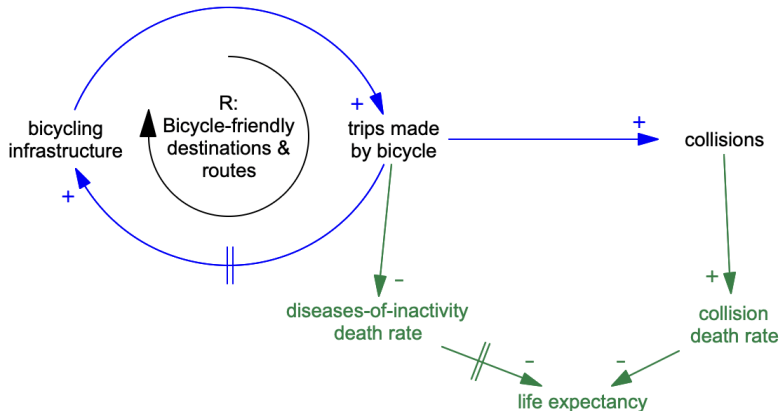


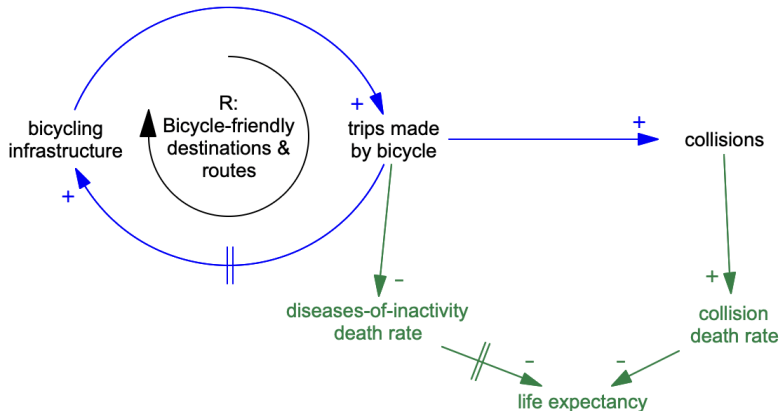
Biking \Leftrightarrow Infrastructure \rightarrow Health

- Bicycling \leftrightarrow Demand for infrastructure
- 1 hour bike commuting \rightarrow +3 hours life expectancy



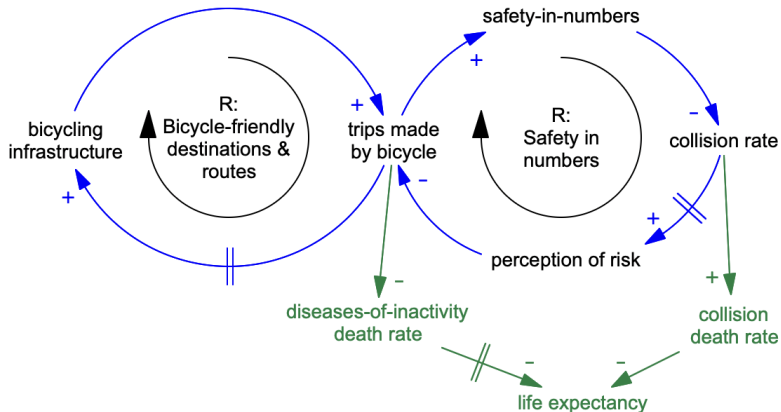
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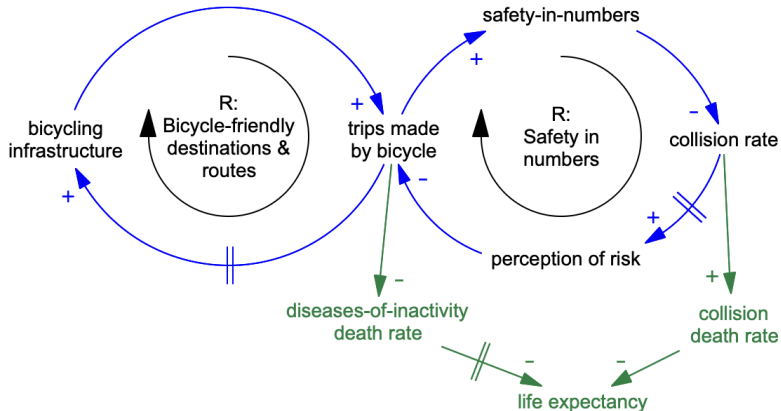
Biking \rightleftharpoons Safety-in-numbers

- More biking \leftrightarrow safer biking
- Twice as many cyclists $\rightarrow \approx 40\%$ safer



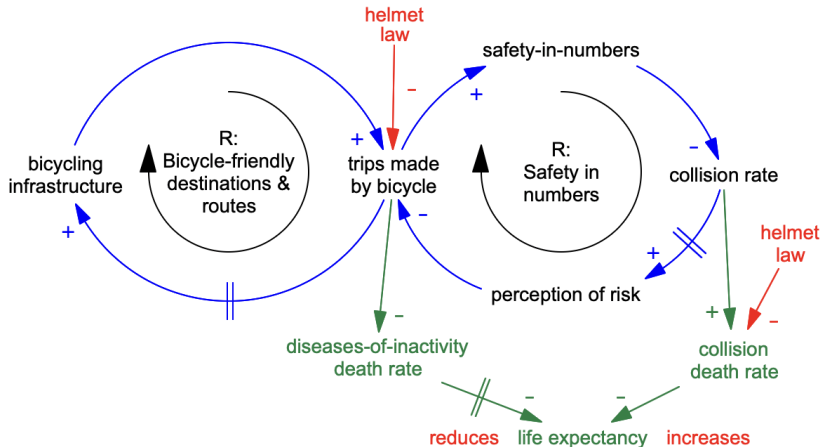
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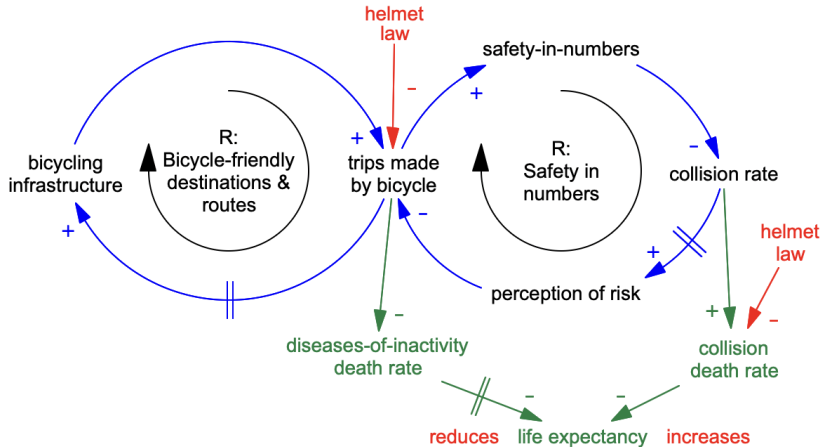
Helmet laws

- Reduce collision death rate (?)
- Reduce safety-in-numbers feedbacks



Helmet laws

- Reduce collision death rate (?)
- Reduce safety-in-numbers feedbacks



WHICH WILL WIN?

- Effect sizes!
- Bikeshares as amplifiers!
- UN Sustainable Development Goals!
- Wild speculation about:
 - ... helmet safety campaigns!
 - ... interactions between cyclists and e-mobility!

Find this poster for more:



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