

# ETHDenver Bootcamp X Web3 Video Streaming Workshop

**LET'S DO**

**A DEMO**

# The Web3 Video Tech Stack

## Tech Stack

Wallets

L1/L2 Blockchains

dCompute

dStorage

dIndex

Delivery

Application

## Core Actions

Sign Messages

Mint NFT, Assign Identity,  
Tx w/ Smart Contracts

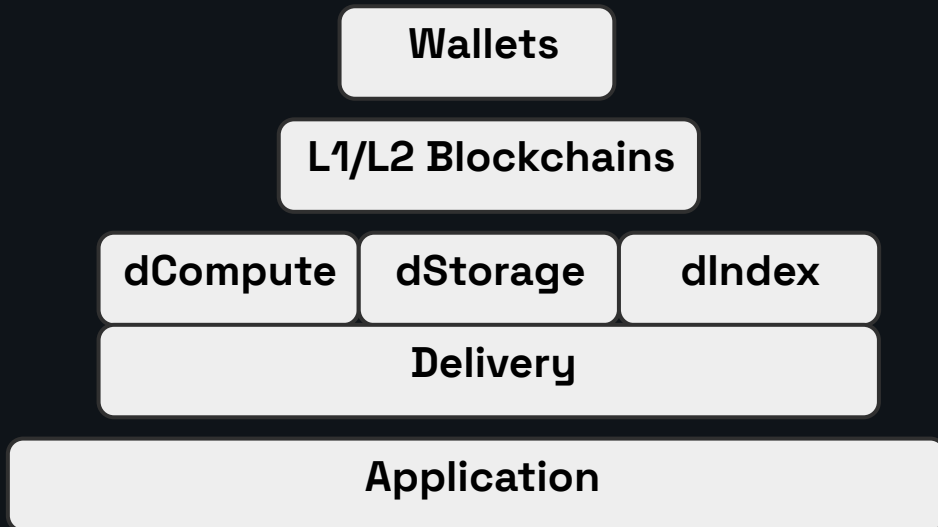
Store Metadata, Query Index, Compute

Deliver Data, Maintain Policy, Report

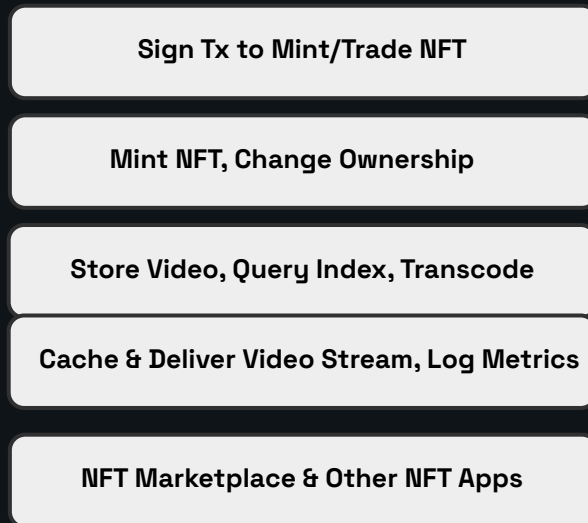
User Interaction / Display Information

# The Web3 Video Tech Stack

## Tech Stack



## Ex: Video NFT



# Web3's Unique Value

1. Permissionless Crowdfunding
2. Decentralized Financial Instruments
3. Provable Digital Ownership
4. Collective Global Coordination

# Web3's Unique Value

1. **ICO** - Permissionless Crowdfunding
2. **Defi** - Decentralized Financial Instruments
3. **NFT** - Provable Digital Ownership
4. **DAO** - Collective Global Coordination

# How to Compete?

- Come for the tools, stay for the network
- Use web2 platforms as distribution channels

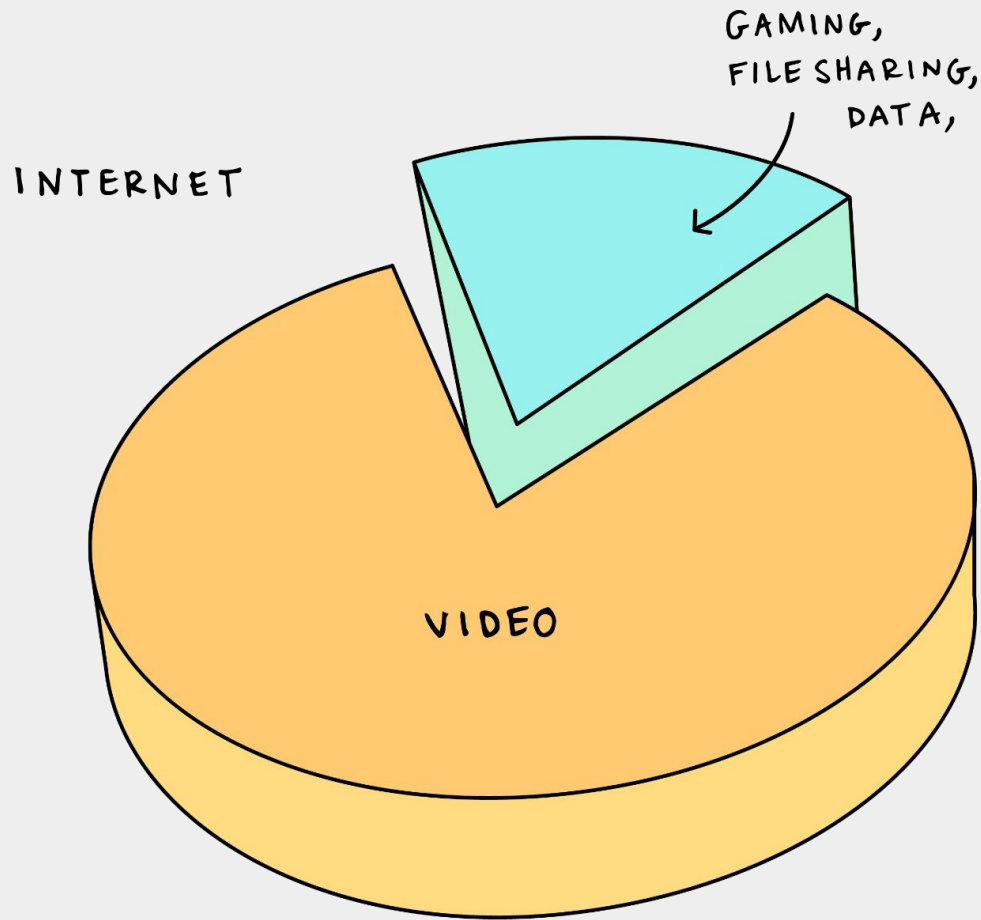
# Solve Web3 Centric Problems

- DAOs need a place to organize content
- Web3 content needs to be curated
- Web3 content can be incentivized



# Some Opportunities

- Web3 native video CMS
- Curation DAO
- Tools for creators with sub 100k followers




Today, 80% of all internet bandwidth is consumed by video streaming.

It's easy to understand why: video is **engaging**, **educational**, **illuminating**, and **empowering** 💪

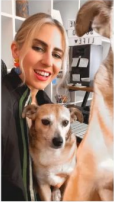
# HUDDLE 01




# Lenstube

  
Home  
Feed  
Explore  
Bytes  
Library

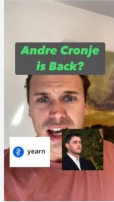
Search by hashtag / channel




**Setup for recording vocals at home**  
alarke.lens  
11 likes • 7 hours ago




**04 Social Web3 Wallet with Zerion — Alexander Guy**  
ufoclub.lens  
582 likes • 10 hours ago



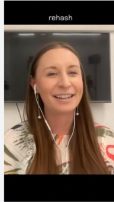
**Andre Cronje is Back!?**  
chriscommie.lens  
5 likes • 15 hours ago



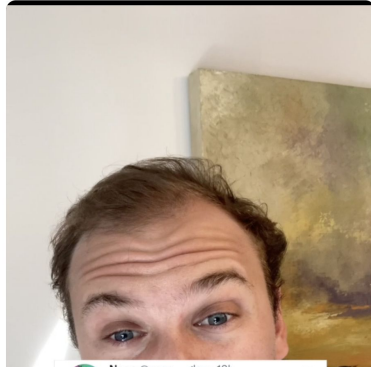
**FINDING BLOCKCHAIN'S SOUL OR HOW TO LIVE A LIFE WITHOUT BANKS >>>> with David Hoffman**  
ep. 8  
www.anialexander.com  
52:22




**Producing music with NFT stems in an arcade setup**  
alarke.lens  
79 likes • a day ago




**Disco is Britney Spears**  
rehash.lens  
25 likes • a day ago



5



Neon @neon\_\_glow · 13h  
Replying to @JuanSnow  
He back.



Seoul's Got SOL @SeoulsG... · 11h  
He never left.

Subscribe



# the402

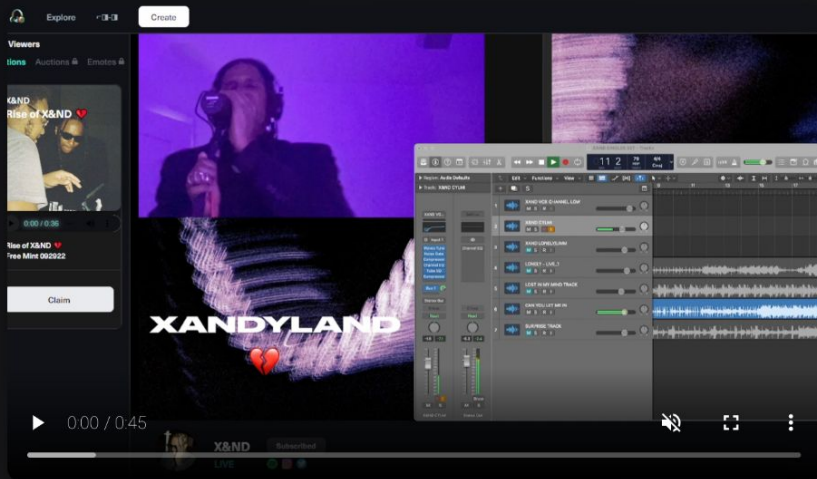


Explore



Create

Livestreaming platform & NFT marketplace

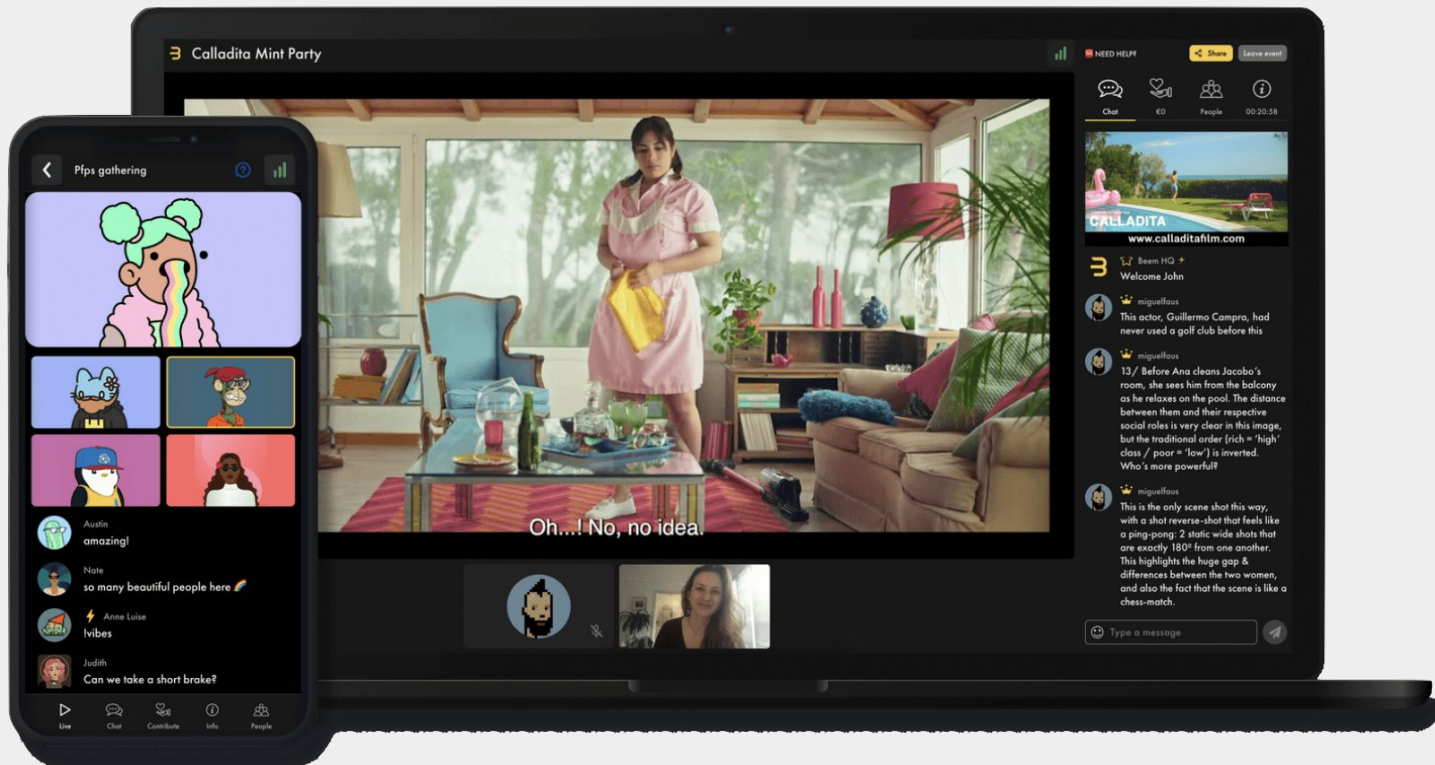


X&ND

## STUDIO 002

LIVE: OCT 13, 8:30PM EST

[VIEW](#)





< My New Album

Publish Page

Page Settings

Blocks

⚙️ **Blocks**

You can drag and drop these blocks to the content area to add them to your page.



Embed Content



Embed NFT



Airdrop



Bounty



Token Info



Treasury

## My New Album "Waves"



**Add blocks to your page.**

Drag and drop blocks from Blocks tab.

Apr 18 day 1



## ETH DAY

Amsterdam will be hosting Devconnect for a week, gathering the brightest developers and Ethereum builders. This event is for all the...

[CRYPTOCANAL.ORG](https://cryptocanal.org)



## Layer 1 R&D

Two days of all things execution layer.

[DEVCONNECT.ORG](https://devconnect.org)



## Web3 UX Unconference

Potential Working Groups: Sign-in with ethereum, Multichain Wallets, L2 onboarding/education, L1-L2 bridging UX, L2...

[UX.WEB3.DESIGN](https://ux.web3.design)



# Build a Web3 Video App

