

Women's Center of Jacksonville | Style Guide

LOGO

Women's Center
of Jacksonville

Women's Center
of Jacksonville

COLORS

Primary



RGB: 176, 181, 121
CMYK: 3, 0, 33, 29
HEX: #B0B579



RGB: 130, 169, 180
CMYK: 28, 6, 0, 29
HEX: #82A9B4



RGB: 36, 36, 36
CMYK: 0, 0, 0, 86
HEX: #242424

Neutrals



RGB: 211, 211, 211
CMYK: 0, 0, 0, 17
HEX: #D3D3D3



RGB: 242, 242, 242
CMYK: 0, 0, 0, 5
HEX: #F2F2F2

TYPOGRAPHY

Noto Sans Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&

Noto Sans Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#%&

Headline 1 & 2

Noto Sans Bold
Desktop: 1.85rem | Mobile: 1.5rem

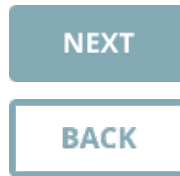
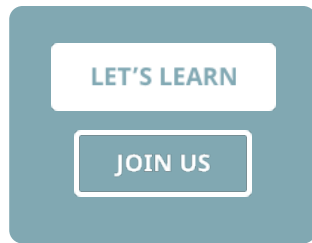
Headline 3

Noto Sans Bold | Uppercase
Desktop: 1.5rem | Mobile: 1rem

Paragraph

Noto Sans Regular
Desktop: 1.125rem | Mobile: 1rem

BUTTONS & LINKS



Learn more →

Learn more →

Outlined

Noto Sans Bold | Uppercase
Desktop: 1rem | Mobile: 1.125rem
Background-color: Transparent
Border:
4px solid # 82A9B4 (blue)
4px solid # FFFFFF (white)
Hover: Solid button style

Solid

Noto Sans Bold | Uppercase
Desktop: 1rem | Mobile: 1.125rem
Background-color:
#82A9B4 (blue)
#FFFFFF (white)
Border: 4px solid
Hover: Outlined button style

Text Links

Noto Sans Bold w/ arrow
Color: #242424
Hover: color: #B0B579

SHAPES & IMAGES

Upcoming Events

AUG 24	Event listing 1: Vestibulum sed arcu non odio euismod lacinia
SEPT 03	Event listing 2: Et malesuada fames ac turpis egestas sed
SEPT 28	Event listing 3: Mattis rhoncus urna neque viverra justo nec ultrices
NOV 20	Event listing 4: Morbi non arcu risus quis

[View all events →](#)



Rounded boxes/containers

Border-radius: 5px

