Export Promotion: Problems in Commerce's Programs: NSIAD-89-44

U.S. Government Accountability Office (GAO)

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Export Promotion: Problems in Commerce s Programs: Nsiad-89-44

By -

Bibliogov, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.In response to a congressional request, GAO reviewed the U.S. and Foreign Commercial Service s (USFCS) foreign operations and progress in revitalizing U.S. export promotion efforts. GAO found that: (1) USFCS was more responsive to overseas governments and businesses than the Department of State; (2) although the USFCS budget remained constant, its program costs increased, resulting in staff reductions at overseas posts and reductions in some export promotion activities; (3) the level of participation by some small- and medium-sized business firms decreased because of the elimination of previous government subsidies that encouraged firms to exhibit their goods overseas, and the privatization of some events; (4) a 1980 reorganization of the International Trade Administration (ITA), along with a major realignment, resulted in a substantial number of new assistant-secretary-level positions, compartmentalization of trade activities, and a lack of coordination on trade events requiring joint efforts; (5) ITA had not established formal guidelines outlining various units duties and responsibilities for planning and executing trade events; (6) the absence of central management authority resulted in poor event selection and inadequate support for...

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