Enterprise Resource Planning

By Ashim Raj Singla

Cengage Learning India, 2009. Softcover. Book Condition: New. First edition. This textbook can be used by management and IT students, at both undergraduate and postgraduate levels, pursuing a course in ERP, enterprise applications system within MIS, and production and operations management. It will also be useful for teaching ERP application modules in SAP, Oracle EBS, and other ERP packages to IT professionals and functional consultants. The book is designed to give students a complete understanding about the role of ERP systems not only as a generic information system but also as a strategic information system. It comprehensively explains the role of extended ERP applications such as supply chain management (SCM), customer relationship management, and business intelligence. The book helps in building an effective value chain by explaining the role of applications such as data warehousing and data mining. Further, it will help students and ERP consultants in developing skills and knowledge needed to successfully plan, design, and implement ERP systems. The book explains the post ERP implementation issues such as stabilization and maintenance of ERP systems, the role of Enterprise Application Integration (EAI) tools and Service Oriented Architecture (SOA). The book includes several real life cases such as SAP and...

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