

Jae Kim — Data Analyst

Years of Experience: 5

Bootcamp Diploma in Information Systems

JAE KIM

Data Analyst

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SUMMARY

Versatile Data Analyst with 5 years of experience delivering actionable insights across multiple industry sectors. Adept at transforming raw data into compelling visual narratives using SQL, Python, and BI tools. Proven track record of improving business performance through rigorous data cleaning, modeling, and reporting.

- SQL, Python, R
- Power BI, Tableau
- Data Visualization, Data Cleaning, Statistical Analysis
- ETL, Data Modeling, Excel

EXPERIENCE

- Assisted in the collection, cleaning, and analysis of customer behavior data for e-commerce platforms.
- Developed automated SQL scripts that reduced data preparation time by 35 %.
- Created interactive dashboards in Power BI for marketing teams to track campaign performance.
- Designed and maintained end-to-end ETL pipelines for a multi-tenant SaaS product.
- Performed cohort analysis to identify user retention drivers, informing product roadmap decisions.
- Collaborated with cross-functional teams to define key performance indicators (KPIs) and build real-time dashboards in Tableau.
- Lead data exploration and hypothesis testing for a healthcare analytics project, uncovering cost-saving opportunities.
- Automated weekly reporting pipelines using Python, reducing manual effort by 80 %.
- Presented data insights to C-level stakeholders, supporting strategic decisions on market expansion.

EDUCATION

Bootcamp Diploma, Information Systems, Northwest Coding Academy, Seattle, WA - 2018