

Think Performance Enhancement Not Loss Prevention



Filesize: 2.74 MB

Reviews

It in a single of the most popular ebook. Better then never, though i am quite late in start reading this one. You will not feel monotony at at any moment of your own time (that's what catalogs are for about when you request me).

(Alphonso Flatley IV)

THINK PERFORMANCE ENHANCEMENT NOT LOSS PREVENTION

[DOWNLOAD](#)

To get **Think Performance Enhancement Not Loss Prevention** eBook, make sure you click the link beneath and download the document or have access to other information which are in conjunction with THINK PERFORMANCE ENHANCEMENT NOT LOSS PREVENTION book.

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Celebrity launches, risque marketing, store makeovers and fancy websites grab the column inches but don't guarantee a return on investment for retailers. The central tenet of this book is that the traditional approach to loss prevention does not address the problem of losses effectively - it is the wrong place to start when developing solutions. From an employee's perspective it has too many negative connotations and assumes a deficit model of their contribution. From a business point of view it leads to sub-optimal activities and inefficient allocation of resources. Think Performance Enhancement Not Loss Prevention eschews the usual questions such as how do we stop our customers and staff stealing from us? It argues that given over half of losses are down to internal issues a CEO, with the right strategy, can increase employee loyalty, motivation, engagement and effort and improve customer satisfaction whilst generating increased profits and delivering a guaranteed return. Four key insights underpin the book: 1. The traditional approach to loss prevention does not address the problem effectively and leads to sub-optimal activities and inefficient allocation of resources. 2. Retailers have sophisticated transaction capture systems and are data rich, yet still appear knowledge poor. This is because decision makers repeatedly use the wrong data and the wrong performance indicators to inform their thinking and their choices. 3. Retailers concentrate most of their loss prevention spend on investing in technology to prevent shoplifting meaning little or no emphasis is placed on reducing process failure. Yet, employees, through fraud and poor practice, are a bigger problem than shoplifters. Heavy investment has also taken place to upgrade electronic point of sale (EPOS) systems. Unfortunately, the way...



[Read Think Performance Enhancement Not Loss Prevention Online](#)

[Download PDF Think Performance Enhancement Not Loss Prevention](#)

Other Books



[PDF] Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Click the web link beneath to download "Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)" PDF document.

[Download eBook »](#)



[PDF] ESL Stories for Preschool: Book 1

Click the web link beneath to download "ESL Stories for Preschool: Book 1" PDF document.

[Download eBook »](#)



[PDF] Tales from Little Ness - Book One: Book 1

Click the web link beneath to download "Tales from Little Ness - Book One: Book 1" PDF document.

[Download eBook »](#)



[PDF] The Voyagers Series - Europe: A New Multi-Media Adventure Book 1

Click the web link beneath to download "The Voyagers Series - Europe: A New Multi-Media Adventure Book 1" PDF document.

[Download eBook »](#)



[PDF] Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?

Click the web link beneath to download "Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?" PDF document.

[Download eBook »](#)



[PDF] Minecraft Diary: Minecraft Zombie World Book 1. Better of Dead (an Unofficial Minecraft Book): (Minecraft Books, Minecraft Diaries, Zombie Minecraft, Minecraft Comics, Minecraft Adventures)

Click the web link beneath to download "Minecraft Diary: Minecraft Zombie World Book 1. Better of Dead (an Unofficial Minecraft Book): (Minecraft Books, Minecraft Diaries, Zombie Minecraft, Minecraft Comics, Minecraft Adventures)" PDF document.

[Download eBook »](#)