Charmed Life Pet Spa & Hotel

Style Guide

Logo

Primary

Secondary
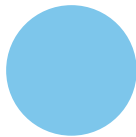
Colors
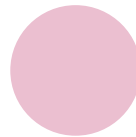
RGB: 34, 41, 61	RGB: 207, 96, 96	RGB: 125, 198, 235	RGB: 235, 191, 208	RGB: 106, 111, 124	RGB: 247, 247, 247
CMYK: 87, 77, 49, 53	CMYK: 15, 75, 58, 1	CMYK: 47, 6, 1, 0	CMYK: 5, 29, 5, 0	CMYK: 62, 51, 40, 11	CMYK: 2, 1, 1, 0
HTML: #22293d	HTML: #cf6060	HTML: #7dc6eb	HTML: #ebbfd0	HTML: #6a6f7c	HTML: #f7f7f7

Primary	Secondary	Neutrals

Typography

All Round Gothic Bold

ABCDEF
abcd1234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Headline H1
Font Family: All Round Gothic Bold
Font Size: 2.5rem mobile, 3.4rem tablet, 4rem desktop

Headline H2
Font Family: All Round Gothic Bold
Font Size: 2.5 mobile/tablet, 3.4rem desktop

Nanum Gothic ExtraBold

ABCDEF
abcd1234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Headline H3
Font Family: All Round Gothic Bold
Font Size: 2.5rem

Headline H4
Font Family: All Round Gothic Bold
Font Size: 1.5rem

Nanum Gothic Regular

ABCDEF
abcd1234

ABCDEFGHIJKLMNOPQRSTUVWXYZ
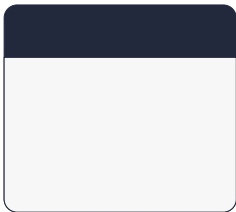abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Headline H5
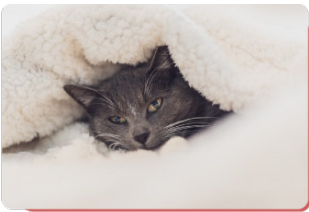Font Family: Nanum Gothic ExtraBold
Font Size: 1.25rem

Paragraph
Font Family: Nanum Gothic Regular
Font Size: 1.2rem

Shapes & Images

Rounded corners
Border-radius: 8px

Buttons & Links

BUTTON   Link

Button Color: #cf6060   **Color:** #cf6060
Text Color: #f7f7f7   **Font:**
Font: Nanum Gothic ExtraBold
   Nanum Gothic ExtraBold   Underlined
   Uppercase
Border-radius: 8px

Additional Elements

Bubbles

Icons