



Brendan Wong

Multidisciplinary Designer

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EXPERIENCE

Kitchen Planner & Sales | IKEA North York

June 2019 - Oct 2019

Guided customers with planning the optimal kitchen space that fits their needs using the Ikea 3D Kitchen Planner leading to great feedback from customers. Gained a better understanding of customer service by interacting with a variety of customers and finding different ways to communicate to ensure understanding.

Graphic Design Intern | C17media

Apr 2019 - June 2019

Worked closely with account managers to design vehicle wraps, brochures, pamphlets, social media content, and vectorized logos, using Adobe CC programs, for small business clients as well as for internal company use. Social media content contribution helped company's Instagram grow by 50 followers.

Marketing Associate | UWAFST Team

Jan 2019 - Apr 2019

Assisted in the rebranding process using Adobe CC programs and Figma leading to a consistent visual style for all assets including a mobile app for EcoCar Mobility competition. Created posters for marketing, helping increase turnout by 3%.

EDUCATION

University of Waterloo

Global Business and Digital Arts

Sep 2018 - Apr 2022

SKILLS

Design Visual Design, Graphic Design, Illustration, UX/UI Design, Wireframing, Rapid Prototyping, Video Editing, Photo Editing

Code HTML & CSS, JavaScript, JQuery, Bootstrap 4

Tools Figma, Illustrator, Photoshop, Indesign, XD, Premiere Pro, Lightroom, Blender 2.83, Sketchbook Pro

INTERESTS

Automotive Enthusiast - Japanese tuner cars, time attack

Fitness - Weightlifting, running

Art - Drawing, 3D modelling/rendering