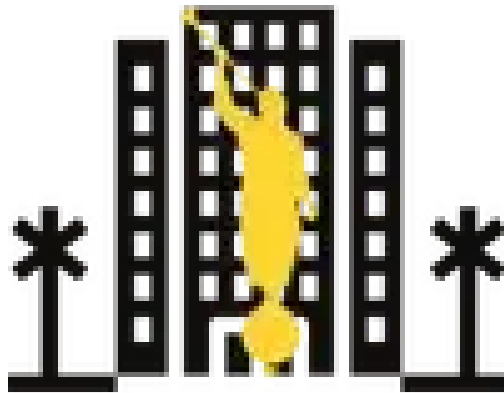# WEBSITE PLANNING DOCUMENT

TEMPLE INN & SUITES PROJECT

Developer: Karol Bracho
WDD 230 – Final Project

OVERVIEW

Site Name

Temple Inn & Suites

Site Purpose

A hotel chain based in Bethesda, MD, we build and manage hotel accommodations near The Church of Jesus Christ of Latter-day Saints temple locations around the world.
We provide specialized services that meet the needs of On this site you will find all the information about it.

Target Audience

- Temple workers and their families.
- Patrons and their families.
- Members of the Church of Jesus Christ of Latter Day Saints.

Scenarios

- Brandon West is a young man who is preparing to serve a mission and lives 5 hours from the nearest temple, his goal is to serve as a temple worker 1 week a month before leaving for the mission, and he needs an accessible and comfortable place located near the Temple.
- Mary Ann Walker is a widow who has decided to spend her time in retirement as a temple missionary. She needs a place very close to the temple, since she will go out many nights very late for her services.

Color Scheme

Color 1	Color 2	Color 3	Color 4	Color 5
#332f2c	#fff	#C8AD7E	#C8AD7E	#ebe8d5

- Specials backgrounds: #332f2c
- Background Generics : White
- Main Titles: #C8AD7E
- Paragraphs color: #332f2c
- Sombras: #ebe8d5
- Background de los inputs form: rgba(0, 0, 0, 0.1)

Typography
- Font family for titles: 'Great Vibes', cursive
- Font family for paragraphs: 'Libre Baskerville', serif

Navigation

HOME	TEMPLES	RESERVATION	SERVICES