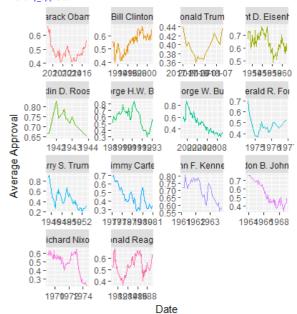
Project

Sunday, April 7, 2019 6:26 PM

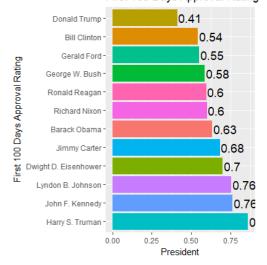
AFINN sentiment analysis output

> monthly_approval

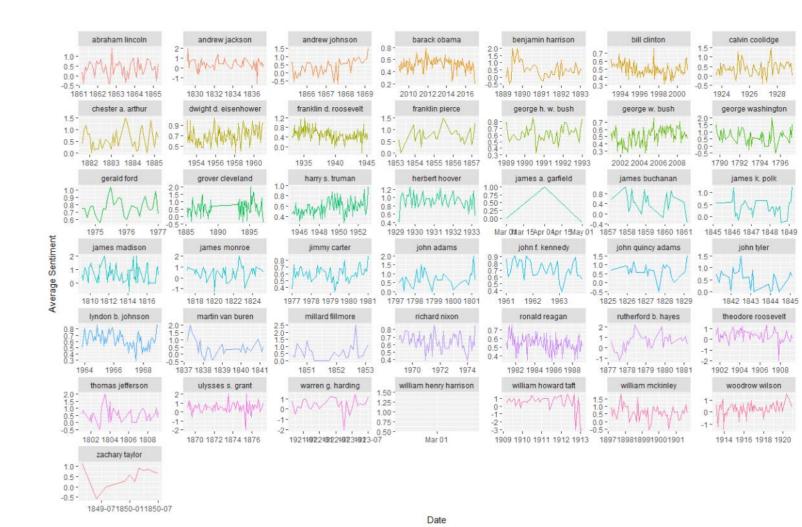


> first_100

First 100 Days Approval Rating



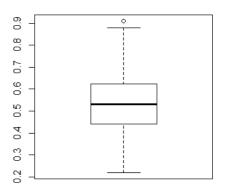
Monthly Sentiment



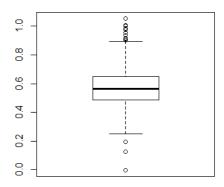
>#-----

> # Sentiment vs. Approval modeling

> # ---



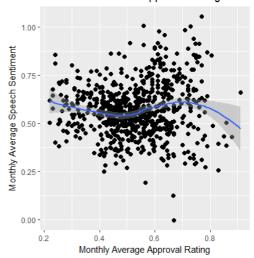
> boxplot(sentiment_vs_approval\$avg_sentiment) # A lot of outliers



> sentiment_vs_approval <- sentiment_vs_approval %>% filter(avg_sentiment < 80)

> # Plot approval vs. sentiment

AFINN Sentiment vs Approval Rating



Linear Regression models - checks Avg Diversity and Avg Sentiment score, then looks at each predictor individually

```
\verb| > all_speeches_approval_lm <- lm(avg_approval @ avg_diversity + avg_sentiment, data = sentiment_vs_approval)| \\
> summary(all\_speeches\_approval\_lm)
Call:
Im(formula = avg\_approval ~ avg\_diversity + avg\_sentiment, \ data = sentiment\_vs\_approval)
Residuals:
   Min 1Q Median 3Q Max
-0.32785 -0.07713 0.00629 0.08615 0.35065
Coefficients:
Estimate Std. Error t value Pr(>|t|)
(Intercept) 5.874e-01 3.350e-02 17.536 < 2e-16 ***
avg_diversity -2.582e-04 7.036e-05 -3.669 0.000262 ***
avg_sentiment 2.990e-02 3.624e-02 0.825 0.409509
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.1278 on 721 degrees of freedom
Multiple R-squared: 0.02379, Adjusted R-squared: 0.0
                                      Adjusted R-squared: 0.02109
F-statistic: 8.787 on 2 and 721 DF, p-value: 0.0001697
> rSquared <- 0.0
> for (i in seq(0.3, 1, by = 0.01)) {
    # filter dataframe by approval rate filtered_lm_df <- sentiment_vs_approval %>%
       filter(avg_approval <= i)
    all\_speeches\_approval\_Im <- Im(avg\_approval \\ ^{\sim} avg\_diversity + avg\_sentiment, data = filtered\_Im\_df)
    # Extract rSquared if higher than previous value if (lis.na(summary(all_speeches_approval_lm)$r.squared >
rSquared) {
       rSquared <- summary(all_speeches_approval_lm)$r.squared
       approval_threshold <- i
```

```
> print(rSquared)
[1] 0.1127856
> print(approval_threshold)
[1] 0.47
> filtered_lm_df <- sentiment_vs_approval %>%
+ filter(avg_approval < approval_threshold)
Zooming in on just the portion of the data where the relationship seems to be "strongest"
> all\_speeches\_approval\_lm1 <- lm(avg\_approval ~ avg\_diversity + avg\_sentiment, data = filtered\_lm\_df)
> summary(all_speeches_approval_lm1)
Call:
Im(formula = avg\_approval ~ avg\_diversity + avg\_sentiment, \ data = filtered\_Im\_df)
Residuals:
  Min 10 Median 30 Max
-0.24070 -0.04315 0.02247 0.04727 0.10635
Coefficients:
        Estimate Std. Error t value Pr(>|t|)
(Intercept) 3.468e-01 3.120e-02 11.12 < 2e-16 ***
avg_diversity 3.038e-04 6.252e-05 4.86 2.15e-06 ***
avg_sentiment -8.948e-02 3.857e-02 -2.32 0.0212 *
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 0.06332 on 235 degrees of freedom
Multiple R-squared: 0.1256,
                                 Adjusted R-squared: 0.1182
F-statistic: 16.88 on 2 and 235 DF, p-value: 1.413e-07
> all\_speeches\_approval\_Im2 <- Im(avg\_approval \\ ^{\sim} avg\_diversity \ , \ data = filtered\_Im\_df)
> summary(all_speeches_approval_lm2)
Im(formula = avg_approval ~ avg_diversity, data = filtered_Im_df)
Residuals:
  Min 1Q Median 3Q Max
-0.24175 -0.04776 0.02050 0.04768 0.09486
Coefficients:
        Estimate Std. Error t value Pr(>|t|)
(Intercept) 2.892e-01 1.908e-02 15.156 < 2e-16 ***
avg_diversity 3.283e-04 6.219e-05 5.278 2.95e-07 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.0639 on 236 degrees of freedom
Multiple R-squared: 0.1056, Adjusted R-squared: 0.1
                                  Adjusted R-squared: 0.1018
F-statistic: 27.86 on 1 and 236 DF, p-value: 2.955e-07
> all_speeches_approval_lm4 <- lm(avg_approval ~ avg_sentiment, data = filtered_lm_df)
> summary(all_speeches_approval_lm4)
Call:
Im(formula = avg\_approval ~ avg\_sentiment, \, data = filtered\_Im\_df)
Residuals:
  Min 1Q Median 3Q Max
 -0.17482 -0.04706 0.02179 0.05128 0.08952
       Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.45554 0.02276 20.018 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 0.06628 on 236 degrees of freedom
Multiple R-squared: 0.03773, Adjusted R-squared: 0.03365
F-statistic: 9.252 on 1 and 236 DF, p-value: 0.002618
```

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