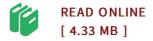




Entrepreneurs Succeed with Us: Creating High Performance Business

By Alan Charlesworth

Troubador Publishing. Paperback. Book Condition: new. BRAND NEW, Entrepreneurs Succeed with Us: Creating High Performance Business, Alan Charlesworth, This book provides entrepreneurs with highly readable principles and actions which convert readily into increased business performance and profits. Written by a team of practical, experienced business people, it provides genuine value in helping achieve long term goals of expansion or exit. What distinguished us from others in our field? Many of us are, or have been, entrepreneurs ourselves and have done what you do; led, managed, developed and sold businesses. Entrepreneurs Succeed with Us addresses a range of key issues that face all entrepreneurs at some point in their business. It examines the health of a company and helps reexamine both the company mission and the owner's personal vision for the future. It also identifies alternatives to banks for financing the business, improvements that can be made to marketing to kick-start growth and the best strategies for a successful exit to your retirement plan. The book also explains how developing a growth mindset is vital to any company's future success, as is avoiding many of the pitfalls in developing ICT systems and complying with employment and other laws. Alan Charlesworth, whose...



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