

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Introducing: Global Doctor of Business Administration in Strategic Innovation

Accredited by Western Association of Schools and Colleges (WASC) and Accreditation Council for Business Schools and Programs (ACBSP)

San Jose, CA – With increasing demand for high performing executives with well-rounded experience in domestic and foreign business, now is the time to earn your Global Doctor of Business Administration in Strategic Innovation (Global DBA).

International Technological University is proud to announce the introduction of the Global DBA to our academic curriculum. Starting Spring 2019, the program will be available to both our domestic and international students. This program focuses on the business research, practice and the application of theory. It is a professional doctoral program intended for executives, senior managers, consultants, advance students, instructors of business and innovative people such as entrepreneurs, and business leaders who want to expand their reach within industry and or academia.

The Global DBA program consists 48 credit hours and can be completed in 3 years with just 2 courses of blended, in-class and remote collaboration per term. The program also requires 3 residencies at international locations to learn from faculty and peers to augment classroom learning. Program highlights include the flexibility for students to choose from among three options for their Culminating Experience Doctoral Capstone Course: Doctoral Research, Doctoral Project or 3 Publishable Papers.

The residency requirement is a 2 week meeting that occurs annually and allows for students to immerse themselves in the rich culture of the residency country, study at some of the world's top learning facilities, and stay at premiere lodging, which includes breakfast, lunch and refreshments provided by ITU. Students admitted to the Global DBA are responsible for providing their own airfare, ground transportation, obtaining the necessary visa, travel insurance and dinner.

About International Technological University (ITU)

ITU was established in 1994 as a nonprofit graduate university located in the heart of Silicon Valley. Our locale, flexible schedules, affordable tuition and internship program allows our students to immerse themselves in the bustling tech culture. Our mission is to cultivate an educational pedagogy that inspires innovative thinking, ethical leadership and entrepreneurial spirit through practical, industry relevant curriculum that reflects Silicon Valley culture. Visit www.itu.edu.

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