## Glossary of terms and Definitions

| Term | Expansion |
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| ACBSP | Accrediting Council for Business Schools and Programs. ITU's MBA and DBA programs have received the ACBSP accreditation as at April 2017. |
| Accreditation | A process of ensuring that degree programs within the institution meet externally recognized quality standards of program delivery, and outcomes. |
| Advisory Committee | A committee of at least three (3) faculty members with appropriate doctoral degrees, and an external mentor with subject matter and industry expertise, will be assigned. The advisory committee also may serve as the Doctoral Committee, and/or the CCP Panel |
| APA | American Psychological Association |
| Blended Format | Learning modality to describe the predominant use of traditional on-campus teaching with some online collaboration between peers in a class, and students with faculty. |
| CCP | Comprehensive Candidacy Portfolio. This describes a specific milestone in the ITU DBA student's learning journey, where they collate and present information pertaining to their academic and professional credentials, DBA coursework, and their alignment with the student's research interests for the Doctoral Capstone process. |
| CCP Panel | Comprehensive Candidacy Portfolio Panel. A panel chosen to assess the DBA student's readiness to progress to the CE. The composition may be the same as the Doctoral Committee and/or the Doctoral Committee Panel. |
| CE | Culminating Experience. It describes the ultimate goal in a DBA student's journey through the degree program. After successfully passing the CCP, students work on their chosen doctoral capstone (either Dissertation, or a Project, or three publishable papers). The CE also comprises a presentation of the capstone proposal, and a final dissertation defense to a Doctoral Committee. |
| CLOs | Course Learning Outcomes |
| CV | Curriculum Vitae |
| DBA | Doctor of Business Administration |

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| DBUS | A prefix used specifically for all courses offered under the DBA program. |
| Doctoral Capstone | Used to define the three (3) distinct options DBA students have to pursue their business research. The three available options are the Research option, which is similar to a traditional dissertation, or a Project, which aims to resolve a current problem within an organizational context, or Three Publishable papers. All capstone options are similar in terms of their academic rigor. |
| Doctoral Capstone Milestones | This is used to describe the distinct phases DBA students will go through in doing their doctoral research. These are:<br><br>• Doctoral Proposal<br>• Data Collection<br>• Data Analysis<br>• Capstone Document<br>• Doctoral Capstone Defense |
| Doctoral Committee | A group of carefully chosen people who supervise a student's doctoral capstone. At ITU, this committee comprises faculty members/advisors, subject matter experts, and/or external mentors. |
| EMS | Educational Management System. This is the equivalent of Learning Management Systems in the industry. Please refer to graphical representation of systems at ITU. |
| F-1 | A non-immigrant who is pursuing a full course of study to achieve a specific educational or professional objective at a US academic institution that has been designated by the Department of Homeland Security to offer courses of study, and has been enrolled in SEVIS |
| GMAT | Graduate Management Admission Test |
| GPA | Grade Point Average |
| GRE | Graduate Record Examinations |
| Hybrid Format | Learning modality to describe the predominant use of online teaching with some in person collaboration between peers in a class, and students with faculty. |
| I-20 | A multi-purpose government form used in connection with F-1 procedures. This document must be maintained and active in order to be in legal status in the U.S. during the course of your studies. |
| IELTS | International English Language Testing System |

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| ILOs | Institutional Learning Outcomes |
| IRB | Institutional Review Board |
| ITU | International Technological University |
| Mentor | For purposes of ITU's DBA, a mentor is typically separate from an advisor. A mentor is a subject matter expert from the industry. This mentor will provide specific advise on the area of the DBA student's research. |
| NIH | National Institute of Health |
| PhD vs. DBA | Doctor of Philosophy vs. Doctor of Business Administration.<br><br>• A PhD is a research focused academic degree. It is aimed at candidates who wish to work in academia.<br>• A DBA is a professional doctorate, which focuses on business practice. A DBA degree holder may either work in faculty positions at institutions of higher education, or in the industry in a variety of roles/positions. |
| PHRP | Protecting Human Research Participants |
| PLOs | Program Learning Outcomes |
| Q&A | Question and Answer. Used to refer to the oral defense section of the Doctoral Capstone Research. |
| SPSS | Statistical Package for the Social Sciences. This is statistical software offering advanced statistical analysis, a vast library of machine learning algorithms, text analysis, open source extensibility, integration with big data and seamless deployment into applications. |
| Terminal Degree | This term may be used to indicate one of the following:<br><br>• The highest degree that can be earned in a specific academic and/or professional fields; OR complete<br>• A degree that is earned when a student fulfills partial doctoral coursework requirements, but does not progress to the CE. |
| TOEFL | Test of English as a Foreign Language |
| WASC | Western Association of Schools and Colleges |