Avery Ortiz — Data Analyst

Years of Experience: 6
No formal degree in Computer Science

AVERY ORTIZ
DATA ANALYST
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SUMMARY
Results■driven data analyst with six years of experience turning raw data into actionable insights across technology and finance. Self■directed background in computer science and advanced proficiency in SQL, Python, and visualization platforms enable clear, data■driven recommendations that support business strategy and growth.

SKILLS
SQL, Python, R, Tableau, Power BI, Excel, Data Cleaning, Statistical Analysis, Data Visualization, ETL, Data Modeling, Machine Learning Basics, Git

EXPERIENCE

- Performed advanced statistical analysis and predictive modeling to forecast customer churn and upsell opportunities, boosting retention strategies by 12%.
- Designed and implemented Snowflake data warehouses, optimizing query performance for millions of records and reducing load times by 35%.
- Led the migration of legacy reporting tools to Power BI, improving data accessibility for executive stakeholders and facilitating real■time decision■making.
- Mentored junior analysts on data quality best practices, coding standards, and storytelling, elevating team productivity and analysis quality.

- Collected, cleaned, and validated data from CRM, ERP, and web analytics sources, ensuring accuracy for downstream reporting.
- Developed and maintained automated ETL pipelines using SQL and Python, cutting manual processing time by 40%.
- Created interactive Tableau dashboards to track key performance indicators for regional sales teams, driving data■driven sales strategies.
- Collaborated with cross■functional teams to define data requirements and translate business questions into analytical queries.

EDUCATION

Self■directed Learning - Computer Science
Coding Academy Online, Remote | 2017

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