



## BRAD ROSENCRANS

### PROFILE

Driven towards continually learning and gaining experience in the business world—expanding my skill set until I become an expert in my field, and then continue to learn more every day. Open to a variety of roles that will allow me to learn, build analytical and communications skills, and expose me to how businesses work and succeed.

### CONTACT

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### REFERENCES

Chris Foeste - (573)576-6175

- Sigma Nu Chapter Advisor
- Community Relations Managers at Truvae
- General Manager at Big River Telephone

Rob Banning – (636)221-5368

- General Manager at Fastenal

### ORGANIZATIONS

**National Society for Leadership & Success****Collegiate Entrepreneurs Organization**

- Executive Member of Internal Operations

**Sigma Nu Fraternity**

- Held various leadership positions

### EDUCATION

**Southeast Missouri State University**

B.S., Business Administration, May 2019

3.9 GPA in Major

### EXPERIENCE

**LC101 - Launch Code - In Progress**

- Learning and applying high-level programming languages

**Alumni Relations Chairman - Sigma Nu Fraternity – 2019**

- Operated as the main channel of communication between alumni and general chapter
- Coordinated event planning
- Worked as a member of the corporation executive board to conduct chapter business
- Published semi-monthly newsletter

**Inside Sales Representative - Fastenal – 2018**

- Responsible for inventory management at the local branch
- Assisted with client sales in construction and manufacturing industries
- Tracked purchase orders and analyzed invoices to consult clients on the appropriate number of items to stock

**Recruitment Chairman - Sigma Nu Fraternity – 2017**

- Defined the recruitment program including responsibilities and due dates
- Increased chapter member-base by 66% (47 to 78 members)
- Recruited the largest new member class in the history of the chapter
- Led a committee of 20 members, each with individual responsibilities
- Tracked progress and presented results to the executive board

**Outside Sales Representative - Vector Marketing – 2014**

- Sold CutCo. cutlery
- Direct / personal selling (door to door and preexisting contacts)
- Underwent sales training program
- Ranked third in the class of ~50 people

### SKILLS

- Project development & management
- Computer programming
- Customer relationship management
- Microsoft applications including Excel and Access
- Experienced in a variety of sales environments
- Effective recruiter
- Engaged in various leadership positions

### AWARDS & CERTIFICATIONS

**Mark Hudson Memorial Scholarship for Leadership**

- Selected by alumni board as recipient out of all chapter members

**Increase in Manpower Award – Sigma Nu Fraternity**

- Nationally recognized for chapter performance in recruitment

**Competitive Ice Hockey**

- International champion

**SQL Certification; LEAD Certification (Leadership, Ethics, Achievement, & Development); Launch Code Discovery (70/70 Completion)**

**Certified Associate in Project Management (CAPM) – In Progress**