

# # TIKTOK TERM SYNONYMS AND ANTONYMS

## # Variations and opposites for TikTok platform terminology

### ## Content Types

"video" → Synonyms: clip, content, upload; Antonyms: image, still, photo

"duet" → Synonyms: collaboration, side-by-side, joint video; Antonyms: solo, single

"stitch" → Synonyms: combine, remix, incorporate; Antonyms: separate, standalone

"live" → Synonyms: livestream, real-time broadcast; Antonyms: recorded, uploaded

### ## Engagement Metrics

"like" → Synonyms: heart, favorite, approve; Antonyms: dislike, ignore

"follow" → Synonyms: subscribe, track; Antonyms: unfollow, block

"views" → Synonyms: watches, impressions, plays; Antonyms: ignores, skips

"share" → Synonyms: repost, forward, distribute; Antonyms: keep, withhold

### ## Trending Elements

"viral" → Synonyms: trending, popular, hit; Antonyms: flop, ignored, obscure

"challenge" → Synonyms: trend, contest, task; Antonyms: routine, regular content

"trending" → Synonyms: popular, viral, hot; Antonyms: declining, fading, unpopular

"FYP" → Synonyms: For You Page, discover page, recommendation feed

## ## Features and Effects

"filter" → Synonyms: effect, overlay, enhancement; Antonyms: original, unedited, raw

"green screen" → Synonyms: chroma key, background replacement; Antonyms: real background

"text-to-speech" → Synonyms: voice generation, automated voice; Antonyms: real voice

## ## Creator Tools

"monetization" → Synonyms: earning, revenue generation; Antonyms: demonetization, free

"creator fund" → Synonyms: payment program, creator earnings; Antonyms: unpaid content

"analytics" → Synonyms: insights, statistics, metrics; Antonyms: guesswork, intuition

## ## Algorithm Terms

"recommendation" → Synonyms: suggestion, push, promoted content; Antonyms: hidden, suppressed

"engagement rate" → Synonyms: interaction percentage, activity ratio; Antonyms: passive consumption

"watch time" → Synonyms: viewing duration, play length; Antonyms: skip rate, abandonment

## ## Community Features

"community guidelines" → Synonyms: platform rules, content policies; Antonyms: unrestricted posting

"report" → Synonyms: flag, alert, notify; Antonyms: approve, ignore

"block" → Synonyms: restrict, ban, exclude; Antonyms: allow, permit, unblock