

# Ana Martinez — Data Analyst

Years of Experience: 8  
Bachelor's in Data Science

ANA MARTINEZ

Data Analyst

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## SUMMARY

Seasoned Data Analyst with 8 years of experience across fintech, healthcare, and retail sectors. Proven track record of transforming complex datasets into actionable insights that drive business performance. Adept in statistical modeling, data visualization, and automated reporting, with a strong foundation in Python, R, SQL, Tableau, and Power BI.

## SKILLS

Python - R - SQL - Tableau - Power BI - Excel - Data Visualization - Data Wrangling - ETL - Statistical Modeling - Predictive Analytics - A/B Testing - Cross-Functional Collaboration

## EXPERIENCE

- Analyzed customer transaction and behavioral data to identify churn risk and optimize retention strategies.
- Developed and maintained automated A/B testing pipelines to evaluate loan approval rate changes.
- Designed interactive Tableau dashboards to track key financial and operational metrics.
- Built and deployed Power BI reporting solutions for clinical and billing performance.
- Automated data extraction and transformation workflows using Python and SQL.
- Collaborated with clinical, finance, and IT teams to refine data requirements and deliver actionable insights.
- Led analytics initiatives that optimized supply chain and inventory management, reducing excess stock by 12%.
- Mentored a team of 4 junior analysts, instilling best practices in data governance and storytelling.
- Implemented predictive demand modeling with time-series techniques, improving forecast accuracy by 18%.

## EDUCATION

Bachelor of Science, Data Science

University of Illinois at Urbana-Champaign - Urbana, IL

2014