

# # EDITORIAL OPTIMIZATION

# Core terminology for video editing and content enhancement

## ## Basic Editing Actions

trim

cut

split

join

merge

crop

rotate

flip

resize

adjust

## ## Transitions

fade

dissolve

wipe

slide

push

pan

zoom

whip

spin

glitch

## ## Text Elements

overlay text

caption

subtitle

title

header

bullet points

description

quote

credit

timestamp

## ## Pacing Elements

timing

speed

slow motion

fast motion

timelapse

freeze frame

rhythm

flow

stutter

jump cut

## ## Structure Components

hook

intro

body

outro

conclusion

teaser

cliffhanger

transition

segment  
sequence

## ## Audio Elements

voiceover  
background music  
sound effects  
audio levels  
fade in  
fade out  
ducking  
equalization  
noise reduction  
audio sync

## ## Visual Elements

filter  
effect  
animation  
sticker  
emoji  
overlay  
border  
frame  
mask  
template

## ## Quality Adjustments

resolution  
clarity

sharpness  
brightness  
contrast  
saturation  
color balance  
exposure  
stabilization  
noise reduction

## ## Composition Techniques

framing  
rule of thirds  
leading lines  
symmetry  
depth  
perspective  
balance  
foreground  
background  
negative space

## ## Enhancement Strategies

highlight  
emphasize  
focus  
simplify  
clarify  
enhance  
optimize  
balance

structure

clean up

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### ## Common Editing Abbreviations

FPS (frames per second)

HD (high definition)

4K

SD (standard definition)

VFX (visual effects)

SFX (sound effects)

BG (background)

VO (voiceover)

BGM (background music)

B-roll

## ## Editing Slang

fix it in post

jump cut

montage

supercut

color grading

color correction

green screen

blue screen

cutaway

cross-cut

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## ## Content Emojis



(cut)



(rotate)



(timing)



(film clapper)



(music note)



(microphone)



(edit)



(zoom)



(fast forward)



(rewind)