

# Luca Moretti — Data Analyst

Years of Experience: 6  
Bachelor's in Information Systems

LUCA MORETTI  
DATA ANALYST  
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## SUMMARY

Detail-oriented Data Analyst with six years of progressive experience in data collection, cleaning, and visualization across diverse industries. Adept at leveraging SQL, Python, and Tableau to uncover actionable insights that drive business optimization.

- SQL
- Python
- Tableau
- Excel
- Data Visualization
- Statistical Analysis
- Data Wrangling
- ETL Processes
- R
- Power BI

## EXPERIENCE

- Led a cross-functional team in developing predictive models for demand forecasting, improving forecast accuracy by 15%.
- Implemented automated reporting solutions with Power BI, reducing monthly reporting cycle from 10 to 2 days.
- Mentored junior analysts and facilitated knowledge-sharing workshops on advanced analytics techniques.
- Designed and maintained ETL pipelines that processed over 10 million records per month, increasing data freshness by 20%.
- Performed descriptive and inferential statistical analysis to identify logistic bottlenecks, leading to a 5 % improvement in route efficiency.
- Presented findings to senior executives, influencing process redesign that cut delivery times by 8%.
- Collected and cleaned sales and customer data for quarterly reports using SQL and Python scripts, reducing data-prep time by 25%.
- Created interactive dashboards in Tableau to track key performance indicators for regional sales teams.
- Collaborated with marketing to analyze campaign performance, driving a 12 % increase in ROI.

## EDUCATION

Bachelor's in Information Systems  
University of Ljubljana, Ljubljana, Slovenia  
2018

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