TEXT ANALYSIS
Terminology for understanding, processing, and analyzing text

Analysis Actions
summarize
extract
identify
determine
evaluate
analyze
assess
interpret
compare
classify

Analysis Abbreviations
NLP (Natural Language Processing)
SEO (Search Engine Optimization)
KW (Keyword)
TL;DR (Too Long; Didn't Read)
SERP (Search Engine Results Page)
CTR (Click-Through Rate)
CRO (Conversion Rate Optimization)
ROI (Return on Investment)
CTA (Call to Action)
UX (User Experience)

Key Components
key points

main idea
thesis
argument
evidence
conclusion
premise
assumption
implication
perspective

Text Structure
introduction
body
conclusion
paragraph
sentence
phrase
clause
quote
citation
reference

Content Types
article
blog post
essay
report
review
summary
abstract

narrative
description
explanation

Analysis Metrics
length
readability
complexity
clarity
coherence
tone
style
accuracy
relevance
engagement

Comprehension Levels
literal
inferential
analytical
evaluative
critical
creative
interpretive
comprehensive
surface-level
deep

Text Enhancement
revise

edit
proofread
simplify
clarify
organize
structure
format
rewrite
elaborate

Common Requests
summarize this
extract key points
identify the main idea
explain this
simplify this
analyze the tone
find keywords
highlight important parts
compare texts
check for errors

Text Analysis Emojis
📝 (writing)
📊 (analysis)
🔍 (examine)
📚 (study)
📂 (organize)
📋 (list)
📈 (trend)

🔑 (key point)
⚖️ (compare)
✂️ (extract)