

Nikhil Shah — Data Scientist

Years of Experience: 5

Data Science Certificate in Data Science

NIKHIL SHAH

DATA SCIENTIST

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SUMMARY

Analytical and results-driven data scientist with 5 years of progressive experience in extracting business insights and building predictive models across e-commerce and financial domains. Adept at translating complex data into actionable strategy, delivering robust machine learning solutions that increase operational efficiency and revenue.

- Python
- SQL
- Machine Learning
- Statistical Modeling
- Data Visualization
- Big Data
- Hadoop
- Spark
- A/B Testing
- Feature Engineering
- Model Deployment

EXPERIENCE

- Led the development of a real-time fraud detection system using Spark MLlib, reducing fraudulent transactions by 18% within the first quarter.
- Designed feature engineering pipelines for customer segmentation models, enhancing marketing ROI by 15%.
- Mentored a team of 2 junior analysts, facilitating code reviews and promoting best practices in reproducible research.
- Built and tuned gradient boosting models to forecast quarterly sales, achieving an MAE of 8.4% on the production system.
- Designed and executed A/B testing frameworks, driving a 7% lift in conversion rates for the client's e-commerce platform.
- Collaborated with data engineering team to migrate data warehouse to Snowflake, improving query performance by 35%.
- Analyzed customer behavior data to identify key drivers of churn, supporting targeted retention campaigns that reduced churn by 12%.
- Developed interactive dashboards in Tableau, providing real-time insights to product managers and sales teams.
- Automated data pipelines using Python and SQL, cutting report generation time from 3 days to 4 hours.

EDUCATION

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Data Science Institute, Mountain View, CA | 2019

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