APPLIED DATA SCIENCE CAPSTONE – Week 04 Beno Wajsfeld QUESTION 02:

To solve the problem detailed on Question 01, I am going to use FOURSQUARE and also BeautifulSoup to explore venues in both places, Manhattam and Toronto.

I am going to cluster their neighborhoods and its related 10 venues of highest frequency of customers of both place. Each cluster will be related to a specific characteristic.

After that I going to compare cluster of the two places and try to find which business would be a good option to invest in a specific cluster/neighborhood in one of the two places.