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Built to Last

By Collins, Jim; Porras, Jerry I.

Cornerstone. Book Condition: New. Provides details about building organizations that prosper long into the twenty-first century and beyond, and also about visionary companies. This book contains specific examples and is organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at various levels. Num Pages: 368 pages, charts, diagrams. BIC Classification: KJC. Category: (G) General (US: Trade); (P) Professional & Vocational. Dimension: 240 x 166 x 32. Weight in Grams: 618. . 2005. New Ed. Hardcover.



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