



## Cases in International Finance

By Moffett, Michael H.

Prentice Hall, 2000. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: I. THE INTERNATIONAL FINANCIAL ENVIRONMENT. Case 1: Benecol: Raisio's Global Nutriceutical. Case 2: Glaxo Italia S.p.A.: The Zinnat Marketing Decision. Case 3: Avicular Controls and Pakistan Airlines. Case 4: Ecuadorian Debt for Development. Case 5: Nokia Corporation. II. FOREIGN EXCHANGE EXPOSURE. Case 6: Multiquimica do Brasil 1999. Case 7: TCAS, Inc. Case 8: Lufthansa. Case 9: Crosswell International. Case 10: ZAPA Chemical and BuBa. III. FINANCING THE GLOBAL FIRM. Case 11: Trefica of Honduras. Case 12: The Far East Trading Company. Case 13: Bang & Olufsen. Case 14: British Columbia Hydro. IV. FOREIGN INVESTMENT DECISIONS. Case 15: Perrier, Nestle, and the Agnellis. Case 16: P.T. Semen Gresik. Case 17: Tianjin Plastics (China). Case 18: BWIP's Acquisition of Pacific Wietz. Case 19: Schneider S.A. and Square D Company. Case 20: GM's Plant-X Brazil. Case 21: Silica Glass, Inc. Case 22: Aguas Minerales S.A. & Cadbury Schweppes plc (A). V. MANAGING MULTINATIONAL OPERATIONS. Case 23: Northwestern Paper Company. Case 24: Martin Guides, Inc. Case 25: Hozho (A). Case 26: Tektronix (C). Case 27: Great Eastern Toys (A). Case 28: Great Eastern Toys (B). Case 29:...



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-- Dr. Catherine Wehner

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-- Brian Bauch