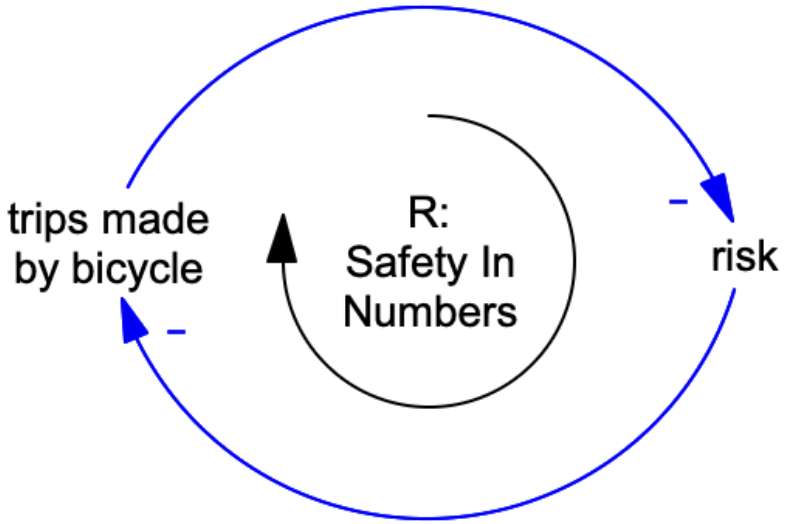
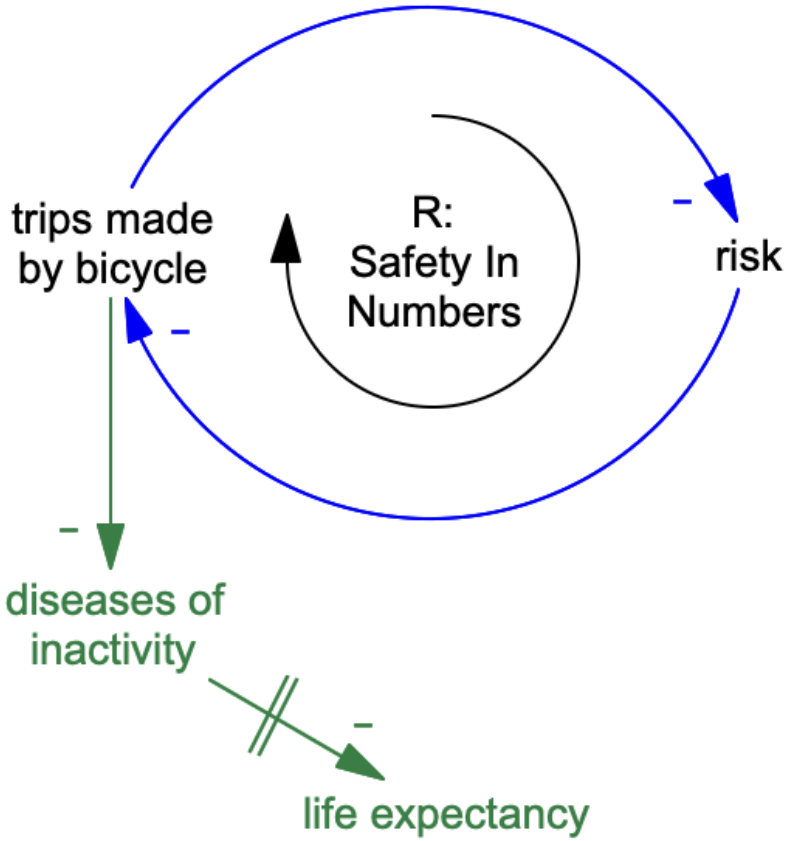
Biking $\leftrightarrows$ Safety-in-numbers

- Active mobility $\rightarrow$ health!
- More biking $\leftrightarrows$ safer biking
  - e.g. twice as many cyclists $\rightarrow \approx 40\%$ safer



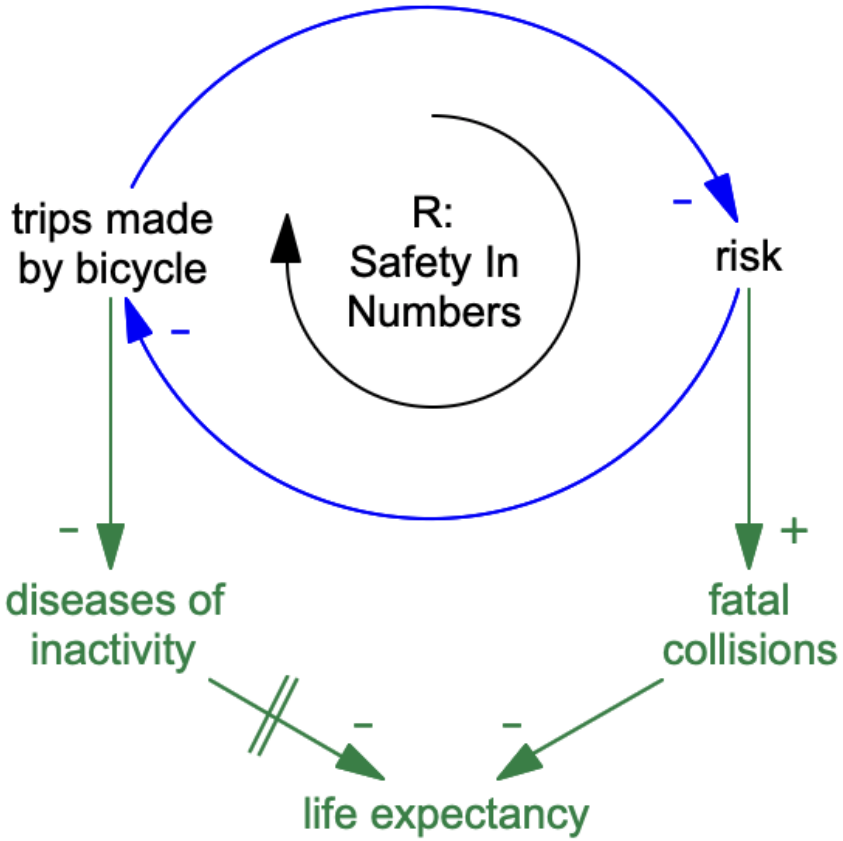
Biking $\leftrightarrows$ Safety-in-numbers

- Active mobility $\rightarrow$ health!
- More biking $\leftrightarrows$ safer biking
  - e.g. twice as many cyclists $\rightarrow \approx 40\%$ safer



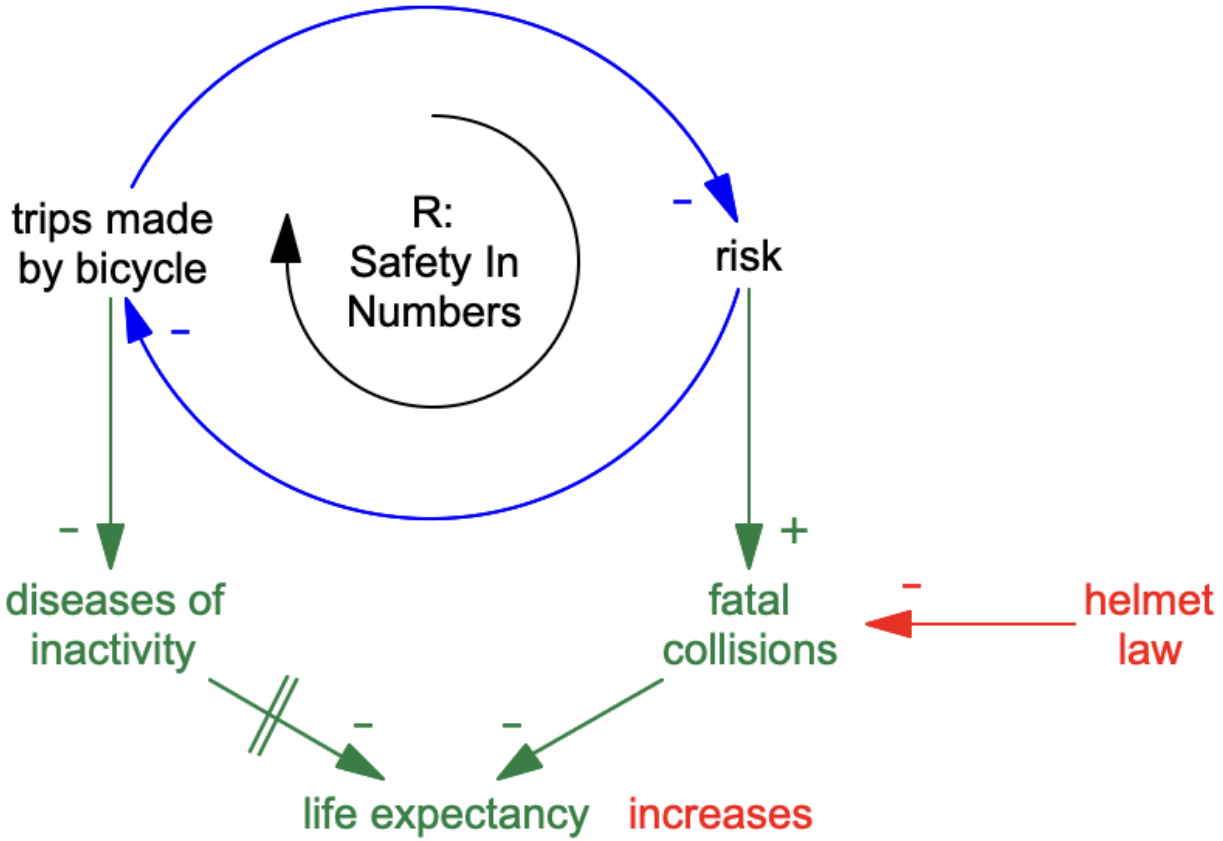
Biking ⇆ Safety-in-numbers

- Active mobility → health!
- More biking ⇆ safer biking
  - e.g. twice as many cyclists → ≈ 40% safer



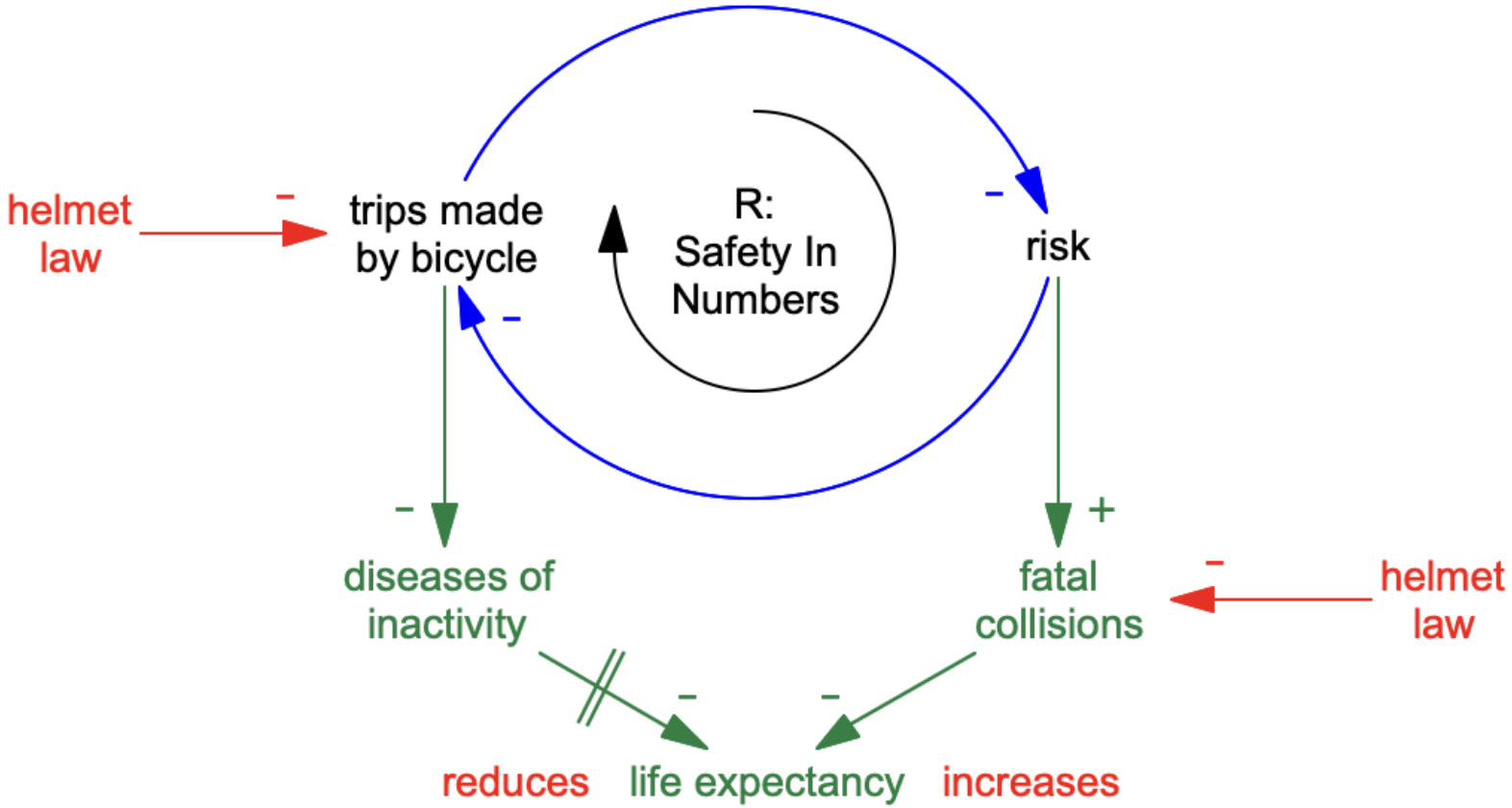
Helmet laws

- Reduce collision death rate (?)
- Reduce safety-in-numbers feedbacks
  - e.g. driver awareness, infrastructure. . .



Helmet laws

- Reduce collision death rate (?)
- Reduce safety-in-numbers feedbacks
  - e.g. driver awareness, infrastructure. . .



Which Will Win?

- Effect sizes!
- Bikeshares as amplifiers!
- UN Sustainable Development Goals!
- Wild speculation about:
  - . . . helmet safety campaigns!
  - . . . interactions between cyclists and e-mobility!

Find this poster for more: