



Knock em Dead Cover Letters: Cover Letters and Strategies to Get the Job You Want

By Martin Yate

Adams Media Corporation, United States, 2015. Paperback. Book Condition: New. 11th Revised edition. 231 x 201 mm. Language: English . Brand New Book. Great strategies for writing killer cover letters! At a time when every job seeker needs an edge, Martin Yate, CPC, shows you how to dramatically increase your chances of landing an interview with a dynamic cover letter. Using his 25+ years of experience, he has built a practical, easy-to-follow approach to creating every type of letter you will use in a job search. Inside this book, you II find all-new examples of cover letters and learn how to use his proven methods to: Determine the relevant keywords that will send your application to the top of database searchesEffectively display your personal brand and the transferable skills you bring to a jobConduct a simple web search to find contact information and get your material in front of managers and recruitersFigure out when you should mail a hard copy of your application to the recruiter instead of sending an e-mail With Knock em Dead Cover Letters, 11th Edition, you will grab employers attention--and score the job you want!.



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