

# # TIKTOK PLATFORM TERMINOLOGY

## # Core terms related to TikTok content and features

### ## Content Types

video

sound

duet

stitch

reaction

slideshow

green screen

collage

live

### ## Engagement Metrics

like

comment

share

follow

views

follower

favorite

### ## Trending Elements

viral

challenge

trending sound

hashtag

dance

FYP

## For You Page

### ## Common Hashtags

#FYP

#ForYou

#TikTokMadeMeBuyIt

#FitnessTips

#HealthyEating

#LearnOnTikTok

#TrendAlert

#DanceTrend

### ## Features and Effects

filter

effect

green screen

text-to-speech

voice effects

transition

time warp

slow motion

beauty mode

### ## Creator Tools

creator fund

analytics

monetization

live stream

creator marketplace

promote

Q&A

playlist

## Algorithm Terms

recommendation

discovery

reach

engagement rate

watch time

completion rate

audience retention

## Community Features

community guidelines

report

block

privacy settings

age restriction

content warning