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Make Change Work for You

By Steinberg, Scott

Book Condition: New. Publisher/Verlag: Penguin US | 10 Ways to Future-Proof Yourself, Fearlessly Innovate, and Succeed Despite Uncertainty | Finding the courage to embrace change and take chances is the only way to succeed. Business, culture, and competitive landscapes have fundamentally changed, but basic principles and best practices for succeeding and future-proofing both yourself and your organization haven't. With a mix of compelling stories, research from the social sciences and psychology, and real-world insights, Make Change Work for You shows how to reignite your career, rekindle creativity, and fearlessly innovate your way to success by providing the tools needed to master uncertainty and conquer every challenge in life or business. Make Change Work for You opens with a comprehensive overview of the most common factors that lead to self-defeating behaviors, including fear of failure, embarrassment, underperformance, rejection, confrontation, isolation, and change itself. Using a simple, four-part model, Steinberg helps you understand and better respond to the challenges that change can bring: Focus: Define the problem and come to understand it objectively. Engage: Interact with the challenge and try a range of solutions. Assess: Review the response(s) generated by your tactics. React: Adjust your strategy accordingly. And finally,...



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Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin