Brett Westwood

dabrettwestwood@gmail.com | (813) 499-8379 | Tampa, FL | linkedin.com/brettwestwood | github.com/bwestwood11
Portfolio => brettwestwood.dev

SKILLS

Programming Languages:	JavaScript, Typescript, NodeJS, HTML, CSS, MERN Stack
Technologies/Environment:	ReactJS, ExpressJS, Firebase, NextJS, GitHub, Restful APIs, GraphQL, Bootstrap, TailwindCSS, Microsoft Office (Word, PowerPoint, Excel)

EDUCATION

Bachelor of Science in Finance, University of South Florida, Tampa, FL   May 2018

WORK EXPERIENCE

Front-End Software Developer, The Appliance Plug, Tampa, FL   August 2022 – Present
- Designed and developed a fully-responsive, user-friendly web application using the MERN stack, which allowed customers to sign up, manage their accounts, and access exclusive content.
- Conducted extensive user testing and analysis to identify pain points and opportunities for improvement, leading to the implementation of several new features and enhancements that improved the overall user experience and increased engagement.
- Developed and implemented a successful membership program for the company, resulting in an increase in recurring revenue and an increase in customer retention rates.

Marketing Director, Marketing Genies on Demand, Tampa, FL   October 2017 – August 2022
- Managed client's online presence while creating engaging marketing campaigns to increase revenue.
- Conducted sales demonstrations for potential clients, building rapport, and answering questions to support their inquiries.
- Used different softwares including Wordpress, Adobe Creative Cloud, ClickFunnels, Microsoft Offices, Facebook, Instagram & more to increase revenue.

RELEVANT PROJECTS

The Appliance Plug Membership Program, JavaScript/CSS/HTML NextJS - React Project

code: https://github.com/bwestwood11/membership-app

demo site: Membership Program Here

- Currently working with The Appliance Plug as a software engineer. (Month-to-month contract)
- This company has a great social media presence so we are monetizing by creating a monthly membership program to our existing and new customers.
- Executed this application by using NextJS, TailwindCSS, Firebase & Javascript to achieve a fully functional membership program.

Restaurant Website Page, JavaScript/CSS/HTML React Project

code: https://github.com/bwestwood11/Restaurant-JS-HTML-CSS

demo site: Restaurant Site

- Created a fully optimized landing page for a mockup restaurant to showcase my knowledge of JavaScript & CSS.
- Demonstrates the use of React Hooks in simple but in effective ways.

Fitness App with API, JavaScript/CSS/HTML - React Project,

code: https://github.com/bwestwood11/brettwestwoodfitnessapp

demo site: Fitness App

- Created a fitness app that implements data from RapidAPI while properly displaying the data.
- Demonstrate how to fetch data from API and how to properly use correct methodology to code via Javascript.
- Managed to create a fully functional app that can be customized to start monetizing with.

HONORS AND AWARDS

- Florida Bright Futures Scholarship   Aug 2013 – May 2018