

DEMI HU

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EDUCATION

Cornell University, MS Design Technology

May 2027

University of Texas at Austin

May 2025

BFA Design, minor in Computer Science, GPA: 3.9

Honors/Awards: IDSA IDEA Finalist 2024, BioDesign Challenge Finalist 2025, Distinguished College Scholar 2023-2025, TXI x Meta VR Hackathon Winner 2024, Fine Arts Honors Scholarship, Franks Endowed Scholarship, Texas Immersive Institute Alum

SKILLS

Programming: Python (numpy, pandas, matplotlib), JavaScript (React, Node, p5.js), HTML, CSS, Tensorflow, Processing, Arduino

Design: Figma, Adobe (Photoshop, Illustrator, After Effects), Rhino/Grasshopper, Maya, 3D Printing, UX/Interaction Design

EXPERIENCE

Kendra Scott, Design Intern

June 2025-August 2025

- Created production-ready 3D jewelry models in Rhino and ZBrush for a future retail collection
- Built Microsoft Teams chatbot connecting to Formlabs printer API for real-time printer monitoring and queue management, increasing utilization by ~20% and improving workflow communication between 10+ users

Ghost Medical Animation and VR Surgery, Web/AR Dev Intern

July 2023-August 2023

- Built a browser interface for interactive 3D medical models, enabling user-friendly 3D asset manipulation
- Benchmarked WebAR/3D frameworks (Google model-viewer, Spline, Sketchfab) for accessibility and performance

Aspen Games, Co-Founder/Creative Director

February 2023-PRESENT

- Founded non-for-profit indie studio, led agile development, directed design/interaction/narrative, and illustrated all assets for flagship game *Patchwork Beast*, published on Steam
- Showcased at UT Digital Demo Day, EGaDS GDC² 2024, SXSW GDC² 2025 (Best Art—Indie Game)

PROJECTS

Snoozor, Solo Designer + Developer (Tensorflow, JS, HTML/CSS)

Summer 2024

Chrome Extension for interactive facial gesture-based productivity tracking

- Developed and published a Chrome Extension using Tensorflow.js Face Landmark Detection for web-enabled facial gesture recognition and interaction; implemented custom UI and Chrome storage APIs

Elysian Heights, UX Lead + Creative Technologist (JS, TouchDesigner, Figma)

Spring 2024

Immersive XR Experience, public-facing ticketed show

- Directed audience interactions and creative technology for a **Yugo BAFTA Longlist 2024**-winning immersive experience spanning interactive projection mapping, XR puzzles, and custom Arduino-powered sets/props
- Collaborated closely with development and fabrication teams using expertise in interactive web apps, XR, and physical prototyping to ensure technical feasibility of interactions

Austin Transit Partnership x UT WKRM Studio, UX Research + Web Dev

Fall 2022

Campus-wide transit user research for Austin light rail planning

- Conducted 100+ user research surveys, interviews, and navigation tests to understand UT students' transit behaviors; analyzed data (Python) to deliver actionable insights on active vs. passive transit, campus-city spatial relationships, mobility options, and phone reliance in wayfinding
- Created a web interface to visualize findings to support planning of Project Connect (Austin Light Rail)