# tinder™

By Ben Livingston

# Do this yourself!

# github.com/bwliv/Tinder

# All-Time Stats (2014-2019)

| | |
|---|---|
| App Opens | 25,081 |
| Messages (Sent + Received) | 42,203 |
| Matches | 8,777 |
| Likes | 75,404 |
| Passes | 214,505 |
| Swipe Right Rate | 26.0% |
| Swipes | 289,909 |

# Wait a second...

**Swipes** 289,909

# Wait a second...

| | |
|---|---|
| **Swipes** | 289,909 |
| **Swipes in Pennsylvania** | 273,682 |

# Wait a second...

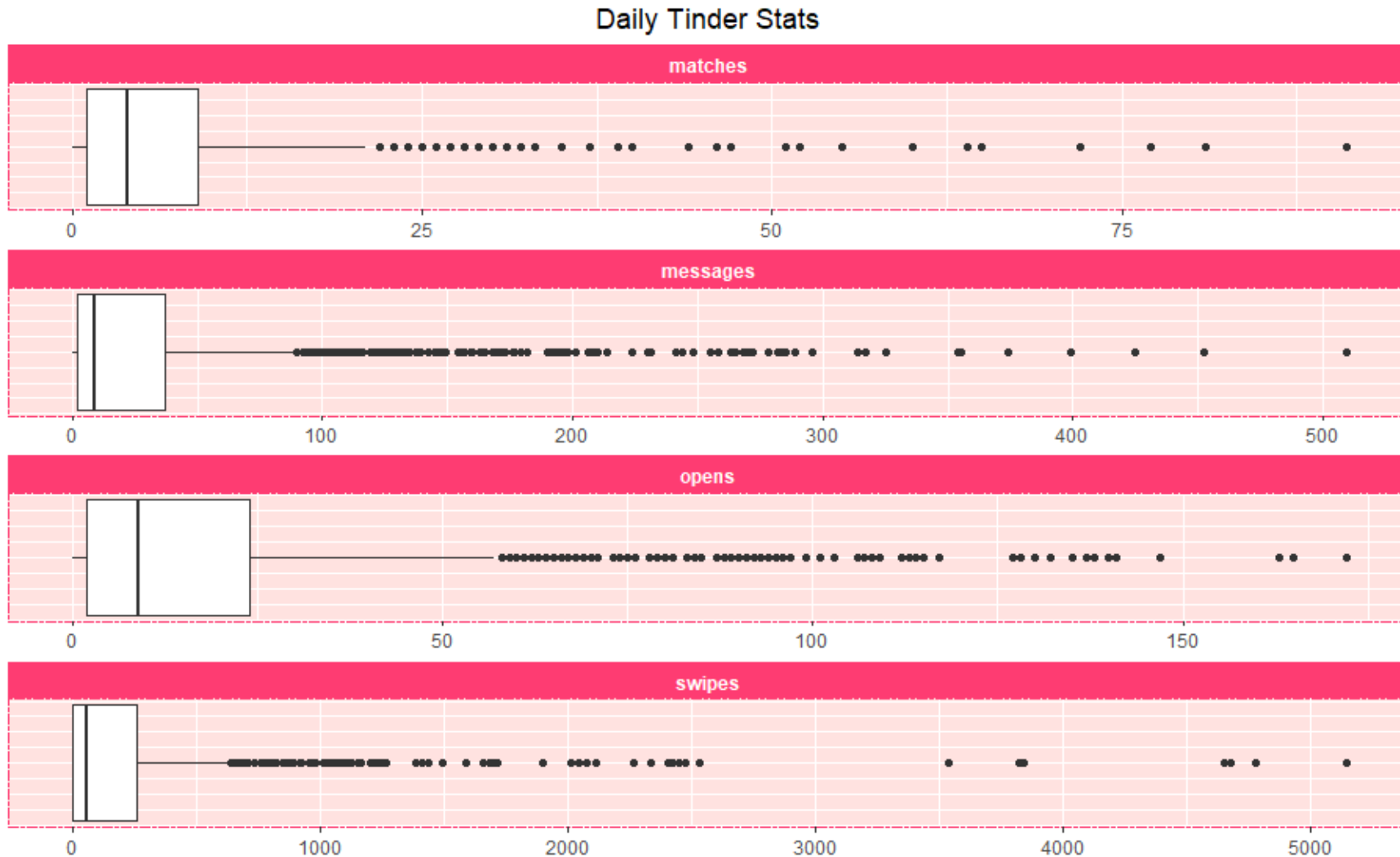| Swipes | 289,909 |
| Swipes in Pennsylvania | 273,682 |
| Estimated LGBT Population of Pennsylvania | 230,453 |

# Wait a second...

| | |
|---|---|
| Swipes | 289,909 |
| Swipes in Pennsylvania | 273,682 |
| Estimated LGBT Population of Pennsylvania | 230,453 |
| LGBT Men in PA? | 115,000 |

# GALLUP

# In U.S., Estimate of LGBT Population Rises to 4.5%

# So Many Outliers!



Daily Tinder Stats

# Daily Records

| | |
|---|---|
| App Opens | 172 |
| Swipes | 5,144 |
| Matches | 91 |
| Messages (Sent + Received) | 509 |

# What 5,144 Swipes Looks Like

# What 509 Messages Looks Like

# What 172 Tinder Opens Looks Like

# This Data Must Be Wrong!



Swipe Right Rate Over Time

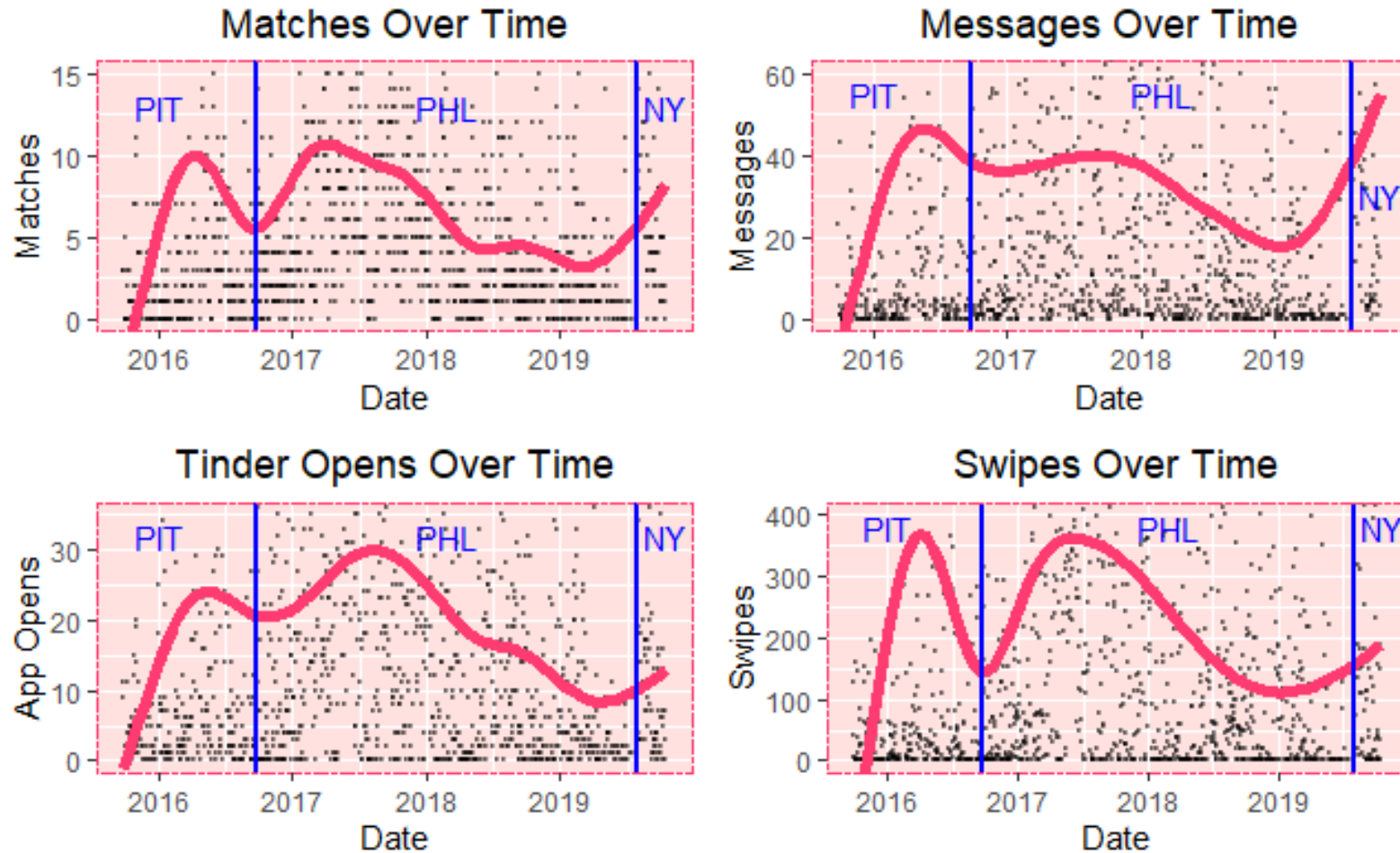# Okay, Maybe Not...



Swipe Right Rate Over Time
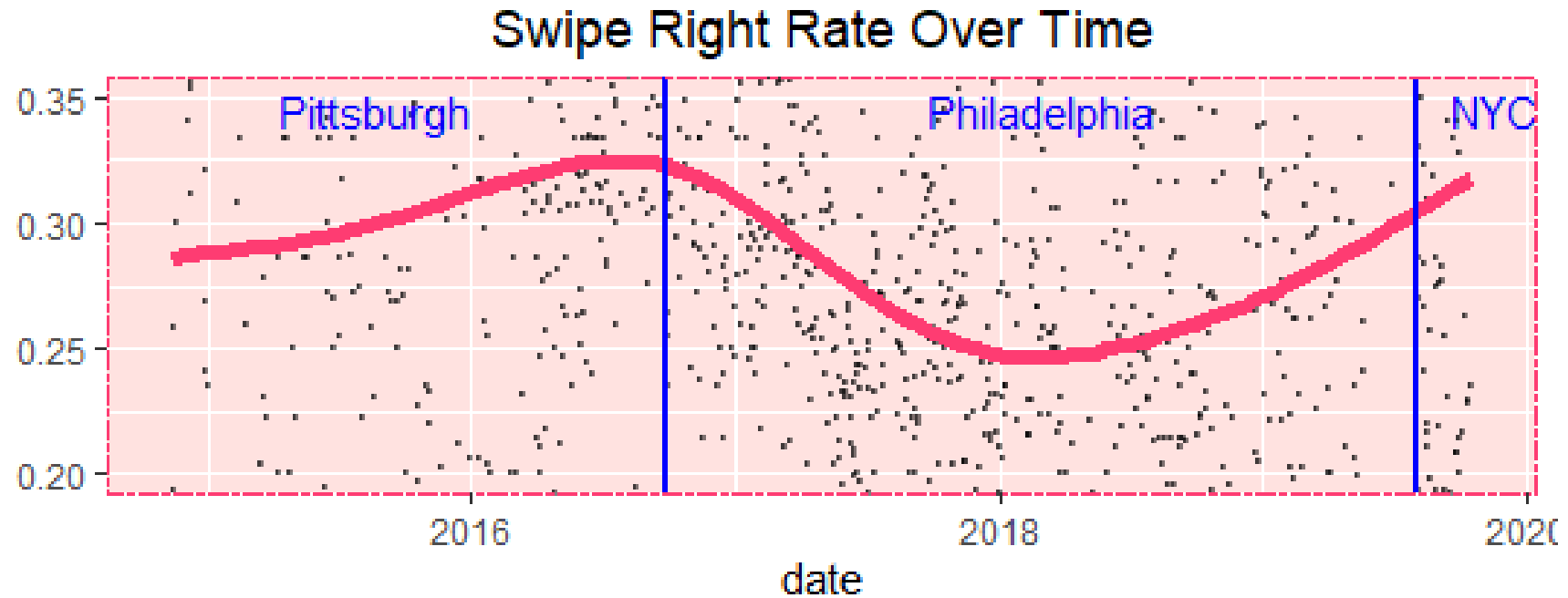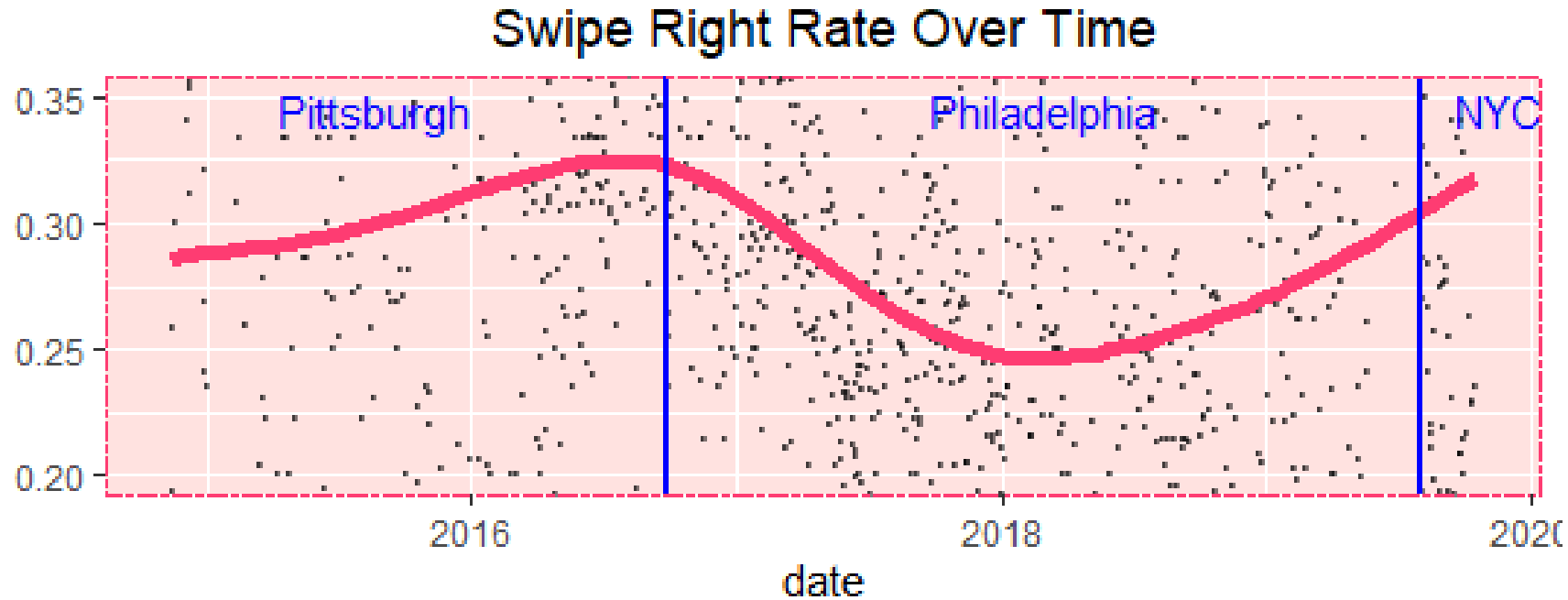
Looking for attractive people? Don't go to Philly

REUTERS

PHILADELPHIA (Reuters) - Philadelphia is home to the least attractive people in the United States, a survey of visitors and residents showed on Friday.

# In Conclusion...



...move to New York?

# Your turn!

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