



INTERNATIONAL
TECHNOLOGICAL
UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION*

(ONLINE)

*Pending WSCUC approval.

Program Overview

Keep your finger on the pulse of change, discover new ideas, and learn how to shape your industry and make data-informed leadership decisions through the ITU MBA program. Whether you choose to make your mark at a Silicon Valley firm or start your own venture, our industry-backed education will help you unlock your career potential.

ITU's MBA program prepares you to stay ahead in today's changing environment through providing a solid core of business knowledge and innovation, along with skills and practical experiences that prepare you to lead the most current and emerging developments.

Curriculum Highlights

Our 36-credit MBA curriculum can be completed in just 12 months. Each course is designed to be completed in a period of seven weeks. The credit hours are composed of core courses, in-program electives, cross-disciplinary electives, a capstone or thesis, and an internship.

Concentrations

Choose a general MBA or add a concentration in the following areas:

Business Analytics (STEM)

Includes courses such as Game Theory, R/Python, Web Analytics, Risk Analytics, Data Visualization and Interpretation using Tableau, and Financial Engineering, among others

Healthcare Management

Includes courses such as Innovating Biomedical Technology, Managed Care, Data Analytics Applications in Healthcare Management, and Predictive Analytics, among others

Financial Analysis and Risk Management

Includes courses such as Entrepreneurial Finance, Corporate Valuation, Financial Derivatives and Risk Management, and Mergers and Acquisitions, among others

Project Management

Includes courses such as Project Risk Management, Agile Approaches, Strategic Planning and Portfolio Management, and Financial Planning among others

36 Credit Hours

12 Months

Full Time

72 Months

Part Time

Admission Requirements

Bachelor's degree with a minimum GPA of 2.75, or a Master's degree with a minimum GPA of 3.0.

Proof of English proficiency:*

All applicants whose native language is not English and who did not receive either a bachelor's or graduate degree from an English-speaking institution must take an English proficiency test.

Test of English as a Foreign Language (TOEFL) examination: score of 72 or better for the internet-based test (iBT).

International English Language Testing System (IELTS) examination: band score of 6.0 or better for the academic module.

Demonstrated commitment to contribute to and complete the program

*U.S. citizens or U.S. Permanent Residents who have earned an undergraduate or graduate degree from a regionally accredited institution in the U.S. are waived from this requirement.

Deadlines

Applications are reviewed on a rolling basis and considered for admission to the next available trimester.

One-on-one Advising

We are here to help. Email us at admissions@itu.edu or speak with us via Skype or Zoom for application assistance.

Studying in Silicon Valley

ITU is in the heart of Silicon Valley. Located in San Jose, CA, our campus allows you to uncover the far-reaching opportunities offered in one of the world's leading business hubs. You'll study close to the headquarters of some of the world's top companies—like Facebook, Google, and eBay—and have the chance to learn from and network with the best talent in the field.

In the event you have the opportunity to visit our campus at ITU, you can spend your spare time exploring the distinctive culture of northern California. Check out the exciting nightlife at local hotspots, such as San Francisco's Haight-Ashbury district and Pier 39.

Need a break from city life? Take a day trip to some of the best beaches and mountain trails California has to offer, or spend a weekend further north exploring Napa's Wine District, Yosemite, or Lake Tahoe.



Department Chair

Amal Mougharbel, Ph.D., has earned a global academic career through her experience in teaching in universities in the Middle East, including The United Arab Emirates, and United States for 18 years. She was a system-wide accounting curriculum leader for 12 campuses in the United Arab Emirates. Dr. Mougharbel is an alumni of WASC Assessment Leadership Academy (ALA) program, where she was trained in Academic Institutional Assessment.

About ITU

At ITU, our mission is to cultivate innovative thinking, ethical leadership, and entrepreneurial spirit that reflects Silicon Valley's culture. We do so by providing a globally minded, industry-focused education. In effect, we close the employment skills gap and empower students to lead successful lives as meaningful contributors to the larger tech community.

Why You Should Apply

At ITU, you will benefit from:

Our accreditation by Western Association of Schools and Colleges (WASC) and Accreditation Council for Business Schools and Programs (ACBSP)

Professors who are seasoned industry experts from high-profile organizations like NASA, HP, and Pfizer

A program designed to teach practical leadership skills and maximize career prospects

100% online program, with flexible course offerings that allow you to continue your career and pursue life goals while furthering your education

STEM-approved concentration in Business Analytics

Career Opportunities

- Advertising executive
- Business office manager
- Digital marketing coordinator
- Financial analyst
- Marketing manager
- Healthcare administrator and analyst
- Project and product manager

7%

Faster than the average projected job-growth rate for **administrative services managers** from 2018-2028

\$96,180

Median annual salary for **administrative service managers** in May 2018

U.S. Bureau of Labor Statistics