

Bruce Benjamin

Portfolio Website: brucebenjam.in

San Rafael, CA

415.745.5503

[linkedin.com/in/bruce-benjamin](https://www.linkedin.com/in/bruce-benjamin)

brucebenjamin@gmail.com

Work Experience

BKW Partners / Web Design Intern

MARCH 2022 - PRESENT, REMOTE

- Working with BKW's array of clientele on designs and projects
- Utilizing Elementor plugins to create Wordpress websites
- Added and refined new tools to design skill-set via skill seminars
- Refined and simplified workflow for stress-testing BKW sites

Lisa Hilgers Design / Freelance Graphic Designer

JUNE 2021 - PRESENT, REMOTE

- Working on a per commission basis doing general design work
 - Creating designs and layouts for an array of clients
 - Building style and format guides for copy in both the Marin Magazine and the Chicago Chronicle
 - Designing custom layouts and graphics for featured articles in aforementioned publications
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Education

California Polytechnic State University

SEPTEMBER 2017 - JUNE 2021, SAN LUIS OBISPO

- Bachelor of Science in Graphic Communication
 - Graphics for Packaging Concentration | Packaging Minor
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Skills

Adobe Suite: InDesign, Illustrator, Photoshop

Microsoft Office: Word, Excel, PowerPoint

Wordpress, Figma, Squarespace, HTML / CSS

Projects

Senior Project

MARCH 2021 - JUNE 2021

- Prototyped an original idea for a cooking application in Figma
- Created advertisements, style guides, and marketing plans to accompany the project.

XPLOR Competition

JANUARY 2019 - MARCH 2019

- Worked with four other Graphic Communication students to redesign a water bill as part of an international competition
- Traveled to Xplor Conference in Las Vegas