BACKWARD INDUCTION

444 Lecture 16

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TREES

TIME

- The tables we discussed last week represent games where each player moves once, and those moves are simultaneous.
- But few games are like that.
- We need a way to represent games that take time.

TREES

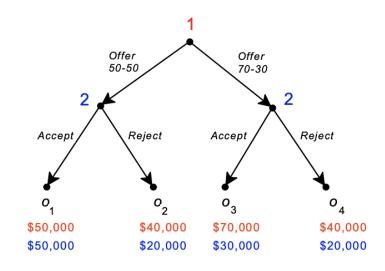
- We do that with trees.
- A tree represents all the ways that a game that takes place over time could go.

NODES

- Trees have nodes.
- Some nodes are **terminal nodes**; they represent that the game has ended.
- Each terminal node has a payout for each of the players.
- At any other node, either a player moves, or Nature 'moves'.
- One of the non-terminal nodes is special: it is the node where the game starts.

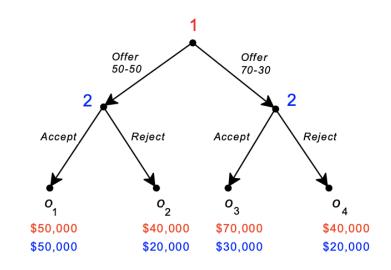
BRANCHES

- Each non-terminal node has branches, leading to other nodes.
- A move at a node is always a choice of branches.



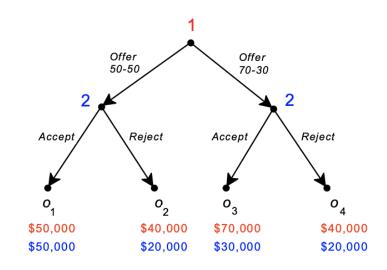
Example from Bonanno

- There are two players, 1 and 2.
- Each player moves once.
- First 1 moves, then 2 moves, then the game ends.



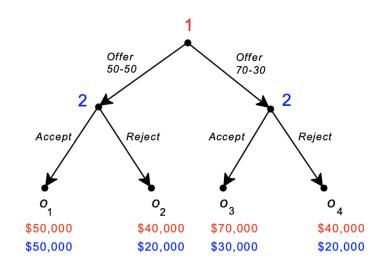
Example from Bonanno

- Some books use a special notation for the initial node, such as having an open circle rather than a closed circle.
- Bonanno doesn't, but it's clear in context what the initial node is.



Example from Bonanno

- As he goes on to note, this isn't really a tree yet.
- It describes the physical outcomes of the game at each terminal node, but not the **payoffs**.



There is a natural function from outcomes to payoffs - more money equals more utility - but it is not a compulsory interpretation.

Example from Bonanno

FUTURE ADDITIONS

- Moves by Nature
- Moves under uncertainty

BACKWARD INDUCTION

CLASS OF GAMES WE'RE DISCUSSING

- Two-player
- Turn-taking
- Finite
- No hidden facts
- No randomness
- We'll start with zero-sum games, though drop this later.

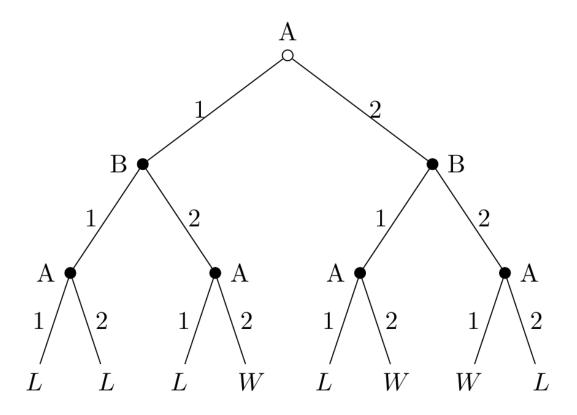
FIVE

- There are two players, who we'll call A and B.
- First A moves, then B, then finally A moves again.
- Each move involves announcing a number, 1 or 2.
- A wins if after the three moves, the numbers announced sum to 5.
- B wins otherwise.

FIVE

Question: How should you play this game?

GAME TREE FOR FIVE



W means that A wins, and L means that B wins.

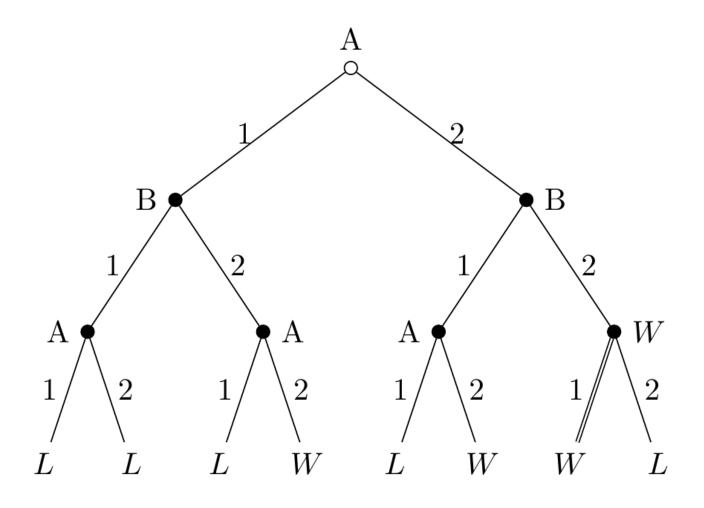
SOLVING THESE GAMES

- Work backwards.
- First, find points where a player has a choice between two terminal nodes.
- Assume that they will make the higher value for them choice.
- Mark that choice, e.g., by doubling the line (as the textbook does).
- If there are ties, mark both of the lines. (This gets more complicated once we leave zero-sum games.)

SOLVING THESE GAMES

- Assign the value they choose to the choice node.
- So just the game assigns values to terminal nodes, we'll now assign value to choice nodes.
- In **Five**, we'll assign the value W to the bottom right node.

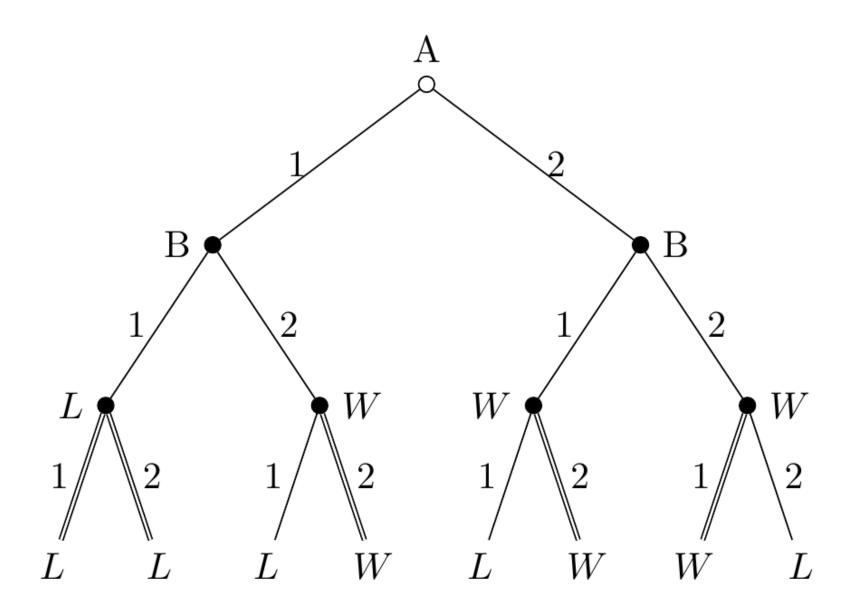
FIVE (AFTER ONE STEP)



FIVE (AFTER FIRST LEVEL)

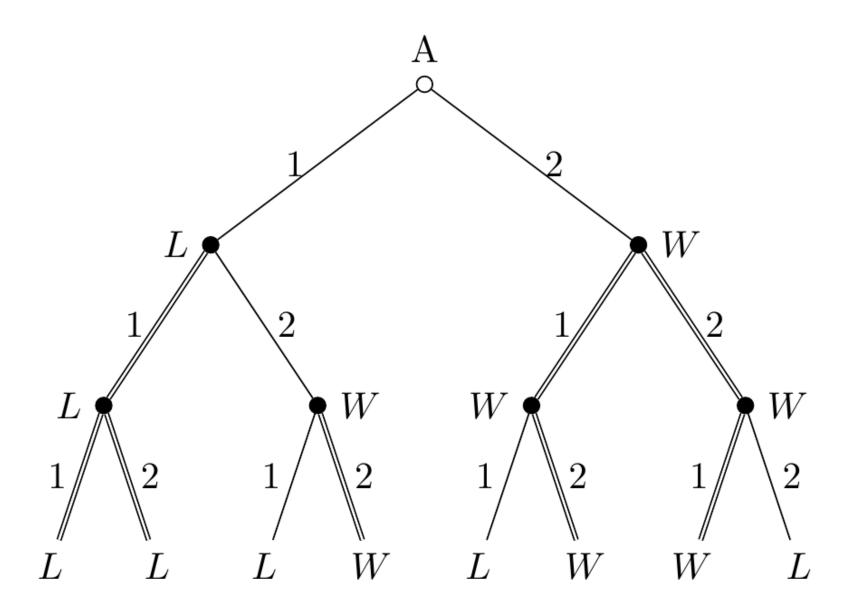
On the next slide I'll do the same thing for the other three nodes where A ends the game.

• Note that for one of them, I'll double **two** lines, because we can't figure out just by backward induction reasoning what will happen.



NEXT STEPS BACK

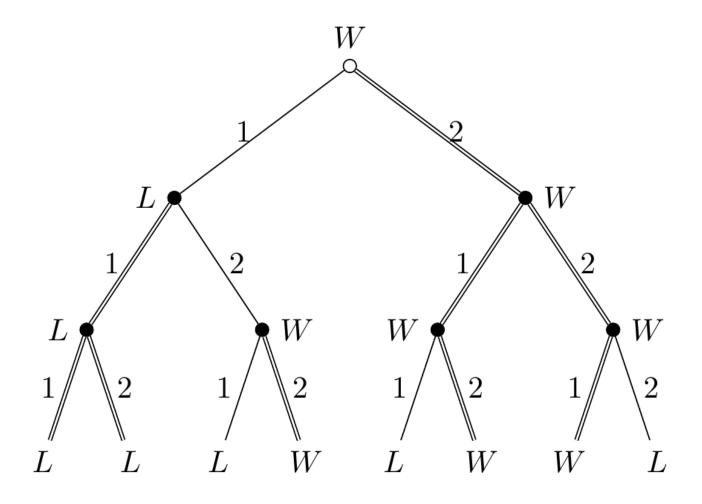
- Now we do the same thing for B.
- We act as if B is choosing between terminal nodes.
- It is as if A doesn't have a choice they will just make the choice that is best for them (i.e., worst for B).
- So B knows what the outcome of each choice will be.
- Remember, B prefers L to W, because L means that A loses and so B wins.



FIVE (AFTER TWO ROUNDS)

- So we act as if getting to the left hand node means B wins, and getting to the right hand node means A wins.
- And now we just have to make the choice for the initial node, using this fact.

FIVE (FULL GRAPH)



FIVE - FULL ANALYSIS

- The equilibrium state of the game is that A wins.
- A plays 2 first.
- Then B can play anything they line.
- But whatever they do, A will win, by playing the opposite number.

BACKWARDS INDUCTION

- This process is called backwards induction.
- We start at the possible ends of the game.
- At each step, we assume that each player makes the best decision they can, on the assumption that later players will do the same thing.

CHAIN STORE PARADOX

CHAIN STORE PARADOX

The Wikipedia page on this isn't bad, and the original article is somewhat accessible.

• The Chain Store Paradox, by Reinhard Selten, *Theory* and *Decision* volume 9, 1978.

CHAIN STORE PARADOX

- Imagine in 20 college towns, Starbucks is the only coffee shop in town.
- In each of the towns, some local business people are thinking of starting a new coffee shop.
- Each of them will soon face a critical decision, whether to go ahead with the shop or give up because it's too hard.

PAYOUTS

In each town, there are four options:

- The local person can enter (E) or stay out (S).
- If they enter, Starbucks can do nothing (N) or cut prices (C). (Note this happens second.)

Here is the payoff table per town.

	Е	S
N	2,2	1,5
С	0,0	1,5

PAYOUTS

In each town, the only equilibrium of the game is that the local enters, and Starbucks does nothing.

CHAIN STORE

What about the following reasoning for Starbucks?

- In the first town, if local enters, we'll get 0 rather than 2 by starting a price war.
- That's a cost, but it's nothing compared to the deterrence effect.
- Sending a message to the other 19 that they're better off staying out will be worth losing some money in town 1.

THREAT

Note that for subsequent towns, the local has a choice between getting 1, if they stay out, or 0, if they enter, assuming Starbucks will launch a price war.

THREATS

This might not be particularly *nice* of Starbucks, and maybe in some places it would even be illegal. (Though really, who is going to start a lawsuit against Starbucks cutting prices?)

But this sure looks like sensible reasoning on Starbucks's part.

Take a small loss now to preserve the value of monopoly privileges in the future.

BACKWARD INDUCTION

The problem is that there's this argument that it shouldn't work.

- In town 20, there is no deterrence benefit from cutting prices.
- So Starbucks won't cut prices there, and the fact that they did in the past won't deter the locals in town 20.

BACKWARD INDUCTION

Now think about the locals in town 19. Should they fear that Starbucks will launch a price war to deter future owners?

- No; it would only deter the locals in town 20, and we just showed they shouldn't ever be deterred.
- So the locals in town 19 shouldn't be deterred.

And that holds in 18, in 17, and all the way back to the start.

WHAT WENT WRONG

Backward induction reasoning requires a *very* strong rationality assumption.

- It requires not just that everyone is rational, but that everyone knows everyone is rational, everyone knows that everyone knows that everyone is rational, and so on.
- And this is not what we find in the real world.

AN EXPERIMENT

- You'll play the following game. I'm hoping you'll play it three times with three different people, though at the mercy of the tech a little here.
- At the start of the game there is \$0.20 in a pot.
- At each round, a player can end or continue. (This game is not symmetric; someone goes first.)
- If the game ends, the pot is divided **unevenly**. The person who ended the game gets \$0.20 more.
- So if it ends with \$1 in the pot, the ender gets \$0.60, and the other player gets \$0.40.

AN EXPERIMENT

- If the game does not end, \$0.20 gets added to the pot.
- Once the pot reaches \$2, the game ends, and player 2 gets \$1.10, while player 1 gets \$0.90.

THEORY

- The backward induction solution to the game is that player 1 ends on the first move.
- At the second last move, player 1 can end and get \$1, or continue and get \$0.90.
- At the third last move, player 2 can end and get \$0.90, or continue, and, if player 1 ends the next move, get \$0.80.
- And so on, until player 1 ends on the very first move.
- Let's see if that happens in practice.

EXPERIMENT

- https://veconlab.econ.virginia.edu/login.php
- Experiment name: **pbw4**
- This is last slide; but hopefully we'll have time to talk about what happened.