

Benefits & Rewards





	Master VIP	Master Extensionist	Tier 1	Tier 2
Promotion on BW salon locator	<b>√</b>	<b>✓</b>	<b>✓</b>	X
Complimentary bottles of aftercare per month	x60 (RRP profit £8632.80 per year if sell all bottles)	x20 (RRP profit £2878 per year if sell all bottles)	×	×
Free marketing material	Twice a year	Twice a year	X	X
Free training sessions per year on any BW course	x2	x1	×	×
Discount	30-33% off RRP (plus extra 5%)	30-33% off RRP	30-33% off RRP	20-25% off RRP
Discount on Colour Rings	15%	×	X	×
Free branding for salon	$\checkmark$	<b>✓</b>	X	×
Free Door Mat	$\checkmark$	×	X	×
Free Banner	<b>✓</b>	$\checkmark$	X	×
Free Brush	$\checkmark$	$\checkmark$	X	×
Certificate	$\checkmark$	$\checkmark$	X	×
Account Manager	$\checkmark$	$\checkmark$	X	X
Opportunity for promotion on our BW Professional Instagram	✓	✓	<b>✓</b>	<b>✓</b>
Invites to BW events	$\checkmark$	<b>√</b>	<b>√</b>	<b>√</b>
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ELIGIBILITY	<ul> <li>£5000 spend per month</li> <li>Actively promote Beauty</li> <li>Works on your social media and in salon</li> <li>Trained in BW</li> <li>Stock BW aftercare</li> </ul>	<ul> <li>£2500 spend per month</li> <li>Actively promote Beauty</li> <li>Works on your social media and in salon</li> <li>Trained in BW</li> <li>Stock BW aftercare</li> </ul>	• £1000 spend per month	No minimum spend