

Bruce Benjamin

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Education

California Polytechnic State University

June 2021

- Bachelor of Science in Graphic Communication
- Graphics for Packaging Concentration | Packaging Minor

Design Experience

Lisa Hilgers Design Studio

June 2021 – December 2021

- Working on a per commission basis doing general design work
- Aid in creating designs and layouts for an array of clients, including Marin Magazine, San Domenico High school, and Better Chicago magazine.

Cal Poly Rose Float Team

Oct 2018 – Dec 2020

- Worked with students across multiple departments in designing and building a float for the California Rose Bowl Parade
- Traveled to the Cal Poly Pomona campus on a weekly basis
- Welded, attached, and screened metal components to the float
- Instructed participants on basic welding principles

Xplor Competition

Jan 2019 – Mar 2019

- Worked with four other Graphic Communication students (Cal Poly team A) to redesign a water bill as part of an international competition
- Researched and designed a system to communicate data for water consumption
- Traveled to Xplor Conference in Las Vegas after Cal Poly won the competition

Technical Association of the Graphic Arts

Sept 2017 – Sept 2018

- Member of TAGA's design team, worked with other students to submit a journal for the international TAGA competition
- Designed cover and divider pages for TAGA journal with other team members

Skills

Software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Premiere
Adobe Bridge

Microsoft Word
Microsoft Excel
Microsoft PowerPoint
Wordpress
Figma

Other

Stick Welding
Basic Woodworking

Leadership Experience

National Outdoors Leadership Service

Summer 2019

- Traveled to the Wyoming Wind River Range for a backpacking and rock climbing program that included wilderness first aid accreditation
- Learned valuable leadership skills with a diverse group of students from across the country