Brendan Wong

Graphic Designer

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RELEVANT EXPERIENCE

Graphic Design Intern | C17media (Spring 2019)

• Designed vehicle wraps, brochures, and vectorized logos, using Adobe CC programs, for small business clients.

• Filmed and create social media content to show large format printing

• Collaborated with account managers to communicate with the client for clarity

Graphic Designer | UW CS Club (Summer 2021)

• Designed social media posts and motion graphics using Adobe Illustrator, Photoshop, After Effects, and Figma

• Helped instagram page grow by 100 followers

• Sketch the plushie mockups views of mascot to send to manufacturing factories

UX Designer | lleTTonna (Summer 2021)

• Created layouts for exercise libary section with the principles of graphic design

• Run a user testing session of prototype with professors and clinicians for feedback

• Collobrated on a team of six to create a styleguide for the app

OTHER ACTIVITIES

Kitchen Planner & Sales | IKEA (Summer/Fall 2019)

• Interacted with a variety of customers and finding different ways to communicate to ensure understanding when planning a kitchen space

Sales Playbook | BET 430: Sales Fundamentals (Fall 2021)

• Worked in a team to help the startup CeragenGrow create a company sales playbook for their new sales hire

WE Accelerate Pitch | University of Waterloo (Spring 2021)

• Fertilizer idea came in 2nd place at the Concept by Velocity climate change pitch

The Edition Gallery | Creators Collective (Winter 2019-2022)

• Have my artworks displayed in the Creators Collective gallery & publication

Personal Website Portfolio (Summer 2021)

• Designed and built my personal website using HTML, CSS, Jquery and Adobe XD

EDUCATION

University of Waterloo

(BA) Global Business and Digital Arts Candidate (Sep 2018 - Apr 2022)

• Taken a range of course for design and business such as digital culture, ethics, privacy studies,interaction design, user research, and storytelling taught through collabrative projects.