

POLICIES AND PRACTICES IN RURAL DEVELOPMENT

Course Code: 19HM11F3

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Course Objective

To provide an insight into the basic concepts Rural Planning and Development in India and also to study the concepts of Administrative structure & Rural Education and Empowerment and to develop student's awareness of understanding the rural production and marketing

Course Outcomes

CO 1: To understand the basic concepts of Rural Planning and Development in India

CO 2: To outline the Administrative structure of Rural Areas and the concept of Rural Education

CO 3: To understand the problems involved in rural marketing and management and the concept of supply chain management.

Syllabus:

UNIT – I: Introduction to Rural Planning and Development (5 Lectures)

Rural Planning: Policies, Programs and Techniques; Detail steps in district and block level Rural Development Planning.

Rural Development: Concepts, Principles, Approaches and Indicators of Rural development; Overview of Rural development in India: Role of government and policy guidance of NITI Aayog for the Rural Development.

Learning Outcomes: At the end of this unit students will be able to:

- Outline various policies, programs and techniques of planning. (L3)
- Identify the steps in District and block level rural development planning. (L3)
- Understand the overview of Rural Development in India (L2)
- Analyse the significance of NITI Aayog in Rural Development (L4)

UNIT – II: Administrative structure and Rural Education (6 Lectures)

Administrative Structure: Bureaucracy, Structure of administration; Functions of government and non-government organizations for rural development; Generation and Mobilization of rural finance.

Rural Education: Significance of education in rural development, Importance of Female Education – Child Education, Reasons for school dropouts and challenges faced by the people living in rural areas in pursuing higher education.

Learning Outcomes: At the end of this unit students will be able to:

- Understand administrative structure of Rural Areas. (L2)
- Identify the functions of government and non-government organisations. (L3)
- Analyse the importance of Rural Education and problems of Rural Education. (L4)

- Describe the various challenges faced by the living in rural areas in pursuing higher education (L3)

UNIT – III: Role of ICT and Co-operative societies in Rural Development (5 Lectures)

Rural Communication: Tools of Rural Communication – Media – Information Communication Technology (ICT); Rural Empowerment, Quality of Life in Rural Area
Agricultural and non-agricultural products; Market functionaries; Problems of marketing of rural products; Role of Co-operative agencies in marketing of agricultural and non-agricultural product.

Learning Outcomes: At the end of this unit students will be able to:

- Understand various tools of Rural Communication (L2)
- Analyse the importance of Information Communication Technology (ICT) (L4)
- Describe the importance of agricultural and non-agricultural products. (L2)
- Analyse the various problems involved in marketing. (L4)

Text Books:

1. Katar Singh and Anil Shishodia, *Rural Development: Principles, Policies, and Management*, 4th Edition, SAGE Publications India Private Limited, 2016.
2. V. Nath, *Rural Development and Planning in India*, 1st Edition, Concept Publishing Co., 2010.
3. K. R. Gupta, *Rural Development in India*, Atlantic, 2017.

References:

- IGNOU, Rural Development Planning and Management, Gullybaba Publishing House Pvt. Ltd., 2018.
- G Palanithurai & R Ramesh, Globalization and Rural Development, 1st Edition, Concept Publishing Company, 2011.
- E Book on Sustainable Rural Development 3 years' initiatives and achievements by Ministry of Rural Development, 2018.