

# Criterion A:

## Initial Consultation

Interviewer: Seung Won [Tom] Lee

Interviewee: Owner of Hasom Childcare, Hye Yeon Lee

Date: May 17, 2015

Time: 12:00pm (approx.)

Location: House of Hye Yeon Lee

### English Translated Transcript

[0:00] Student: For this IA project, I brought my mother here today. Can you please describe your job in detail?

[0:07] Client: I have a job which I teach children. And I currently operate a childcare centre (preschool).

[0:14] Student: Then is there any kind of promotional videos or homepage related to the childcare centre?

[0:19] Client: At current state, there is none.

[0:21] Student: Then what do you think about me creating promotional video or orientation-related data that could be used to introduce to parents if you don't already?

[0:34] Client: Ohh. That's a great idea.

[0:37] Student: Is that so? That's great. Then can I receive data relating to the childcare centre's programme or events such as photo?

[0:51] Client: I have some files that I could share, so I will share them with you.

[0:54] Student: Then should I create a promotional video as well as website by using those data?

[1:07] Client: Yes. Thank you.

[1:09] Student: Thank you.