



# ITU

## MASTER OF BUSINESS ADMINISTRATION

### Program Overview

Stay on the pulse of change, discover new ideas, and learn how to shape your industry with ITU's Master of Business Administration program. Whether you choose to make your mark at a Silicon Valley firm or start your own venture, we have the courses and concentrations to help you unlock your career potential.

### Why You Should Apply

At ITU, you will be able to take advantage of:

- Accreditation by Western Association of Schools and Colleges (WASC) and Accreditation Council for Business Schools and Programs (ACBSP).
- Seasoned industry experts from high-profile companies such as NASA, HP, and Pfizer.
- A program designed to teach practical leadership skills and maximize career prospects.
- Flexible night and weekend class schedules and online course offerings that allow you to continue your career while furthering your education.

### Curriculum Highlights

Our 36 credit hour curriculum is completed in 16 months. The 36 credit hours are composed of core courses, electives, cross disciplinary electives, capstone or thesis, and an internship.

### Sample Courses

Project Management & Leadership

Simulation & Optimization for BA

Sales Order Management with ERP

Healthcare Innovation Management Project

Emerging Technologies for Product Development

### Concentrations

Choose a general MBA or add a concentration in the following areas:

- **Business Analytics**, which includes courses such as Quantitative Analysis, Web Analytics, Data Warehousing and Visualization, Developing Value Through Business Analysis Applications, and Predictive Analytics for Business Strategy.
- **Healthcare Management**, which includes courses such as Principles of Global Healthcare, Healthcare Strategic Management, Global Entrepreneurship in the Health Sector, Healthcare Sector Marketing Tools and Techniques, and Health Sector Innovation.



**36 credit hours**

**16 Months** | **32 Months**  
for Full Time | for Part Time

### Admission Requirements

**Bachelor's Degree** With a minimum GPA of 2.75 or a Master's degree with a minimum GPA of 3.0.

#### Proof of English proficiency\*:

All applicants whose native language is not English and who did not receive either a bachelor's or graduate degree from an English-speaking institution must take an English proficiency test.

**Test of English as a Foreign Language (TOEFL) examination;** 78 or better for the internet-based test (ibt).

**International English Language Testing System (IELTS) examination;** band score of 6.0 or better for the academic module.

**Demonstrate commitment to contribute to and complete the program.**

U.S. citizens or U.S. Permanent\* Residents that have earned an undergraduate or graduate degree from a regionally accredited institution in the U.S. are waived from this requirement.

### Deadlines

Applications are reviewed on a rolling basis and considered for admission to the next available trimester start date.

### One-On-One Advising

We are here to help. Email us for application assistance at [admissions@itu.edu](mailto:admissions@itu.edu)



## Studying In Silicon Valley

ITU is in the heart of Silicon Valley. Our centrally located campus allows students to uncover the far-reaching opportunities offered in one of the world's leading business hubs. As an ITU student, you will study among some of the world's biggest companies. Our campus neighbors the headquarters of leading firms such as Facebook, Google, and eBay. The university's location gives each student the chance to learn and network with the best talent in the tech field.

Outside of your studies, you can spend your spare time exploring the distinctive culture of Northern California. Discover the exciting nightlife of the area by visiting local hotspots such as San Francisco's Haight-Ashbury and Pier 39. Take a break from city life with a day trip to some of California's premier beaches and mountain trails. Or spend a weekend further north touring Napa's Wine District, traversing Yosemite, or enjoying the many activities found in bustling Lake Tahoe.



CAREER  
DEVELOPMENT



RENOWNED  
FACULTY



SILICON VALLEY  
RESOURCES



ENTREPRENEURSHIP

## Career Opportunities

- Advertising Executive
- Business Office Manager
- Digital Marketing Coordinator
- Financial Analyst
- Marketing Manager

**8%**

Projected job-growth rate  
for Administrative Services  
Managers.

**\$90,050**

Median annual wage for  
Administrative Services  
Managers in 2016.

*U.S. Bureau of Labor Statistics*



### DEPARTMENT CHAIR OF BUSINESS ADMINISTRATION

**Amal Mougharbel, PhD**, Department Chair of International Technological University Business Administration. Dr. Mougharbel has earned a global academic career through her experience in teaching in Universities in the Middle East, in United Arab Emirates, and in the States for 18 years. She was the system-wide accounting curriculum leader for 12 campuses in the United Arab Emirates.

Dr. Mougharbel is an alumni of WASC Assessment Leadership Academy (ALA) program, where she was trained on Academic Institutional Assessment.

## About ITU

ITU pioneers an industry-focused educational model to deliver education globally. ITU's pedagogy cultivates innovative thinking, ethical leadership, and entrepreneurial spirit through practical, industry-relevant curriculum reflecting Silicon Valley's culture. ITU closes the employment skills gap and empowers students to lead successful, enriching lives as meaningful contributors to the global community.

