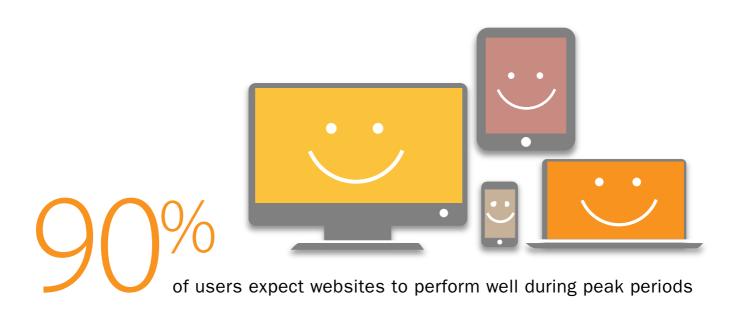
Creating the Best Digital Experience Drives Competitive Advantage



But They are Often Disappointed!

61%

had a poor experience on a retail site during the holidays 38%

had a poor experience on a travel site during a peak period 65%

had a poor experience on a brokerage site during a peak period







Keep Users Happy and Beat the Competition



2-3 X
MORE
throughput







...Simply by Deploying on Zing®

Source: http://www.compuware.com/content/dam/compuware/apm/assets/pdfs/ Users_Still_Disappointed_Infographic.pdf





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