APARNA CHATTERJEE

UX DESIGNER

DETAILS

8527477850

www.appychat

Chatterjee.aparna1996 @gmail.com

EDUCATION

M.PLAN

MDU

June 2020 - June 2022

B.ARCH

Sharda University August 2014 - June 2019

SKILLS

- Figma, Sketch
- Photoshop
- Interactive Prototyping
- Usability Studies
- Information Architecture
- Data Visualization

PROFILE

Aparna is a versatile Product Designer with 2.5 years of experience, focusing on UX design for technologies like blockchain. Her passion for constant learning drives her to innovate and create impactful user experiences.

WORK EXPERIENCE

UX Designer

DZAP

March 2023 - Present

- Design & launched features such as Batch Swap, Cross-chain trading, and Dollar-Cost Averaging (DCA).
- Working closely with product managers and developers to align on design concepts
- Established company's Design system and language.
- Currently working on LP designs

UX Designer

Propel

May 2022 - March 2023

- Redesigned products such as Homelisting, Investor Dashboard, Staking & LP staking UI.
- Carried out intensive User research to take design decisions.
- Collaborated with founders, PMs, and lead developers.

Freelanced UX Designer

21 wall street

Nov 2021 - March 2022

- Kanpur's first stock-market-based Bar and Restaurant where drink cost changes based on real-time demand.
- coordinated with Hotel manager for his design needs
- Collaborated with developer to implement design changes

Architect

Sabs Jan 2020 - Oct 2021

- worked on projects like Qatar armed forces
- Designed various interiors for Housing, Hotel projects