

# Bruce Benjamin

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## Education

### California Polytechnic State University

June 2021

- Bachelor of Science in Graphic Communication
- Graphics for Packaging Concentration | Packaging Minor

## Work Experience

### Lisa Hilgers Design Studio

June 2021 – Current

- Working on a per commission basis doing general design work
- Aided in creating designs and layouts for an array of clients, including Marin Magazine, San Domenico High school, and Chicago Chronicle

## Academic Experience

### Cal Poly Rose Float Team

Oct 2018 – Dec 2020

- Worked with students across multiple different departments in designing and building a float for the California Rose Bowl Parade
- Traveled to the Cal Poly Pomona campus to on a weekly basis
- Welded, attached, and screened metal components to the float
- Instructed participants on basic welding principles

### Xplor Competition

Jan 2019 – Mar 2019

- Worked with four other Graphic Communication students in Cal Poly team A to redesign a water bill as part of an international competition
- Organized preliminary research for group and designed new system for data
- Traveled to Xplor Conference in Las Vegas after Cal Poly team B won the competition

### Technical Association of the Graphic Arts

Sept 2017 – Sept 2018

- Member of TAGA's design team, worked with other students to submit a journal for the international TAGA competition
- Designed cover and divider pages for TAGA journal with other team members

## Relevant Skills

### Software

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Bridge

Microsoft Word  
Microsoft Excel  
Microsoft PowerPoint  
Google Suite  
Figma

### Other

Stick Welding  
Basic Woodworking

## Leadership Experience

### National Outdoors Leadership Service

Summer 2019

- Traveled to the Wyoming Wind River range over the summer for a three-week backpacking and rock climbing program as part of international program
- Learned valuable leadership skills with a diverse pool of nine other students from across the country