



Master Extensionist Benefits

Beauty
Works®

MASTER™
extensionist



Invitation to exclusive events

Be the first to know company news



Master Extensionist Promotional material

Master Extensionist roller banner, Master Extensionist trophy, Beauty Works marketing pack



Master Extensionist Launch on @beautyworksprofessional

Over 44,000 followers



FREE aftercare samples every month

20 bottles of 250ml aftercare per month, Not to include the High Shine Spray or 10-In-1 Spray. Non-returnable.



Master Extensionist store locator on website

Over 35,000 hits a month



Free training once a year

For 1 member of staff

Benefits & Rewards

	Master VIP	Master Extensionist	Tier 1	Tier 2
Promotion on BW salon locator	✓	✓	✓	✗
Complimentary bottles of aftercare per month	x60 (RRP profit £8632.80 per year if sell all bottles)	x20 (RRP profit £2878 per year if sell all bottles)	✗	✗
Free marketing material	Twice a year	Twice a year	✗	✗
Free training sessions per year on any BW course	x2	x1	✗	✗
Discount	30-33% off RRP (plus extra 5%)	30-33% off RRP	30-33% off RRP	20-25% off RRP
Discount on Colour Rings	15%	✗	✗	✗
Free branding for salon	✓	✓	✗	✗
Free Door Mat	✓	✗	✗	✗
Free Banner	✓	✓	✗	✗
Free Brush	✓	✓	✗	✗
Certificate	✓	✓	✗	✗
Account Manager	✓	✓	✗	✗
Opportunity for promotion on our BW Professional Instagram	✓	✓	✓	✓
Invites to BW events	✓	✓	✓	✓
ELIGIBILITY	<ul style="list-style-type: none"> • £5000 spend per month • Actively promote Beauty Works on your social media and in salon • Trained in BW • Stock BW aftercare 	<ul style="list-style-type: none"> • £2500 spend per month • Actively promote Beauty Works on your social media and in salon • Trained in BW • Stock BW aftercare 	<ul style="list-style-type: none"> • £1000 spend per month 	<ul style="list-style-type: none"> • No minimum spend

*All spends must be maintained each month, to stay on relevant scheme