

# Key Information Document

# Vontobel

## Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you to compare it with other products.

## Product

**Express Vconcert Phoenix on Adecco, Holcim, Sanofi (Quanto CHF)**

**ISIN:** CH0241734745 / **Swiss Securities Code (Valor):** 24173474

**Product Manufacturer:** Bank Vontobel AG, Zurich, Switzerland, website: <https://derinet.vontobel.com>  
Call **00800 93 00 93 00** for more information

**Issuer:** Vontobel Financial Products Ltd., DIFC, Dubai, UAE, with a product guarantee by Vontobel Holding AG, Zurich, Switzerland (Guarantor), and with a Keep-Well-Agreement by Bank Vontobel AG, Zurich, Switzerland.

**Competent Authority:** -

This document was created on 1 August 2018, 16:32 (local time Zurich)

**You are about to purchase a product that is not simple and may be difficult to understand.**

## What is the product?

**Type** Debt instrument in bearer form, evidenced in the form of uncertificated book-entry securities, governed by Swiss law.

**Objectives** The objective of this product is to provide you with the possibility of receiving an enhanced return in exchange for taking the risk of a loss of some or all of your investment. The product is a complex financial instrument linked to 3 Underlyings. It has a fixed term and will be due on the Maturity Date, unless terminated early.

You may receive a Coupon on the Coupon Payment Date depending on the performance of the Underlyings. If the Reference Price of all Underlyings equals or exceeds the respective Coupon Level on the Final Valuation Date, you will receive the respective Coupon on the following Coupon Payment Date. Otherwise you are not entitled to receive the Coupon for that Observation Date.

If the conditions for the payment of a Coupon are met on a subsequent Observation Date, Coupons previously omitted are paid in addition to the Coupon for that current Observation Date on the following Coupon Payment Date.

The product will terminate prior to the Maturity Date if, on a Valuation Date, the Reference Prices of all Underlyings equal or exceed their respective Redemption Level. On any such early termination, you will receive a cash amount equal to the Early Redemption Amount on the Redemption Date. No coupon payments will be made after the Redemption Date.

If the product has not terminated early, the product will be redeemed on the Maturity Date as follows:

- You will receive the Nominal Amount on the Maturity Date if the Reference Price of all Underlyings is above the respective Barrier on the Final Valuation Date.
- If the Reference Price at least one Underlying equals or is below its barrier on the Final Valuation Date, you will receive the Underlying with the worst performance according to the Ratio of that Underlying. The performance of an Underlying corresponds to the Reference Price of an Underlying on the Final Valuation Date divided by the respective Strike.  
If the Currency of an Underlying is different from the Product Currency, its Ratio will be determined on the Final Valuation Date only, based upon the Nominal Amount, the Strike of the deliverable Underlying and the exchange rate between the Product Currency and the Underlying Currency on that day.  
You will receive such Underlying only in integral numbers. In addition, you will receive a compensation payment equal to the fractional number of the Ratio, multiplied by the Reference Price of the Underlying. In such case the sum of the value of the delivered Underlyings on the Maturity Date, the compensation payment and the Coupons paid will generally be less than the amount you invested, so that you will make a loss.

You are not entitled to receive any dividend from an Underlying and you have no right to any further entitlement resulting from any such underlying (e.g. voting rights).

The product is currency hedged at maturity, i.e. all amounts determined in the Currency of the Underlying will be converted 1: 1 into the Currency of the product (Quanto).

Product			
Product Currency	CHF	Observation Period	At Final Fixing, 19 May 2020 (closing price)
Nominal Amount	CHF 1'000.00	Valuation Dates	Quarterly, first time on 19 August 2015, last time on 19 February 2020
Purchase Price	CHF 756.70	Early Redemption Dates	Quarterly, first time on 26 August 2015, last time on 26 February 2020
Early Redemption Amount	CHF 1'000.00	Final Valuation Date	19 May 2020
Initial Fixing Date	19 May 2015	Maturity Date (Maturity)	26 May 2020
Issue Date	19 May 2015		
Payment Date	26 May 2015		
Type of Settlement	Physical delivery		
Coupon			
Coupon	10.00% p.a.	Coupon Payment Dates	Quarterly, first on 26 August 2015, last on 26 May 2020
Observation Dates	Quarterly, first on 19 August 2015, last on 19 May 2020		
Underlyings			
Adecco Group AG			
Type	Registered Share	Initial Reference Price	CHF 76.15
ISIN	CH0012138605	Strike	CHF 76.15
Currency	CHF	Redemption Level	CHF 72.34
Reference Exchange	SIX Swiss Exchange	Coupon Level	CHF 60.92
Reference Price	Closing price on the Reference Exchange	Barrier	CHF 53.31
LafargeHolcim Ltd.			
Type	Registered Share	Currency	CHF
ISIN	CH0012214059	Reference Exchange	SIX Swiss Exchange

Reference Price	Closing price on the Reference Exchange	Redemption Level	CHF 68.1286
Initial Reference Price	CHF 71.71	Coupon Level	CHF 57.368
Strike	CHF 71.71	Barrier	CHF 50.20

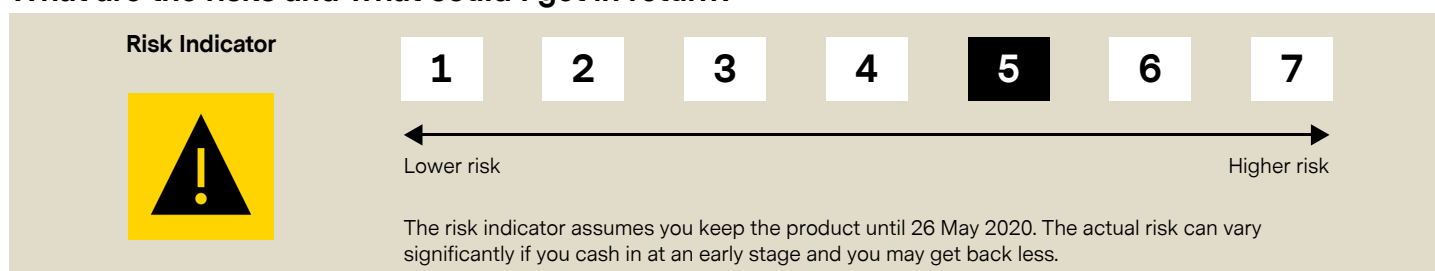
#### Sanofi SA

Type	Bearer Share	Initial Reference Price	EUR 91.35
ISIN	FR0000120578	Strike	EUR 91.35
Currency	EUR	Redemption Level	EUR 86.78
Reference Exchange	Euronext Paris	Coupon Level	EUR 73.08
Reference Price	Closing price on the Reference Exchange	Barrier	EUR 63.95

The Issuer is entitled to terminate the product with immediate effect, if an extraordinary event occurs. Examples of extraordinary events include the delisting or cessation of an Underlying, changes in legislation, tax events. In this case, the termination amount may be significantly less than the amount you invested. A total loss of the investment is possible. You also bear the risk that the product will be terminated at a time unfavourable to you, and you may only be able to reinvest the termination amount on less favourable terms.

**Intended retail investor** The product is intended for retail investors who intend to form and / or optimize assets in general and have a short-term investment horizon. The product is designed for investors with informed knowledge and / or experience with financial products. The investors are able to bear a total loss of their investment and put no value to capital protection. In the risk and return assessment, the product is in risk class 5 on a scale of 1 (safety-oriented, very low to low yield) to 7 (very risky, highest return).

## What are the risks and what could I get in return?



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because the Issuer and the Guarantor are not able to pay you. We have classified this product as 5 out of 7, which is a medium-high risk class. This rates the potential losses from future performance at a medium-high level, and poor market conditions are very unlikely to impact the capacity of the Issuer and the Guarantor to pay you. **Be aware of currency risk** if your reference currency differs from the Product Currency. **You will receive payments in a different currency, so the final return you will get depend on the exchange rate between the two currencies.** This risk is not considered in the indicator shown above. In the case of the physical delivery of the Underlying, price losses may arise even after the Valuation Date until the Underlying is credited to your securities account. This product does not include any protection from future market performance so you could lose some or all of your investment. If the Issuer and the Guarantor are not able to pay you what is owed, you could lose your entire investment.

### Performance Scenarios

Investment CHF 10'000		Recommended holding period	
Scenarios		1 Year	26 May 2020
<b>Stress scenario</b>	<b>What you might get back after costs</b> Average return each year	<b>CHF 2'624.48</b> -73.62%	<b>CHF 3'268.08</b> -37.36%
<b>Unfavourable Scenario</b>	<b>What you might get back after costs</b> Average return each year	<b>CHF 7'008.81</b> -29.86%	<b>CHF 5'288.72</b> -26.15%
<b>Moderate scenario</b>	<b>What you might get back after costs</b> Average return each year	<b>CHF 9'327.31</b> -6.71%	<b>CHF 8'382.45</b> -8.98%
<b>Favourable scenario</b>	<b>What you might get back after costs</b> Average return each year	<b>CHF 16'807.18</b> 67.95%	<b>CHF 18'831.77</b> 49.02%

This table shows the money you could get back over the next 1 year and 9 months, under different scenarios, assuming that you invest CHF 10'000. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where the Issuer and the Guarantor are not able to pay you. The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

## What happens if Vontobel Financial Products Ltd. is unable to pay out?

You are exposed to the risk that the Issuer and the Guarantor might be unable to fulfil their obligations in respect of the product and the guarantee – e.g. in the event of insolvency (inability to pay / over-indebtedness) or an administrative order of resolution measures. In case of a crisis of the Guarantor such an order can also be issued by a resolution authority in the run-up of an insolvency proceeding. Thereby the resolution authority has extensive intervention powers. Among other things, it can reduce rights of the investors to zero, terminate the guarantee or convert it into shares of the Guarantor and suspend rights of the investors.

**A total loss of your capital invested is possible.** The product is a debt instrument and as such is not covered by any deposit protection scheme.

## What are the costs?

### Costs over time

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself. The figures assume you invest CHF 10'000.00. The figures are estimates and may change in the future.

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.

Investment CHF 10'000.00	If you cash in after 1 year	If you cash in at the end of the recommended holding period
<b>Total costs</b>	<b>CHF 123.62</b>	<b>CHF 19.90</b>
Impact on return (RIY) per year	1.167%	0.093%

### Composition of Costs

The table below shows:

- the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

This table shows the impact on return per year			
One-off costs	Entry costs	0.093%	The impact of the costs already included in the price.
	Exit costs	0.00%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Portfolio transaction costs	-	Not applicable
	Other ongoing costs	0.00%	The impact of the costs that we take each year for managing your investments.

### How long should I hold it and can I take money out early?

#### Recommended Holding Period: until 26 May 2020 (maturity)

You may sell the product only off-exchange, because it is not listed on any exchange. The redemption described in section “What is this product?” above only applies if the product is held until maturity.

The product does not provide for an early termination or exercise right of the investor. Therefore, investors should be prepared to stay invested for the term of the product. The only possibility to cash in the product earlier is by selling the product through the exchange where the product is listed or outside of such exchange.

Smallest Tradable Unit	1 Product	Price Quotation	Unit quotation
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A sale of the product may in particular not be possible under exceptional market circumstances or in case of technical disruptions. If you sell the product before its maturity, you may receive back less than if you had kept the product until maturity.

### How can I complain?

Any complaint regarding the person advising on, or selling, the product can be submitted directly to that person via the relevant website. Any complaint regarding the product, this document or the conduct of the Manufacturer and/or the Issuer of this product can be submitted in text form (e.g. by letter or e-mail) to Bank Vontobel AG, Financial Products, Bleicherweg 21, 8022 Zurich, Switzerland, email: [zertifikate.ch@vontobel.com](mailto:zertifikate.ch@vontobel.com), website: <https://derinet.vontobel.com>.

### Other relevant information

The Issuance Program, any addenda thereto and the Listing Prospectus are, in accordance with legal requirements, available free of charge on the website <https://derinet.vontobel.com>. In order to obtain more detailed information - and in particular details of the structure of and risks associated with an investment in the product - you should read these documents.