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## Building a Business Intelligence Architecture Fit for the 21st Century: Fixing the 'BI Problem'

By Jon Page

Melrose Books. Hardback. Book Condition: new. BRAND NEW, Building a Business Intelligence Architecture Fit for the 21st Century: Fixing the 'BI Problem', Jon Page, 'Building a Business Intelligence Architecture Fit for the 21st Century' is a book about data, the water of our IT systems and the blood of our businesses. It is not about pipes and pumps that transport water or data, rather it is about how these pipes and pumps might be improved a little to make them fit for the 21st century. We are in a time when if we don't preserve our water, many of us will not make it and if we don't cherish our data those of us who do make it might be a little uncomfortable on the way. There are two things that we must accept to make this book what it can be. We must accept that data is critical and we must accept that the way in which we turn it into information, and then use that information, is not really appropriate to the world in which we live today. The overriding theme of this book is that every company has a set of data that is very, very important...



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### Reviews

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