**Fair Use Check for Reference Images**

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**Name:** Carolyn Priestley

**Institution:** University of Pittsburgh

**Project:** Body Language Zine

**Date:** 11/04/21

**Credit provided directly in the zine on the back cover:**

**“**The drawing of *Normman* on the ‘meet the minormity’ page is a recreation of the real statue. The drawings of the standardized measured men on the *What Can a Body Do?* quote page are handmade copies of the original diagrams. All drawings were then added to with my original drawings/concepts to adapt to the message of the zine. Any image with elements based directly on another work has the original maker’s name and year next to the image and is being used under Fair Use guidelines that allow for transformative and commentary-based uses of others' work.”

**Reference images used for handmade copies** *(beginning with the name(s)/year provided next to my handmade copy in the zine):*

1. “Normman” Belskie & Dickinson (1943)
   1. An image of the 1943 *Normman* statue, created by artist Abram Belskie and obstetrician-gynecologist Robert Latou Dickinson. The image was found on *Cabinet* magazine’s website in an article titled “THE LAW OF AVERAGES 1: NORMMAN AND NORMA” by Dahlia S. Cambers. In the article, the image was cited as “Photos courtesy Cleveland Health Museum.” See the full citation for the article in the list of reading references below.
2. Dreyfuss & Tilley (1969)
   1. *The Measure of Man* Poster of the 50th percentile Joe found in Beautiful Users by Ellen Lupton (2014) on page 20. See the full citation for the book in the list of reading references below.
3. Neufert (1938)
   1. Page of Ernst Neufert’s *Bauentwurfslehre (Architect’s Data)* book from 1938, found on the Cooper Hewitt, Smithsonian Design Museum’s online collection at https://collection.cooperhewitt.org/objects/51689275/
4. Schroeder & Repetto (1954)
   1. Schroeder, F. (1954) *Anatomy for interior designers and how to talk to a* *client.* (2nd ed., pp. 30). Whitney Publications Inc*.* https://www.1stdibs.com/furniture/more-furniture-collectibles/collectibles-curiosities/books/anatomy-interior-designers-how-to-talk-to-client-francis-schroeder/id-f\_15319032/
5. Diffrient (1974)
   1. The 1a Humanscale Body Measurements image, designed by Henry Dreyfuss Associates and found at <https://humanscalemanual.com/>

**Purpose:**

I am using these images as part of a cultural commentary/critique on the body norm in our society. I used references to these works because they are examples of how engrained the idea of a norm has been in the art and design tools of the past. I then transformed them to fit the context of my zine by incorporating elements of my original style with the small abstract figures. I have also tried to the best of my ability to attribute proper credit to the original authors.

**Nature:**

All of the work I have used for reference is published. In particular, the design diagrams (images 2-5) were created to be tools for designers and are non-fiction/factual anthropometric diagrams. Given that the zine is commenting and attempting to educate on where normalcy has been rooted in our culture, using these references grounded in the real world is important for my educational objective.

**Amount Used:**

I drew half of the *Normman* statue, and the diagrams (2-5) are part of larger works/sets of measurements. I also did not include all of the numeric data for the drawings with measurements.

**Effect:**

Given that the drawings do not provide all the anthropometric data of the originals, the zine could not replace sale of the original books. While I am making my zine accessible/downloadable/printable on the web for class project installation purposes, I do not foresee it having any impairing effects on the market for the original work. I do not believe that those seeking to use the original works would not find my copies to be useful for the same purposes, given my partial and transformative use.