



INTRODUCING:

DOCTOR OF BUSINESS ADMINISTRATION IN STRATEGIC INNOVATION (GLOBAL MODEL)

Program Overview

The Doctor of Business Administration (DBA) in Strategic Innovation program focuses on business research, practice, and the application of theory. It is a professional doctoral program intended for executives, senior managers, consultants, advanced students, instructors of business, and innovative people such as entrepreneurs, and business leaders, who want to expand their reach within industry and/or academia.

Students can expect to learn how to redesign and innovate corporate strategy to drive growth and competitive advantage. The program develops the skills to analyze, think critically, practice applied topics and research to equip graduates with an understanding of management and leadership abilities, and of real-world business principles and practices.

Why You Should Apply

At ITU, you will benefit from:

- Our accreditation by Western Association of Schools and Colleges (WASC) and Accreditation Council for Business Schools and Programs (ACBSP)
- Professors who are seasoned academic and industry experts from high-profile organizations like NASA, HP, and Pfizer
- A program designed to teach practical leadership skills and maximize career prospects
- Flexible class schedules (2 courses per term) and blended (in-class and remote collaboration) that allow you to pursue your career and other goals while furthering your education
- 3 Residencies to meet and collaborate with faculty, and peers

Curriculum Highlights

- **48 credit hours**
 - Comprised of core, research specialization, innovation specialization courses
 - Choose from among 3 exciting options for doctoral capstone, culminating experience
 - Doctoral research, OR
 - Doctoral project, OR
 - 3 Publishable Papers
 - Exciting and cutting edge courses in strategic innovation
- **Contribute to the field of business research**
 - Participate in seminars/conferences in your area of expertise
 - Integrate life and work through comprehensive candidacy portfolio
- **3 Residencies in great tourist locations**
 - 1 meeting, 2 weeks long, every year for 3 years (last week of April, first week of May)
 - City Locations: China, France, Dubai, Canada & USA
 - Explore city culture & business dynamics
- **Learn from faculty who are academic & industry experts**
- **Completion in as little as 3 years (maximum 8 years)**
- **Flexible class times and schedules (Blended format)**
- **Great career advancement (executive positions in academia or industry)**



As part of the Global DBA program, ITU will provide you the opportunity to immerse yourself in the rich culture of the residency country, study at some of the world's top learning facilities, and stay at premiere lodging, which includes breakfast, lunch and refreshments. Above mentioned all paid for by our university.

Students admitted to the Global DBA are responsible for providing their own airfare, ground transportation, obtaining the necessary visa, travel insurance and dinner. Visit our website for more details.

Requirements for Admission to Program

- Completed application form & fee,
- Current Resume or C.V.,
- Academic/Professional/Entrepreneurial experience,
- Minimum thirty (30) credit hours beyond a Bachelor's degree,
- Official transcripts for all college/university degrees,
- GMAT or GRE (no minimum score required),
- TOEFL 72 or IELTS 6.0,
- Three letters of recommendation,
- Statement of purpose



Department Chair

Amal Mougharbel, Ph.D., has earned a global academic career through her experience in teaching in universities in the Middle East, including The United Arab Emirates, and United States for 18 years. She was a system-wide accounting curriculum leader for 12 campuses in the United Arab Emirates. Dr. Mougharbel is an alumni of WASC Assessment Leadership Academy (ALA) program, where she was trained in Academic Institutional Assessment.