

PRESS RELEASE

FOR IMMEDIATE RELEASE

April 9, 2019

San Jose, CA – International Technological University (ITU) formally announced their partnership with Swami Vivekanand University (SVNU). The partnerships were solidified during the recent India Spring Tour that took place March 9, 2019 through March 16, 2019. The goals of the Memorandum of Understanding (MOU) between ITU and both universities are to encourage student, faculty, and research exchange as well growing an international brand awareness in India.

SVNU's mission is to provide quality education and help students to develop skill sets in their area of study. Additionally, SVNU's industry-oriented pedagogy encourages students to conduct industry relevant research that positively impact global communities.

During the India Spring Tour, ITU leadership met with academic leaders from the Sreenidhi Institute of Science & Technology, SVN Institute of Pharmaceutical Sciences, Jawarharlal Nehru Technological University, Shri Ram Group, Stumagz, St. Peters Engineering College and Sreyas Institute of Engineering & Technology to promote and recruit international students to ITU's graduate STEM programs.

On Saturday, March 9, 2019 ITU held dinners with university administrators and on March 10, 2019 with admissions agents at the Taj Krishna where ITU's India Advisory Board presented on student recruitment efforts, university development initiative, and faculty and research exchange programs.

ITU's India Board of Advisory also met with the India Consulate to further expand on their mission to create university brand awareness and ITU's WSCUC reaccreditation where they were commended for their faculty pedagogy and internship program. The India Advisory Board interviewed with two visa reps and received deeper insight on the visa process.

The overall impact of these partnerships will contribute to ITU's global growth as we approach our 25th anniversary month. ITU's mission continues to pioneer a modern, industry-focused educational model.

About International Technological University (ITU)

ITU was established in 1994 as a nonprofit graduate university located in the heart of Silicon Valley. Our locale, flexible schedules, affordable tuition and internship program allows our students to immerse themselves in the bustling tech culture. Our mission is to cultivate an educational pedagogy that inspires innovative thinking, ethical leadership and entrepreneurial spirit through practical, industry relevant curriculum that reflects Silicon Valley culture. Visit www.itu.edu.

Contact:

Kia Xiong |Assistant Director of Marketing & Recruitment | 2711 North First Street, San Jose, CA 95134 | (408) 816-2420

###