

COOKIE STATEMENT

This Cookie Statement explains which cookies are used by BYBORRE LABEL (hereinafter “BYBORRE”) on the website www.byborre.com (hereinafter “the Website”) and for which purpose they are used. Please read this Cookie Statement carefully.

What are Cookies?

Cookies are tiny data (text) files which are sent to your browser when you visit the Website and then stored on the hard disk or in the memory of your computer, tablet or mobile phone (hereinafter “the Device”). The cookies placed by the Website will not harm your Device or the files stored on your Device.

What types of cookies are used by BYBORRE and for what purpose?

Cookies of BYBORRE

This clause relates to the cookies placed and read by BYBORRE. Only BYBORRE has access to these cookies and to the information gathered through these cookies. No third parties are involved in the placing and reading of these first-party cookies.

Functional cookies

First of all, BYBORRE uses functional cookies. These cookies enable us to provide you with the services and functionalities you have asked for. For example, functional cookies are used to remember that you have logged in and to ensure that you do not have to login again on another webpage.

Session cookies

BYBORRE also uses cookies that are stored on your Device for a limited time only. These ‘session’ cookies are used to track the pages and features visited on the Website during a particular session and are automatically deleted when you close your web browser. With this information, BYBORRE is able to adapt the Website to the needs of its visitors.

Third-party cookies

Analytics cookies

BYBORRE uses Google Analytics to gather statistics about the use of and visits to the Website. Google Analytics installs a permanent cookie on your Device. This cookie records your use of the Website. Google analyses this information and provides the results to BYBORRE. This enables BYBORRE to understand how the Website is used and to adapt the Website and/or its services where necessary on the basis of those statistics. Google may provide this information to third parties if it is required to do so by law and/or if third parties process the information on behalf of Google. Google may not use the information for other Google services.

Social plugins

The Website provides access to various social media, including but not limited to Facebook, Twitter, LinkedIn and Google+.

You can use these social plugins to share information on the Website with or to recommend it to others. Third parties use these social plugins to store cookies on your Device. Some of those cookies are intended to optimize your experience of the Website, but they may also include tracking cookies that are used to track your browsing activity on various websites and to create a profile of your browsing behaviour.

In addition to providing access to social media, the Website also embeds videos from third-party websites, such as YouTube. These third parties primarily place cookies that allow you to watch the videos. In addition, tracking cookies may be installed that are used to track your browsing activity on various websites and to create a profile of your browsing behaviour.

Deletion of cookies

You may at any time withdraw your permission given to BYBORRE to install and read cookies, by changing your browser settings to refuse cookies and/or by deleting all cookies that have already been set in your browser. You can check the help menu of your browser to learn how to delete the cookies. Please note that some parts of the Website may no longer function or may no longer function properly if you delete cookies.

Attention: if you refuse or delete cookies, this will only affect the cookies on the computer or in the browser used by you at that time. If you use several computers and/or browsers, you should repeat the actions described above as often as necessary. If you want to use cookies, make sure to log out after using a public computer.

Privacy Statement

The information gathered by a cookie or otherwise read may contain personal data. If this is the case, the Privacy Statement of BYBORRE published on the Website also applies to the processing of such personal data.

Amendments

This Cookie Statement is subject to amendment at any time. Any amendments to this Cookie Statement will be published on the Website.

Questions

If you have any questions about this Cookie Statement, please send an email to mail@byborre.com. More information about the use of cookies can also be found on the website of the Dutch consumers' association *Consumentenbond*.