



Brendan Wong

Graphic Designer

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RELEVANT EXPERIENCE

Graphic Design Intern | C17media (Spring 2019)

- Designed vehicle wraps, brochures, and vectorized logos, using Adobe CC programs, for small business clients.
- Filmed and created social media content to show large format printing
- Collaborated with account managers to communicate with the client for clarity

Graphic Designer | UW CS Club (Summer 2021)

- Designed social media posts and motion graphics using Adobe Illustrator, Photoshop, After Effects, and Figma
- Helped instagram page grow by 100 followers
- Sketch the plushie mockups views of mascot to send to manufacturing factories

UX Designer | lleTTonna (Summer 2021)

- Created layouts for exercise library section with the principles of graphic design
- Run a user testing session of prototype with professors and clinicians for feedback
- Collaborated on a team of six to create a styleguide for the app

OTHER ACTIVITIES

Kitchen Planner & Sales | IKEA (Summer/Fall 2019)

- Interacted with a variety of customers and finding different ways to communicate to ensure understanding when planning a kitchen space

Sales Playbook | BET 430: Sales Fundamentals (Fall 2021)

- Worked in a team to help the startup CeragenGrow create a company sales playbook for their new sales hire

WE Accelerate Pitch | University of Waterloo (Spring 2021)

- Fertilizer idea came in 2nd place at the Concept by Velocity climate change pitch

The Edition Gallery | Creators Collective (Winter 2019-2022)

- Have my artwork displayed in the Creators Collective gallery & publication yearly

Personal Website Portfolio (Summer 2021)

- Designed and built my personal website using HTML, CSS, JS and Adobe XD

EDUCATION

University of Waterloo

(BA) Global Business and Digital Arts (Sep 2018 - Jun 2022)

- Taken a range of course for design and business such as digital culture, ethics, privacy studies, interaction design, user research, and storytelling taught through collaborative projects.