

Ko Byeongmin

Personal Data

Place and Date of Birth: South Korea | 20 September 1999
Address: 107-502, 53, Dongil-Ro 241- Gil, Nowon, Seoul, South Korea
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Work / Volunteer Experience

Nov 2023-Current	Business Project Manager at NEXON KOREA Responsible for creating and managing effective sales promotion and in-game products for EA Sports FC Online , a free-to-play multiplayer online football game. Highlights: creating data reports and dashboards for internal use; creating and executing online sales promotions; launching and managing battle passes; data-driven decision making for traffic and revenue growth
Jun 2023-Nov 2023	Corporate Strategy Manager (Intern) at NPIXEL Responsible for creating and executing growth strategies (revenue and traffic) for casual mobile game Knight Survivors . Conducted market research, user acquisition (Apple Search Ads), and prepared global launch strategy for the game, as well as boosting LTV via effective in-app purchases and in-app events.
Oct 2021-Jun 2023	Social Service Agent at Seoul Bukbu District Office of Education Connected callers and visitors with appropriate department; performed various administrative functions, including sorting and sending mail, screening visitors and calls, and general office duties; created and issued various official certificates.
Temporary Employment	Research Assistant at Department of Economics, Korea University As a research assistant to Professor Nahm , drafted and revised summaries of the European Commission's decision (case M.7932) and related articles on Dow and Dupont's merger.
Sep 2020-Dec 2020	Tutored Econometrics I (ECON301) at Korea University As a KUPT program participant, I provided tutorials on introductory Econometric methods, focusing on linear regression models, their shortcomings and possible alternatives. Click to see example tutorial materials.
Jan 2019-Feb 2019	English Tutor at Amy's English Club, Hanoi Provided English communication and grammar courses and created instructional materials for adults and schoolchildren at a private language institution at Hanoi, Vietnam. Click to see example teaching materials.
Jan 2018-Aug 2019	Private English Tutor, Seoul Taught English courses of varying levels, including elementary reading skills, everyday communication, and TOEFL exams. Click to see example teaching materials.

Education

Feb 2024	Undergraduate Degree in Economics Korea University , Seoul. (Advisor: Wonki Cho) GPA: 4.11/4.5
Summer 2020	Exchange Semester at Georg-August-Universität , Göttingen.
Mar 2018	Graduated Daewon Foreign Language High School , Seoul. Major: German Language

Scholarships and Certificates

Sep. 2023 TOEIC Speaking: 120
Jul. 2022 Engineer Big Data Analysis (빅데이터분석기사)
Dec. 2020 Faculty of Economics *Jinri* Scholarship, Korea University (₩1M)
Jun. 2019 TOEFL (IBT): 112
Jul. 2018 Goethe-Zertifikat B2
Dec. 2017 TOEIC: 990

Languages

English: Very fluent
German: Fluent
Korean: Mother tongue

Computer Skills and Examples

I am comfortable with performing data cleansing, exploratory data analysis, model estimation (using classical statistic or machine learning methods), data visualization, and task automation via various open-source or proprietary softwares.

Advanced knowledge: GNU R, Microsoft Excel
Intermediate Knowledge: SQL, Python, MATLAB and GNU Octave, GNU GRETL,
Linux (Ubuntu, Fedora, OpenSUSE), \LaTeX
Basic Knowledge: Server administration, Docker, vim

Tools

Advanced knowledge: Microsoft Office, Google Workspace, [Adjust \(MMP\)](#), [Applovin](#),
[Apple Search Ads](#)
Intermediate Knowledge: [Google BigQuery](#), [Google AdMob](#),
and many more User Acquisition channels.

Interests and Activities

Applied mathematics, Statistics and Data analysis,
Decision making, Behavioral economics,
Programming, Open-Source software, Information Technology,
Book club organisation, Physical media collecting, Blogging, Dungeons and Dragons.

Misc.

Personal webpage <https://www.kobm.xyz>

Steam profile [Click here to look me up on Steam!](#)