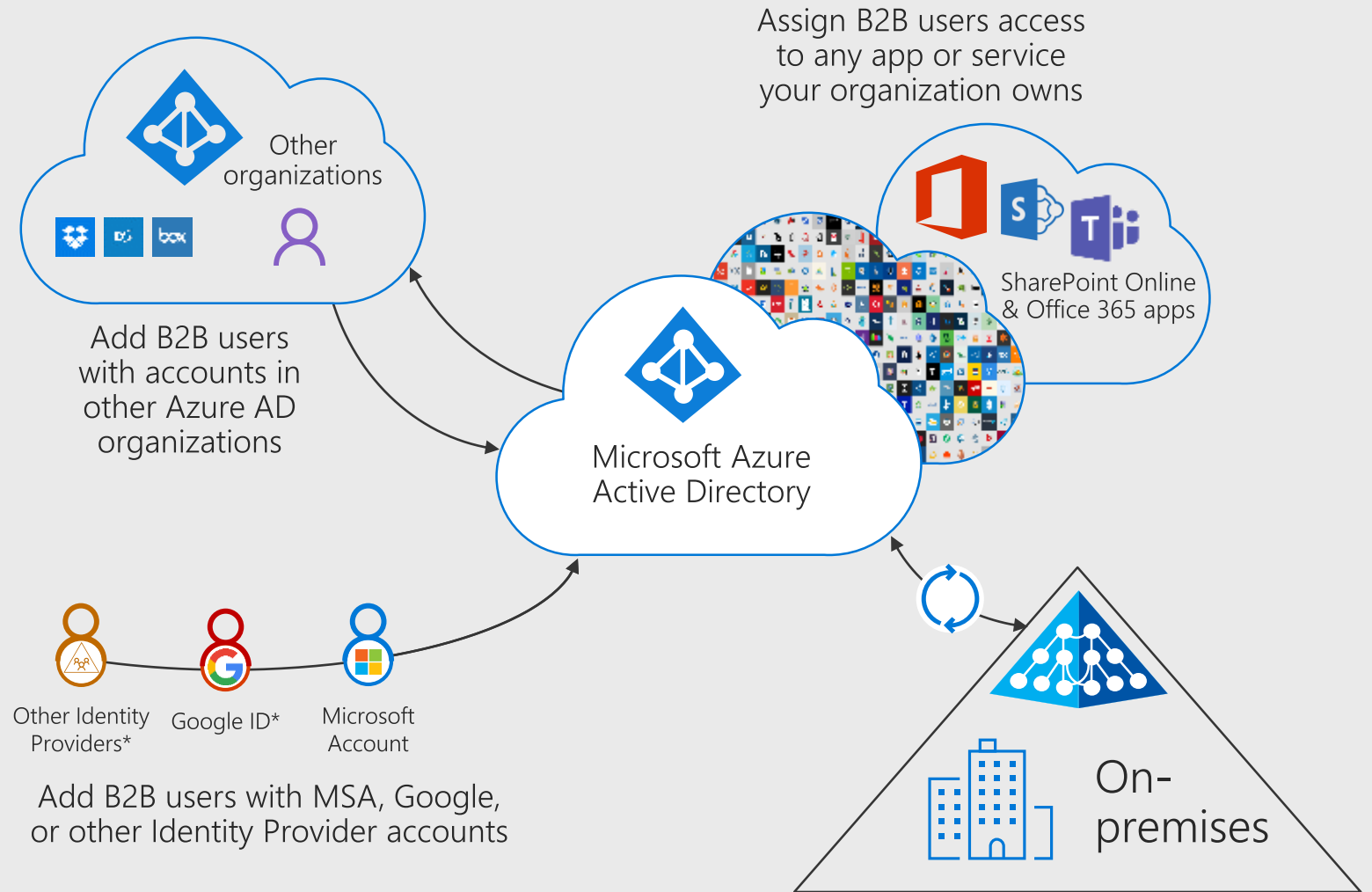
- ✗ Malicious activity detected on device
- ⚠ Anonymous IP
- ⚠ Unfamiliar sign-in location for this user

Identity and Access Management Use Cases

3

I need my customers and partners to access the apps they need from everywhere and collaborate seamlessly

 Azure AD Connect	 B2B collaboration
 SSO to SaaS	 Self-Service capabilities
 Remote Access to on-premises apps	 Access Panel/MyApps
 Dynamic Groups	 Conditional Access
 Office 365 App Launcher	 Multi-Factor Authentication

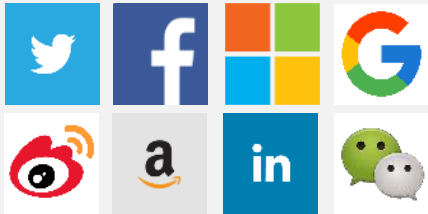


Azure Active Directory B2C



Customers

Social IDs



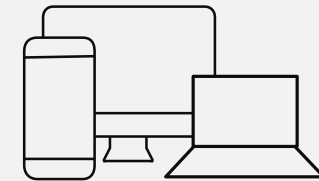
Business & Government IDs



Azure AD B2C

- ➔ Securely authenticate customers with their preferred identity provider
- ➔ Provide branded registration and login experiences
- ➔ Capture login, preference, and conversion data for customers

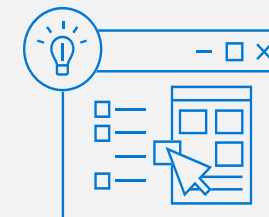
Business



Apps



Analytics



CRM and Marketing Automation

Questions?





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Reference



Additional Resources

- Azure AD and ADFS best practices
 - <https://cloudblogs.microsoft.com/enterprisemobility/2018/03/05/azure-ad-and-adfs-best-practices-defending-against-password-spray-attacks/>
- Microsoft Password Guidance
 - <https://aka.ms/passwordguidance>
- NIST Updated Password Guidance
- Ignite Session: Azure Active Directory risk-based identity protection
 - <https://channel9.msdn.com/events/ignite/Microsoft-Ignite-Orlando-2017/BRK3016>

Disrupt Attacker ROI

Prioritize investments to maximize impact

