

# Benjamin L. Yerby

919-896-3708 + benyerby1@gmail.com + Raleigh, NC

[www.linkedin.com/in/benyerby](http://www.linkedin.com/in/benyerby)

[www.yerbydesign.com](http://www.yerbydesign.com)

## Skills

### Systems<sup>+</sup>

Proficient

Windows

MacOS

### Software<sup>+</sup>

Proficient

Adobe Creative Cloud

Familiar

Microsoft Visual Studio

RStudio

Branch Management

### Languages<sup>+</sup>

Proficient

HTML

CSS

JavaScript/jQuery

Familiar

R

.NET MVC

## Experience

### Visionary Heart

Matanzas, Cuba/Elon, NC

January '19

*Web Developer*

- + Developed a website for a public wellness initiative based out of Matanzas, Cuba
- + Worked with entire team to coordinate all media on the site
- + Assisted in content production in Matanzas, Cuba

### Pier601 Creative

Wilmington, NC

Fall '17

*Lead Web Designer and Account Executive*

- + Led website development process for the Terry Benjey Bicycling Foundation
- + Gathered assets and coordinated with team to plan, produce, and present the complete website to clients
- + Assisted other teams with client projects using skills ranging from video production and user experience to graphic design and social media strategy

### Advertising II - UNCW

Wilmington, NC

Spring '17

*Account Planner and Lead Art Director*

- + Performed ongoing functions as an account planner and lead art director for Advertising II, a class structured as a full-service advertising agency for live clientele and ultimate responsibility for all artwork

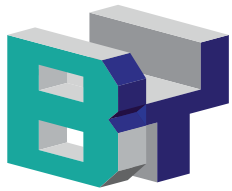
### UNCW CAS Design Contest

Wilmington, NC

2016 - 2017

*Contract Designer*

- + Awarded best designs for the UNCW College of Arts and Sciences rebranding by submitting designs for new apparel
- + Presented final designs to the Dean and all Department Chairs and oversaw the project through deliverables



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## Employment

### North Carolina Joint Underwriting Association

Cary, NC

2017 - 2018

*Software/Application Developer I*

- + Created a custom content management system for the business administrators to control the content on the website
- + Contributed to the ongoing development and design of the website, and performed user-experience testing and made necessary changes to improve the quality of the experience
- + Optimized the website and portal applications for mobile viewing

## Consulting

### Jules & Gems Media

Cary, NC

2014 - 2018

*Lead Creative and Graphic Designer*

- + Lead creative, graphic designer and web design consultant for a small marketing firm, creating branding materials for various clients

## Education



### Master of Arts in Interactive Media, '19

Elon University, *Elon, NC*

May 2019



### Bachelor of Arts in Communication Studies, '17

University of North Carolina Wilmington, *NC*

December 2017



### Associate of Arts, '15

Wake Technical Community College, *Raleigh, NC*

December 2015