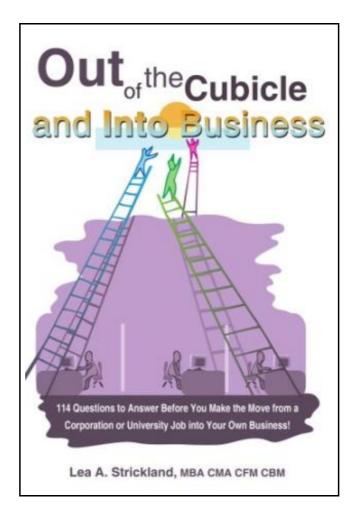
Out of the Cubicle and Into Business: 114 Questions to Answer Before You Make the Move from a Corporation or University Job Into Your Own Business



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Reviews

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OUT OF THE CUBICLE AND INTO BUSINESS: 114 QUESTIONS TO ANSWER BEFORE YOU MAKE THE MOVE FROM A CORPORATION OR UNIVERSITY JOB INTO YOUR OWN BUSINESS



Authorhouse. Paperback. Book Condition: New. Paperback. 200 pages. Dimensions: 8.8in. x 6.0in. x 0.6in.Out of the Cubicle and Into Business is written primarily for the person that is considering owning a business. Individuals who have a business that isnt living up to its potential will also find this book informative and an aid to getting things on track. The format is designed to walk the reader through critical questions about the business they envision - what they think, want, and can do; what resources are needed; and what things need to happen to open the doors. If you are working for someone else and think you can do it better, if you have a dream of calling the shots, if you are considering exiting the corporate or academic world, or if you have a business that hasnt achieved the level of success you desire, then this book is for you. Answering questions from What type of business do I want to How much money do I need the reader is lead through a process of learning about the elements of a business, planning the business, and some of the key financial questions that need to be answered on the way to establishing a successful (profitable) business. Beyond the learning process, the book challenges the reader to think through and document what he or she believes to be true versus what they can validate as true through research, observation, and working on the business design. This isnt theory, but practical insights, questions, and information on the realities of starting your own business and laying the foundation for success. The questions presented are fundamental and proven questions that businesses need to have answers to in order to succeed. The questions are often deceptively simple, but these questions have been proven through practice...

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