

Benjamin L. Yerby

919-896-3708 + benyerby1@gmail.com + Raleigh, NC

www.linkedin.com/in/benyerby

www.yerbydesign.com

Skills

Systems⁺

Proficient

Windows

MacOS

Software⁺

Proficient

Adobe Creative Cloud

Familiar

Microsoft Visual Studio

RStudio

Branch Management

Languages⁺

Proficient

HTML

CSS

JavaScript/jQuery

Familiar

R

.NET MVC

Experience

Visionary Heart

Matanzas, Cuba/Elon, NC

January '19

Web Developer

- + Developed a website for a public wellness initiative based out of Matanzas, Cuba
- + Worked with entire team to coordinate all media on the site
- + Assisted in content production in Matanzas, Cuba

Pier601 Creative

Wilmington, NC

Fall '17

Lead Web Designer and Account Executive

- + Led website development process for the Terry Benjey Bicycling Foundation
- + Gathered assets and coordinated with team to plan, produce, and present the complete website to clients
- + Assisted other teams with client projects using skills ranging from video production and user experience to graphic design and social media strategy

Advertising II - UNCW

Wilmington, NC

Spring '17

Account Planner and Lead Art Director

- + Performed ongoing functions as an account planner and lead art director for Advertising II, a class structured as a full-service advertising agency for live clientele and ultimate responsibility for all artwork

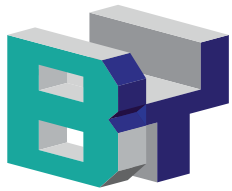
UNCW CAS Design Contest

Wilmington, NC

2016 - 2017

Contract Designer

- + Awarded best designs for the UNCW College of Arts and Sciences rebranding by submitting designs for new apparel
- + Presented final designs to the Dean and all Department Chairs and oversaw the project through deliverables



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Employment

North Carolina Joint Underwriting Association

Cary, NC

2017 - 2018

Software/Application Developer I

- + Created a custom content management system for the business administrators to control the content on the website
- + Contributed to the ongoing development and design of the website, and performed user-experience testing and made necessary changes to improve the quality of the experience
- + Optimized the website and portal applications for mobile viewing

Consulting

Jules & Gems Media

Cary, NC

2014 - 2018

Lead Creative and Graphic Designer

- + Lead creative, graphic designer and web design consultant for a small marketing firm, creating branding materials for various clients

Education



Master of Arts in Interactive Media, '19

Elon University, *Elon, NC*

May 2019



Bachelor of Arts in Communication Studies, '17

University of North Carolina Wilmington, *NC*

December 2017



Associate of Arts, '15

Wake Technical Community College, *Raleigh, NC*

December 2015