

Machine Learning and Data Mining

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Outline

The problems of Machine Learning (1 week)

- Introduction

- Course Contents

- Objective functions

- Pitfalls

The problems of Machine Learning (1 week)

Introduction

Course Contents

Objective functions

Pitfalls

Machine Learning And Data Mining

The nuts and bolts

- ▶ Models
- ▶ Algorithms
- ▶ Theory
- ▶ Practice

Problems

- ▶ Data collection
- ▶ Classification
- ▶ Regression
- ▶ Clustering
- ▶ Compression
- ▶ Reinforcement learning

Machine learning

Data Collection

- ▶ Downloading a clean dataset from a repository
- ▶ Performing a survey
- ▶ Scraping data from the web
- ▶ Deploying sensors, performing experiments, and obtaining measurements.

Modelling (what we focus on this course)

- ▶ Simple: the bias of a coin
- ▶ Complex: a language model.
- ▶ The model depends on the data and the problem

Algorithms and Decision Making

- ▶ We want to use models to make decisions.
- ▶ Decisions are made every step of the way.
- ▶ Decisions are automated algorithmically.

The main problems in machine learning and statistics

Prediction

- ▶ Will it rain tomorrow?
- ▶ How much will bitcoin be worth next year?

Inference

- ▶ Does my poker opponent have two aces?
- ▶ What is the mass of the moon?
- ▶ What is the law of gravitation?

Decision Making

- ▶ Should I go hiking tomorrow?
- ▶ Should I buy some bitcoins?
- ▶ Should I fold, call, or raise in my poker game?
- ▶ How can I get a spaceship to orbit the moon?

The need to learn from data

Problem definition

- ▶ What problem do we need to solve?
- ▶ How can we formalise it?
- ▶ What properties of the problem can we learn from data?

Data collection

- ▶ Why do we need data?
- ▶ What data do we need?
- ▶ How much data do we want?
- ▶ How will we collect the data?

Modelling and decision making

- ▶ How will we compute something useful?

Learning from data

Unsupervised learning

- ▶ Given data x_1, \dots, x_T .
- ▶ Learn about the data-generating process.

Supervised learning

- ▶ Given data $(x_1, y_1), \dots, (x_T, y_T)$
- ▶ Learn about the relationship between x_t and y_t .
- ▶ Example: Classification, Regression

Online learning

- ▶ Sequence prediction: At each step t , predict x_{t+1} from x_1, \dots, x_t .
- ▶ Conditional prediction: At each step t , predict y_{t+1} from $x_1, y_1, \dots, x_t, y_t, x_{t+1}$

Reinforcement learning

Learn to act in an **unknown** world through interaction and rewards

Course Contents

Models

- ▶ k-Nearest Neighbours.
- ▶ Linear models and perceptrons.
- ▶ Multi-layer perceptrons (aka deep neural networks).
- ▶ Trees.
- ▶ Mixture models (bagging, boosting).
- ▶ Support vector machines.

Algorithms

- ▶ (Stochastic) Gradient Descent.
- ▶ Linear programming.
- ▶ Quadratic programming
- ▶ Bayesian inference.
- ▶ Expectation maximisation.
- ▶ Monte Carlo Methods.

Supervised learning

The general goal is learning a function $f : X \rightarrow Y$.

Classification

- ▶ Input data $x_t \in \mathbb{R}$, $y_t \in [m] = \{1, 2, \dots, m\}$
- ▶ Learn a mapping f so that $f(x_t) = y_t$ for unseen data

Regression

- ▶ Input data x_t, y_t
- ▶ Learn a mapping f so that $f(x_t) = \mathbb{E}[y_t]$ for unseen data

Unsupervised learning

The general goal is learning the data distribution.

Compression

- ▶ Learn two mappings c, d
- ▶ $c(x)$ compresses an image x to a small representation z .
- ▶ $d(z)$ decompresses to an approximate image \hat{x} .

Density estimation

- ▶ Input data x_1, \dots, x_T from distribution with density p
- ▶ Problem: Estimate p .

Clustering

- ▶ Input data x_1, \dots, x_T
- ▶ Assign each data x_t to cluster label c_t .

Supervised learning objectives

- ▶ Data (x_t, y_t) , $x_t \in X$, $y_t \in Y$, $t \in [T]$.
- ▶ i.i.d assumption: $(x_t, y_t) \sim P$ for all t .
- ▶ Supervised decision rule $\pi(a_t|x_t)$

Classification

- ▶ Predict the labels correctly, i.e. $a_t = y_t$.
- ▶ Have an appropriate confidence level

Regression

- ▶ Predict the mean correctly
- ▶ Have an appropriate variance around the mean

Unsupervised learning objectives

- ▶ Reconstruct the data well
- ▶ Be able to generate data

Reinforcement learning objectives

- ▶ Maximise total reward

Pitfalls

Reproducibility

- ▶ Modelling assumptions
- ▶ Distribution shift
- ▶ Interactions and feedback

Fairness

- ▶ Implicit biases in training data
- ▶ Fair decision rules and meritocracy

Privacy

- ▶ Accidental data disclosure
- ▶ Re-identification risk