



Landing Page Optimization

By Page, Rich; Ash, Tim; Ginty, Maura

John Wiley and Sons Ltd. Book Condition: New. 2012. 2nd Edition. Paperback. A fully updated guide to making your landing pages profitable Effective Internet marketing requires that you test and optimize your landing pages to maximize exposure and conversion rate. Num Pages: 480 pages, Illustrations. BIC Classification: UMW. Category: (P) Professional & Vocational. Dimension: 188 x 231 x 16. Weight in Grams: 720. Books ship from the US and Ireland.



READ ONLINE
[2.18 MB]

Reviews

This publication can be really worth a go through, and a lot better than other. It is actually written in straightforward words and phrases instead of confusing. I discovered this pdf from my dad and i suggested this publication to learn.

-- Jackeline Rippin

A high quality book and also the font employed was intriguing to read. I was able to comprehend every thing out of this created e book. You won't really feel monotony at whenever you want of the time (that's what catalogues are for concerning should you check with me).

-- Prof. Johnson Cole Sr.