

APPLIED DATA SCIENCE CAPSTONE – Week 04

Beno Wajsfeld

QUESTION 01:

The problem I would like to solve is that I want to invest but not exactly where, in Manhattan or Toronto, which neighborhood and not exactly in what kind of business. It can be a coffee shop or a gym, or a restaurant.

To take a decision in what kind of business I want to invest and in which neighborhood of Manhattan or Toronto, I need to have an initial market analysis using customers' feedback given to venues in their neighborhoods.