



# Weerakorn Panyakeaw

## Marketing & Operations



### EDUCATION

2016 - 2020  
**Chiang Rai Rajabhat University**  
Communication Arts / Digital multimedia

2010 - 2015  
**Maelao Wittayakom School**  
Arts - Thai



### WORK HISTORY

**Hotel Manager – Family Business**  
Chiang Rai, Thailand | 2020 - 2021

- Managed daily operations of a small, family-run hotel with more than 10 guest rooms
- Oversaw room reservations, front desk, housekeeping, and guest services to ensure a positive guest experience
- Increased occupancy rates through effective online platform management and customer review responses

**Restaurant Manager – Family Business**  
Surat Thani, Thailand | 2021 - 2023

- Managed all aspects of a small family-owned restaurant including staff, menu planning, and daily operations
- Developed marketing strategies and online promotions to increase customer traffic

**Head of Marketing**  
**BN CONSTRUCTION SERVICE CO., LTD.**  
Bangkok, Thailand | July 2023 – April 2024

- Led the marketing department and developed strategies to promote construction services across digital platforms
- Managed online advertising campaigns (Facebook Ads, Google Ads), optimized ad performance and ROI
- Designed marketing materials, project mockups, and visual presentations using graphic design software and SketchUp
- Prepared client proposals, price quotations, and detailed BOQs (Bills of Quantities)
- Coordinated logistics and project site operations, including material delivery and on-site support

### CONTACT

091-809-1473  
eventszgamelist@gmail.com

Maelao, Chiang Rai,  
Thailand

### ABOUT

I'm Weerakorn  
But you can call me Bom. I'm 29 and passionate about a variety of creative fields— from video editing, color grading, and photography to graphic design and 3D visualization. Every day I'm excited to learn more and improve my skills across all these areas.

### SKILLS

- Basic English communication skills with a strong willingness to improve
- Proficient in computer software such as Adobe Premiere Pro, Photoshop, Illustrator, and Blender
- Experienced in marketing with an understanding of content creation for promotion
- Skilled in graphic design and creative video editing
- Passionate about learning new technologies and constantly improving skills

### LANGUAGE SKILLS

Thai   
English