Create Ideas **Provide Ability To Capture Ideas** and Create a Catalog of Idea Workflow **Provide Reporting and Analytics** Initiatives Initiatives Provide a way for customers to **Initiative** accurately report the cost Set Goals Management savings (and cost avoidance) Result Tracking derived from implementing initiatives Provide a social community for Initiative Collaboration User Management **Provide A Way to Manage The** members to discuss, compare, Branding/Themes **Application and Member Data** and promote initiatives Configuration