Byju .P

UI/UX Lead | Senior Product Designer |
Creative Designer | Frontend (HTML/CSS)

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www.linkedin.com/in/byju-p-3693b637/
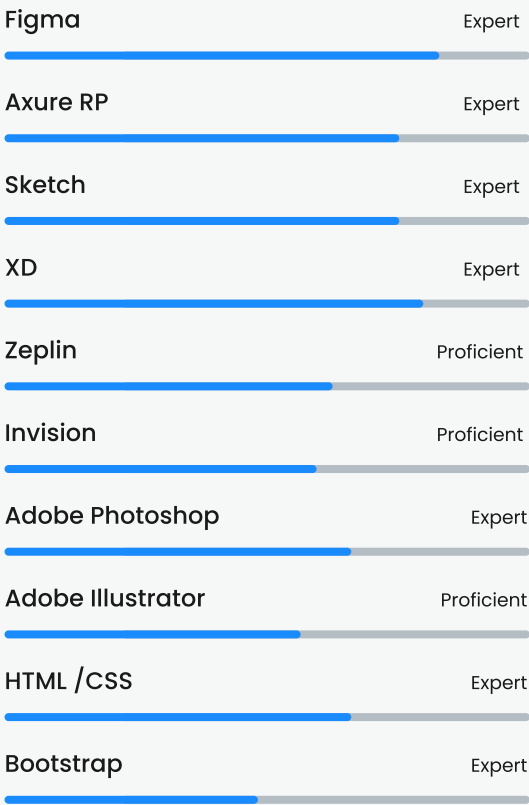
www.behance.net/baijuatholi179/projects

Professional Summary

I am a UI/UX Lead with a strong foundation in Fine Arts and over 13 years of experience designing and delivering enterprise-scale, user-centric digital products. I have a proven background in product UX strategy, stakeholder collaboration, design systems, and frontend implementation (HTML/CSS). I excel at simplifying complex user experiences, leading design teams, and aligning business objectives with user needs. I have extensive experience working with global organizations and cross-functional teams.

Core Skills:

- User Experience (UX) Design
- Product & Enterprise UX
- Stakeholder Requirement Gathering
- Design Systems & UI Architecture
- Wire framing & Prototyping
- Usability & Interaction Design
- HTML / CSS (Frontend Implementation)
- Team Leadership & Mentoring

Tools:

Tool	Level
Figma	Expert
Axure RP	Expert
Sketch	Expert
XD	Expert
Zeplin	Proficient
Invision	Proficient
Adobe Photoshop	Expert
Adobe Illustrator	Proficient
HTML /CSS	Expert
Bootstrap	Expert

Employment History

UI/UX Lead at Core Cognitics, (formerly Freston Analytics)
Kozhikode, Kerala

June 2022 – Present

https://www.corecognitics.com/

- Onboarded with BT (British Telecommunications) as a UI/UX Designer
- Gathered and analyzed stakeholder requirements across enterprise applications
- Simplified complex workflows and improved overall user experience
- Designed scalable UI solutions aligned with business and user goals
- Collaborated with product managers, developers, and global teams
- Delivered high-quality UX/UI for enterprise-grade digital products

Certifications

AI for UI/UX Designers

Issued by: udemy   Issued on: 02 Feb 2026

Enterprise Design thinking Practitioner

Issued by: IBM   Issued on: 22 March 2024

Enterprise Design Thinking Co-Creator

Issued by: IBM   Issued on: 08 April 2024

UI/UX Lead at Gristone Technologies, Kozhikode – Kerala , India

2021 July to 2022 May

https://gritstonetech.com/

- Led end-to-end user experience (UX) design for multiple digital products across the full product lifecycle, from research to delivery.
- Guided and mentored the design team
- Collaborated closely with engineering and product teams
- Ensured delivery of intuitive, user-centric solutions

Morgan Mckinley - Mahe. (H.O Ireland)
https://www.morganmckinley.com

Sr. UI Designer & Frontend Developer – (HTML/CSS)

2016 February to 2021 May

- Managed in-house web design and frontend development for internal platforms.
- Converted UI designs into clean, responsive HTML/CSS
- Maintained and enhanced existing web platforms
- Ensured cross-browser compatibility and performance

Web Designer & HTML developer at Aufait Technologies Pvt.Ltd

Kozhikode, Kerala

2012 June to 2016 January

https://aufaittechnologies.com/

- Designed responsive website layouts optimized for multiple devices and screen sizes.
- Converted UI/UX designs into semantic HTML/CSS
- Collaborated with designers and developers to deliver user-friendly interfaces
- Ensured visual consistency and usability standards

2000 to 2012 Worked as a creative artist in the advertising industry at Nirakkoot Arts –Calicut

Education:

Certify in Web & Graphics (2005, Kerala State Computer Academy , Kozhikode)

BA History (2003, Calicut University)

Diploma in Fine Arts – Govt. Universal Arts College, Calicut (1998)