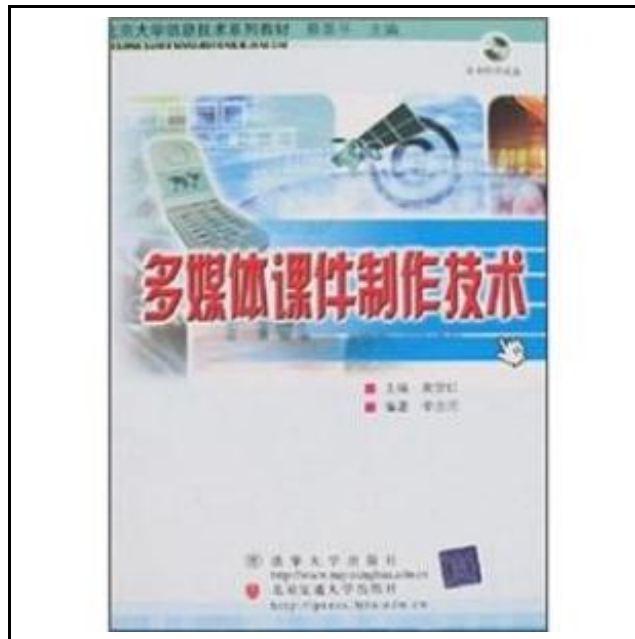


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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 284 Publisher: Beijing Jiaotong University Pub. Date :2008-05-01 first edition this book a case study thinking to practical courseware production process as a learning focus. through specific examples to explain. so that the reader courseware to master the different techniques used. The book is divided into nine chapters. Chapter 1 introduces the basics of multimedia courseware. including basic concepts and development process. etc.; Chapter 2 describes the acquisition of multimedia courseware material and production technology; first chapter 3.4.5 four kinds of details were popular version of courseware production of multimedia courseware latest technology methods and techniques. they are Flash. Authorware7.02. Geometer's Sketchpad. and zz super drawing board; first chapter introduced the Microsoft 6.7.8.9 . Producer for PowerPoint 2003. Windows Media Encoder 9.0. Real Producer. courseware deft 2006. MCG 3.0 and other streaming media courseware authoring tools and courseware to use production techniques. Book with CD-ROM. CD-ROM integrates the book source. material. courseware PPT. multimedia learning courseware and online course platform. Book is suitable for primary and secondary school teachers of all subjects. multimedia courseware production staff. colleges and vocational technical colleges students use the class teacher; can be used as teaching materials and also as a very good learning and teaching references. Contents: Chapter 1. based multimedia courseware design and production of multimedia technology base 1.1.1 1.1 The concept of multimedia technology. multimedia technology features 1.1.2 1.1.3 1.1.4 hypertext technology-based multimedia courseware 1.2 Network 1.2.1 Network Technology concept and application of network types 1.2.2 Network 1.2.3 Network Courseware 1.3 streaming media technology based streaming media technology 1.3.1 1.3.2 The concept of streaming media technology in Education 1.3.3 1.3.4 streaming media streaming media file format system components 1.4...



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