

Project Proposal

Overview

The main focus of the project will be centered around my creating content centered around my experience of motorcycle ownership. I am documenting my thought process and experiences throughout the process and hope to create helpful, engaging curriculum to which others can use. Ideally, the concept can be re-used for many other topics.

Members and Responsibilities

Although I did post to garner any interest I will not be operating with a team for this project. Content editing is probably my greatest weakness, and time consumption, and it would be helpful if a team member was capable of handling that. Alas all roles and responsibilities will fall on me.

Content Description

As mentioned above, the main focus will be centered around my ownership experience of a motorcycle. My goal is to capture the various stages of contemplating, acquiring, learning, and hopefully enjoying a motorcycle. Along the way I plan to showcase my initial ideas, the research I conducted, the purchase process, when I started riding, and finally riding with confidence. The content will involve my documentation, in various mediums, the thoughts, decisions, issues, and experiences I encountered. The main purpose being content that allows others to learn from someone who is simultaneously learning, similar to the methods discussed in the Qualifier Question assignment.

Ultimately, the project will contain material edited to be enjoyable and engaging. Everything will setup in a multiple stage or section structure that allows would be first timers pickup and follow at any given part of the process they themselves may be experiencing. Finally, everything will be contain assessments and goals to follow in hopes they keep engagement and retention high.

Currently Available Resources

There is currently a wide range of resources with valuable information for new motorcycle riders. In fact, in a lot of my content I plan to reference those sources that either helped me or I wish I had found earlier in the process. Some of these sources include:

- [DMV Manual](#)¹
- [Various Books](#)²

¹ [DMV.org, Learn to Ride a Motorcycle. https://www.dmv.org/how-to-guides/riding-motorcycle.php](https://www.dmv.org/how-to-guides/riding-motorcycle.php)

² Amazon book search, <https://www.amazon.com/s/?url=search-alias%3Daps&field-keywords=how+to+ride+motorcycle>

- YouTube videos³

However, there are two issues that I've found with the above referenced sources. First, most of those are compiled, expert created sources. As discussed in earlier assignments, that information and knowledge is valuable it can at times be intimidating and potentially lack insight into what they think is a simple concept when a novice is deeply struggling. Second, especially in the case of YouTube videos, a lot of the material is chaotic and unstructured. There are a lot of great, insightful videos with information from seasoned riders to others going through the same process but they require deep searching and determination as to whether or not it is helpful or even correct. Hopefully this new content will address that concern.

Content Outline and Task List

Below is what my initial structure will hopefully be for the course. The outline will be somewhat fluid based on my own experience and what I am actually able to capture. As mentioned above I hope to have captured my riding with confidence which should involve every day driving type experience.

Section 1 - The idea

1. Why get into motorcycle riding? - Dive into the mindset of what would cause someone to be interested and what intentions exist.
2. What do you know about motorcycles, brands, and motorcycle riding? Discover what is known about motorcycles, different brands, what riding involves
3. Brands and bikes. Showcase various bike types, brands, and their various models
4. What bike to get first and why? While there may be a particular bike that is desired, that does not mean it's the best bike to get first.
5. Motorcycle safety. Signing up for and attending motorcycle safety course.

Section 2 - The execution

1. Searching for the bike. How to search for a bike and ways to avoid issues.
2. Purchasing the bike. Process of purchasing a motorcycle.
3. Purchasing the gear. Gear is necessary for safety but there is a lot of different types and brands.
4. First ride. Gear on, bike ready, time to go for that first ride.
5. Thoughts and issues. Any concerns and thoughts that begin to occur as you ride more often.

Section 3 - The experience

1. Building confidence. Taking on more risk, higher speeds, and other variables.
2. Dealing with others. Discuss dealing with others on the road and what to expect.
3. Dealing with conditions. Discuss dealing with various weather and road conditions.
4. Entering high-traffic areas. Discuss entering what is considered high volume areas with congestion.
5. Becoming daily rider. Reaching the pinnacle of feeling of experience and confidence and what it takes.

Over the course of the next few weeks the following is my plan to create and edit all material needed for the above lesson plan. The two major milestones will be great indicators as whether or not the above is viable within the time frame. Content capturing will be the most difficult to estimate as it depends on many factors such as my skill level, availability, and weather. Editing however will be the most time consuming, an issue that will become more apparent with Section 3 material as it will be mostly video

³ YouTube video search, https://www.youtube.com/results?search_query=motorcycle+beginner

content. Here is the calendar with the various tasks I hope to achieve:

- **Week 6 - June 18 - 24th**
 - Continue capturing raw content
 - Organize current content and figure out what gaps exist if any
 - Begin editing current content, process will continue throughout
 - Gain familiarity with Open EDX
 - Weekly Status Check 1
- **Week 7 June 25 - July 1**
 - Continue capturing raw content and editing
 - Weekly Status Check 2
 - **Milestone 1** - Content captured and edited for Section 1 and Open EDX upload complete
- **Week 8 July 2 - July 8**
 - Continue capturing raw content and editing
 - Complete editing for Section 2 content
 - Weekly Status Check 3
- **Week 9 July 9 - July 15**
 - Continue capturing raw content and editing
 - Weekly Status Check 4
 - **Milestone 2** - Content captured and edited for Section 2, 3 and Open EDX upload complete
- **Week 10 July 16 - July 22**
 - Create assessments, quizzes, and any other engagement tools for all sections
 - Final editing and touches, everything uploaded
 - Weekly Status Check 5
- **Week 11 July 23 - July 29**
 - Final paper
 - Final presentation

Development Tools and Nature

The content will be delivered via text, images, audio, and video. Each topic will be have a more optimal or available medium. Therefore some topics will have to be text while others have the option of accompanying videos.

Due to the wide range of mediums there will be a lot of tools necessary. The text will be no issue but the audio and video editing will require more powerful software capable of handling decent quality editing, iMovie for instance. Any images will be touched with regular image editing software such as photoshop. The raw content will be the most difficult to create as videos require tools capable of capturing. Currently my goal is to use a GoPro and my iPhone as main raw content capturing that is incapable of being produced at a computer (where QuickTime will be useful). Ultimately my goal is to host everything on Open EDX including accompanying assessments to follow the curriculum.

Conclusion

With the main focus decided, the next steps for me will be to start editing content already created as well as continue to create new content since my learning process is will take time for something of this nature. I hope to capture as much of the change, from my ignorance of motorcycles to my ability to confidently and safely ride in normal, everyday traffic.