



Writing Riches: Learn How to Boost Profits, Drive Sales and Master Your Financial Destiny with Results-Based Web Copy

By Ray Edwards

Morgan James Publishing, United States, 2010. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.With the job market in a state of flux, and many former corporate employees striking out on their own, there is a new focus on self-owned businesses and the entrepreneurial spirit. And the new frontier is the internet. But much like the brick and mortar model, online sales has its own lingo and requires a new approach to sales language. Ray Edwards new book, Writing Riches, opens the door to the new online business owner and marketer, giving insiders tips and secrets based on his own very successful career. For instance: * You want to tap the profit-pulling power of compelling copy--and watch your products or services FLY off the shelf at blinding speeds! * You want to know how changing just a few words on your website can double or even quadruple your sales--overnight! * You already know the magic profit power of killer copy--but don t want to shell out \$30,000 (or more) every time you need sales copy written. * You re an entrepreneur or solo professional and want to write your own...



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