

# Bruce Benjamin

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## Education

### California Polytechnic State University

June 2021

- Bachelor of Science in Graphic Communication
- Graphics for Packaging Concentration | Packaging Minor

## Work Experience

### Lisa Hilgers Design Studio

June 2021 – Current

- Working on a per commission basis doing general design work
- Aid in creating designs and layouts for an array of clients, including Marin Magazine, San Domenico High school, and Better Chicago magazine.

## Academic Experience

### Cal Poly Rose Float Team

Oct 2018 – Dec 2020

- Worked with students across multiple departments in designing and building a float for the California Rose Bowl Parade
- Traveled to the Cal Poly Pomona campus on a weekly basis
- Welded, attached, and screened metal components to the float
- Instructed participants on basic welding principles

### Xplor Competition

Jan 2019 – Mar 2019

- Worked with four other Graphic Communication students (Cal Poly team A) to redesign a water bill as part of an international competition
- Researched and designed a system to communicate data for water consumption
- Traveled to Xplor Conference in Las Vegas after Cal Poly won the competition

### Technical Association of the Graphic Arts

Sept 2017 – Sept 2018

- Member of TAGA's design team, worked with other students to submit a journal for the international TAGA competition
- Designed cover and divider pages for TAGA journal with other team members

## Relevant Skills

### Software

Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere  
Adobe Bridge

Microsoft Word  
Microsoft Excel  
Microsoft PowerPoint  
Google Suite  
Figma

### Other

Stick Welding  
Basic Woodworking

## Leadership Experience

### National Outdoors Leadership Service

Summer 2019

- Traveled to the Wyoming Wind River Range for a backpacking and rock climbing program that included wilderness first aid accreditation
- Learned valuable leadership skills with a diverse group of students from across the country