

Privacy Policy

Article 1. Introduction

If you visit www.byborre.com and/or place an order, BYBORRE will collect different types of information about you. We do this for various reasons. What data we collect and why we collect it, is described below. We also explain how we collect this data, what your rights are and how you can exercise your rights. BYBORRE takes your privacy very seriously and will use and process information about you in a safe and secure way.

BYBORRE has notified the Dutch Data Protection Authority (*College bescherming persoonsgegevens*) of its procedures relating to the processing of personal data.

Article 2. About BYBORRE

BYBORRE is a webshop for Clothing designed by BYBORRE, made from innovative & smart fabrics. More information about BYBORRE and related matters can, of course, be found on www.byborre.com.

BYBORRE is part of the Dutch private limited company BYBORRE LABEL, which has its seat and office address at Elektronstraat 13E in (1014 AP) Amsterdam.

You can contact BYBORRE as follows:

Email: mail@byborre.com

Telephone: +31 20 261 46 63

Article 3. Personal data and data processing

BYBORRE needs to collect certain details from you to process your order and to offer you a good and personal service. BYBORRE processes different types of data:

a. Identity details

We ask you to provide the following details in order to allow us to process your order and to deliver the package to you as soon as possible:

- Email address
- First name
- First name initials
- Surname
- Address
- House number + suffix
- Postcode
- Town/city
- Country
- Company name
- Delivery address (if different)

We may use your contact details to contact you about your order, but only if this is strictly necessary.

You may wish to sign up for our email newsletter for regular updates on special promotions and offers. If you no longer want to receive our newsletter, simply click on the unsubscribe link in the newsletter. You can also send an email request to unsubscribe to mail@byborre.com.

b. Payment details

BYBORRE offers the following payment methods:

- iDeal
- Giro collection form (*acceptgiro*)
- Credit card
- Cash on delivery
- Direct debit

BYBORRE requests certain payment details from you to be able to process your payment. The requested details depend on the payment method you select and may include your name, bank account number or credit card number. BYBORRE only uses the information provided by you to collect the payment and to make a refund when ordered items are returned.

c. Traffic details

BYBORRE needs certain information to ensure the efficient operation of the website www.byborre.com (for example, to display pages correctly and to secure www.byborre.com). BYBORRE therefore gathers automatically generated information about your browsing activity during your visit to www.byborre.com. This information consists of:

- your IP address (a unique number used to identify your computer);
- the type of browser (computer program used to display web pages);
- the operating system you use;
- your movements through www.byborre.com;
- the pages you visit and the products you view or order.

Where BYBORRE uses this information, it is always used in anonymous form.

Article 4. Data processing and purposes

BYBORRE will use your details for the following purposes:

- to process your purchase;
- the payment of your purchase;
- to deliver your order to the delivery address specified by you;
- if you want to return the product: to process your return shipment;
- to contact you about your purchase;
- to send information about similar products of BYBORRE;
- to answer your questions and/or respond to your complaints;
- to compile anonymous statistics;
- to secure, adapt and improve www.byborre.com;
- to provide information about you to third parties if you have authorized us to do so or if this is required by law or regulation.

BYBORRE may use automatically generated data for statistical purposes and to secure and improve BYBORRE. Such data may be provided to third parties only if it is fully anonymized and cannot be traced back to you personally (no personal data).

BYBORRE also collects visitor statistics in order to measure visitor interest in the various areas of www.byborre.com. This allows us to adapt the structure of www.byborre.com to the interests and experiences of visitors.

Article 5. Hyperlinks on www.byborre.com

The Website www.byborre.com may contain hyperlinks to websites operated by third parties. If you click on such a hyperlink, you will leave BYBORRE's Website www.byborre.com.

BYBORRE has no control over the services and/or websites of third parties to which these hyperlinks connect. A different privacy statement may therefore apply to the use of such services and/or websites of third parties.

This Privacy Statement of BYBORRE relates only to (personal) data we have gained from your use of our webshop. BYBORRE does not accept any responsibility or liability for (the operation of and/or content on) services and/or websites of third parties.

Article 6. Provision of information

BYBORRE will not provide your personal data to third parties for direct marketing purposes (such as sending promotional offers) without your express permission. BYBORRE may provide your details to third parties if you have given your express permission to do so in relation to a specific third party and/or to the extent that such data cannot be traced back to you personally (such as automatically generated information other than your IP address). For example, BYBORRE may provide your address details to PostNL to ship your order and may provide your payment details to process your payment. Finally, BYBORRE may provide your details to third parties if it is required to do so by law or regulation, if it is forced to do so in the context of legal proceedings and/or if it considers this necessary to protect its own rights.

Article 7. Rights of our visitors and customers

As a visitor to or customer of www.byborre.com you have the right to contact us and request us to inform you whether we process your details and if so, for what purpose. We will make every effort to provide the following information to you in writing within four weeks of your request:

- the data processed by us;
- the purposes for which we process this data;
- the origin of this data;
- to whom we provide this data.

You also have the right to request us to correct, supplement, delete or block your personal data. You may make such a request if:

- the data is factually incorrect;
- the data is incomplete or irrelevant for processing purposes; or
- the data is processed in violation of the law.

BYBORRE will inform you in writing within four weeks of your request whether it will comply with your request to correct, supplement, delete or block your personal data. If BYBORRE does not comply with your request, you will be informed of the reason.

Article 8. Security

BYBORRE will take appropriate technical and organizational measures to protect your (personal) data from loss or any form of unlawful processing.

Article 9. Conclusion

If you have any questions about the protection of your privacy during visits to www.byborre.com after reading this Privacy Policy, please do not hesitate to contact us in writing, by telephone or by email.

Our Privacy Policy is subject to amendment at any time. Any amendments will be published on www.byborre.com. The date of the most recent version of this Privacy Policy is 07 January 2016.