

Jin Soo Park — Data Analyst

Years of Experience: 10
None in Mathematics

JIN SOO PARK

Data Analyst

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SUMMARY

Results-driven Data Analyst with 10 years of experience transforming raw data into actionable insights across fintech, e-commerce, logistics, and telecom sectors throughout the Asia-Pacific region.

Expert in SQL, Python, advanced statistical modeling, with a proven track record of improving operational efficiency and driving data-driven strategy.

SKILLS

SQL, Python, R, Power BI, Tableau, Statistical Modeling, Data Visualization, ETL, Data Cleaning, Excel, Data Mining, Predictive Analytics, Project Management

EXPERIENCE

- Collected and validated transactional data from multiple payment channels.
- Created and maintained dashboards for real-time monitoring of key performance indicators.
- Supported senior analysts in ad-hoc reporting and data extraction for regulatory compliance.
- Automated weekly data feeds using SQL scripts to reduce manual effort by 30%.
- Analyzed customer segmentation and purchasing behavior to inform marketing strategies.
- Designed and executed A/B tests to optimize website layout and conversion rates.
- Built automated ETL pipelines with Python and Airflow to process large volumes of product and sales data.
- Collaborated with cross-functional teams to translate analytical insights into actionable business initiatives.
- Led predictive maintenance models that reduced equipment downtime by 18%.
- Developed interactive dashboards in Tableau for route optimization and cost analysis.
- Mentored a team of three junior analysts, improving overall productivity by 25%.
- Conducted root-cause analysis on delivery delays, resulting in a 12% improvement in on-time performance.
- Strategized company-wide data initiatives and established data governance standards.
- Presented quarterly analytics reports to C-level executives, influencing key business decisions.
- Managed cross-team analytics projects, ensuring timely delivery and alignment with corporate goals.
- Implemented data quality frameworks that increased data accuracy from 91% to 97%.

EDUCATION

Certificate in Mathematics, National Institute of Advanced Mathematics, Bangkok, Thailand, 2013